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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details

Topic 1	IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 2	Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 3	Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 4	Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.

Salesforce Certified Tableau Consultant Sample Questions (Q72-Q77):

NEW QUESTION # 72

An analyst needs to interactively set a reference date to drive table calculations without leaving a view. Which action should the analyst use?

- A. Filter action
- B. Running action
- C. Highlight action
- D. Parameter action

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's documentation on Parameter Actions states that they allow users to interactively update a parameter directly from the view-without opening the parameter control box.

To "interactively set a reference date" that drives a table calculation:

- * A parameter must hold that reference date.
- * A parameter action allows clicking or selecting a mark in the view to update the parameter value.
- * Table calculations can then reference that parameter to change their computation dynamically.

Filter actions modify which data is shown, not a reference date.

Running actions change sheets, not computation parameters.

Highlight actions visually accent marks but do not set values.

Thus, parameter actions are the only mechanism that meets the requirement.

* Parameter Actions overview describing interactive parameter updates.

* Use cases where parameter actions drive table calculations.

* Action type comparison showing that only parameter actions update a computation value.

NEW QUESTION # 73

Which technique should a Tableau consultant use to make visualizations faster?

- A. Use Show Relevant Values on any filters.
- B. Use COUNTD to aggregate data as much as possible.
- C. Include more sheets to increase rendering speed.
- D. Remove any unneeded dimensions from the Detail shelf.

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau performance documentation explains that rendering speed is strongly affected by the number of marks that Tableau must draw. Each dimension placed on the Detail shelf increases the granularity of the view and increases the number of marks in the visualization.

Removing unnecessary dimensions:

- * Reduces the number of marks
- * Reduces rendering time
- * Decreases memory and CPU usage
- * Improves interactive performance

Option A (Show Relevant Values) can slow performance because Tableau must dynamically calculate relevancy each time filters change.

Option C is incorrect because COUNTD is one of the slowest aggregate functions in Tableau and does not speed visualization.

Option D is incorrect because adding more sheets increases dashboard load time and rendering workload.

Removing unnecessary fields from Detail is a documented best practice for improving visualization speed.

- * Tableau Performance Checklist recommending reducing marks and removing unnecessary dimensions.
- * Rendering optimization guidance explaining how dimensions on Detail expand mark counts.
- * Best practices discouraging overuse of COUNTD.

NEW QUESTION # 74**SIMULATION**

From the desktop, open the CC workbook.

Open the City Pareto worksheet.

You need to complete the Pareto chart to show the percentage of sales compared to the percentage of cities. The chart must show reference lines to visualize how the data compares to the Pareto principle.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To complete the Pareto chart in the "City Pareto" worksheet of your Tableau Desktop and add reference lines to illustrate how the data compares to the Pareto principle, follow these steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the City Pareto worksheet by selecting its tab at the bottom of the window.

Construct the Pareto Chart:

Ensure that sales data is aggregated by city. If not, drag the 'City' dimension to the Columns shelf and the 'Sales' measure to the Rows shelf.

Sort the sales data in descending order to properly align the cities according to their sales contribution.

To create a running total of sales, right-click on the 'Sales' measure on the Rows shelf, select 'Quick Table Calculation', and choose 'Running Total'.

Drag the 'Number of Records' field to the Rows shelf next to the Sales running total. Right-click on it, select 'Quick Table Calculation', and choose 'Running Total'. Set its calculation to 'Percent of Total' from the 'Edit Table Calculation' option to represent the percentage of cities.

Add Reference Lines for the Pareto Principle:

Click on the Analytics tab in the sidebar.

Drag a 'Reference Line' element and drop it onto the chart area.

Set the Reference Line for the Sales axis at 80% to represent the typical Pareto cutoff where 80% of effects come from 20% of causes.

Add another Reference Line on the axis representing the percentage of cities, set at 20%, to visually assess the Pareto principle.

Adjust the Appearance of the Chart:

Format the reference lines by right-clicking on them, selecting 'Edit', and choosing a distinct style or color to make them stand out.

Ensure the chart is clear and labels are appropriately adjusted for easy understanding of the data visualization.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers detailed guidance on creating Pareto charts and adding reference lines.

Tableau Visualization Best Practices: Provides tips on effectively displaying cumulative data and principles such as Pareto.

By following these steps, you will have successfully enhanced the City Pareto worksheet to include a complete Pareto chart with reference lines that illustrate how the sales data compares to the Pareto principle, making it easier to analyze and communicate the distribution of sales across cities.

NEW QUESTION # 75

A client has a published dashboard. They change the dashboard and then republish it. Now, users report that their web browser bookmarks to the dashboard are broken.

What are two possible causes for this issue? Choose two.

- A. New credentials were embedded into the data source.
- **B. The dashboard was published to a different project.**
- C. Tableau Server was upgraded.
- **D. The dashboard was published with a new name.**

Answer: B,D

Explanation:

When a client republishes a dashboard after making changes and users report broken bookmarks, the likely causes include:

The dashboard was published to a different project: Changing the project location alters the URL path, causing bookmarks to point to a now non-existent dashboard location.

The dashboard was published with a new name: Altering the dashboard's name changes its URL, resulting in broken bookmarks as the previous URL no longer leads to the intended dashboard.

NEW QUESTION # 76

For a new report, a consultant needs to build a data model with three different tables, including two that contain hierarchies of locations and products. The third table contains detailed warehousing data from all locations across six countries. The consultant uses Tableau Cloud and the size of the third table excludes using an extract.

What is the most performant approach to model the data for a live connection?

- A. Joining the tables in Tableau Prep
- **B. Relating the tables in Tableau Desktop**
- C. Joining the tables in Tableau Desktop
- D. Blending the first two tables with the third

Answer: B

Explanation:

For a performant live connection in Tableau Cloud, especially when dealing with large datasets that preclude the use of extracts, relating the tables in Tableau Desktop is the recommended approach. This method allows for flexibility in how the data is queried and can improve performance by leveraging Tableau's relationships feature, which optimizes queries for the underlying database.

References: The best practices for live connections in Tableau Cloud suggest using relationships to manage complex data models efficiently¹. Additionally, Tableau's documentation on connecting data sources recommends using relationships for better performance with live connections².

NEW QUESTION # 77

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