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fact

The confirmation or validation of an event or object

information age

A time when infinite quantities of facts are widely available to anyone who can use a computer

internet of things (IoT)

A world where interconnected Internet-enabled devices or "things" have the ability to collect and share data without human intervention

machine-to-machine (M2M)

refers to devices that connect directly to there devices

data aggregation

The collection of data from various sources for the purpose of data processing

structured data

data that has defined length, type and format and includes numbers, dates, or strings such as Customer Address

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WGU Information Technology Management QGC1 Sample Questions (Q125-Q130):

NEW QUESTION # 125

Which type of software would a company use to view the physical world with computer-generated layers of information added to it?

- A. Neural network
- B. **Augmented reality**
- C. Intelligent agent
- D. Expert systems

Answer: B

NEW QUESTION # 126

Which process includes assessing and prioritizing threats to reduce the potential impact on an organization?

- A. Threat modeling
- B. Penetration testing
- C. Cyber hygiene
- D. **Risk management**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Risk management is the structured process an organization uses to identify, assess, prioritize, and respond to risks (including cybersecurity threats) in order to reduce their potential impact on operations, assets, and objectives. It typically involves:

Identifying risks and threats

Assessing likelihood and impact

Prioritizing risks based on that assessment

Selecting and implementing controls or mitigation strategies

Monitoring and reviewing residual risk over time

In the context of Information Technology Management, risk management ensures that limited resources are focused on the most significant threats, balancing security, cost, and business needs.

Why the other options are incorrect:

A . Threat modeling - Focuses on identifying and analyzing potential threats and attack paths, usually during system or application design. While related, it does not cover the full cycle of prioritizing and managing overall organizational risk.

B . Penetration testing - Involves simulated attacks to find vulnerabilities, but it is a testing technique, not a complete process for assessing and prioritizing threats and impacts.

C . Cyber hygiene - Refers to routine best practices (patching, password management, backups) to maintain security. It is a set of practices, not a formal process for assessing and prioritizing threats.

Therefore, the correct answer is D. Risk management, as it explicitly includes assessing and prioritizing threats to reduce potential organizational impact.

Reference:

NEW QUESTION # 127

Which customer relationship management (CRM) feature helps businesses track the effectiveness of their marketing?

- A. Campaign performance analysis
- B. Contact response summaries
- C. Message delivery tracking
- D. Promotion strategy evaluation

Answer: A

Explanation:

CRM systems include campaign performance analysis features that allow organizations to measure the success of marketing campaigns, such as conversion rates, customer responses, ROI, and overall effectiveness. This enables continuous improvement of marketing strategies.

Option A: Message delivery tracking only shows if communication reached the customer, not campaign success.

Option B: Contact response summaries are part of reporting but do not give full performance insights.

Option C: Promotion strategy evaluation is broader and more subjective than measurable campaign analytics.

Therefore, the correct CRM feature is campaign performance analysis.

Reference:

WGU Information Technology Management - Information Systems for Business, section on CRM in Marketing Campaigns.

NEW QUESTION # 128

Which type of encryption uses related keys-one to encrypt and one to decrypt?

- A. Symmetrical encryption
- B. **Asymmetrical encryption**
- C. Data anonymization
- D. File compression

Answer: B

Explanation:

Asymmetrical encryption (also known as public-key encryption) uses a pair of mathematically related keys:

A public key for encryption

A private key for decryption

This ensures secure communication, as only the private key holder can decrypt data encrypted with the corresponding public key.

Option A (Symmetrical): Uses the same key for both encryption and decryption.

Option C: File compression reduces file size, not encryption.

Option D: Data anonymization removes identifying details, not encryption.

Thus, the encryption type that uses related but different keys is Asymmetrical encryption.

Reference:

WGU Information Technology Management - Cybersecurity and Cryptography, section on Symmetric vs. Asymmetric Encryption.

NEW QUESTION # 129

A logistics company wants to reduce fuel costs and improve route efficiency.

Which type of software would support this goal?

- A. Procurement management software
- B. Demand forecasting software
- C. **Supply chain management software**
- D. Warehouse management software

Answer: C

Explanation:

Supply Chain Management (SCM) software provides organizations with tools to optimize logistics, manage transportation routes, monitor shipments, and reduce fuel and delivery costs. It enables real-time visibility across the supply chain and ensures that goods are moved efficiently.

Option A: Warehouse management optimizes storage and retrieval within warehouses, not routing logistics.

Option B: Procurement software manages supplier relationships and purchasing, not logistics efficiency.

Option C: Demand forecasting helps predict customer demand, not optimize transportation.

Thus, the correct software for reducing fuel costs and improving route efficiency is Supply Chain Management software.

Reference:

WGU Information Technology Management - Business Information Systems, section on Supply Chain Management Applications.

NEW QUESTION # 130

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