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MCAE-Con-201 guide torrent, certification guide for MCAE-Con-201 - Salesforce Certified Marketing Cloud Account Engagement Consultant

The web-based Salesforce MCAE-Con-201 practice test software is designed explicitly for the Salesforce Certified Marketing Cloud Account Engagement Consultant exam. It is a well-known self-preparation tool that contains MCAE-Con-201 Exam

Questions approved by Salesforce Certified Professionals. Our Salesforce MCAE-Con-201 exam questions are periodically updated and are similar to the real Salesforce Certified Marketing Cloud Account Engagement Consultant exam questions. The Salesforce MCAE-Con-201 Practice Test has a close resemblance with the actual Salesforce MCAE-Con-201 exam. Multiple This Salesforce certification exam needs to be finished in a certain time duration, therefore Salesforce MCAE-Con-201 practice test allows candidates to practice in the allocated time set according to their own needs.

Salesforce Certified Marketing Cloud Account Engagement Consultant Sample Questions (Q69-Q74):

NEW QUESTION # 69

LenoxSoft offers two distinct product lines, each with its own sales team.
Based on prospect activity, what is the recommended way to provide each sales team with relevant prospect interest in each product line?

- A. Create completion actions on every asset to tag prospects based on the product line they are interested in, filtering the score report by that tag.
- B. Create emails with links to whitepapers for each product line and create completion action to increase the prospect's score by 10 for one product line and 20 for the other.
- C. Create page actions on each product line's web pages to notify users and increase score when prospects visit each product line's section of the website.
- D. Create scoring categories for each product line that calculates points based on the prospect's interaction with marketing assets related to those product lines.

Answer: C

NEW QUESTION # 70

A marketing user wants an automated way to notify the assigned user whenever a prospect submits a specific form. However, this form has been active for six months so they want to make sure notifications will only go out for prospects that submit the form moving forward.
What should be created to notify the assigned user?

- A. Segmentation rule based on the form submission
- B. Dynamic list based on the form submission
- C. Automation rule based on the form submission
- D. Completion action on the form submission

Answer: D

Explanation:
Explanation
https://www.Marketing Cloud Account Engagement.com/blog/completion-actions/

NEW QUESTION # 71

LenoxSoft has two Marketing Cloud Account Engagement accounts: Account A and Account B.
Both accounts are syncing with the same Salesforce org. Their marketing teams have consolidated and have decided to merge Account B into Account A.
What action should they take to successfully complete the migration?

- A. Manually rebuild any automations built in Account B in Account A.
- B. Include prospect activity history from Account B in their prospect import if they want to retain it.
- C. Export existing custom field mappings to import desired fields into Account A.
- D. Get a brand new Marketing Cloud Account Engagement org and migrate both Account A and Account B into it.

Answer: A

Explanation:
Explanation
https://help.salesforce.com/articleView?id=000318300&type=1&mode=1

NEW QUESTION # 72

"What record page layouts can the Send Engage Email button be added to?

- A. Case
- B. Opportunity
- C. User
- D. Contract

Answer: B

NEW QUESTION # 73

LenoxSoft has completed testing in a Salesforce Sandbox org. What steps will ensure a successful move to the Salesforce Production org?

- A. Create a new Salesforce Connector for the Production org
- B. Unverified and delete the Salesforce connector for the Sandbox org
- C. Rename the Salesforce connector for the Sandbox org
- D. Delete all data from the Sandbox org
- E. Install the Marketing Cloud Account Engagement AppExchange package for Production Environments

Answer: A,B,E

NEW QUESTION # 74

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