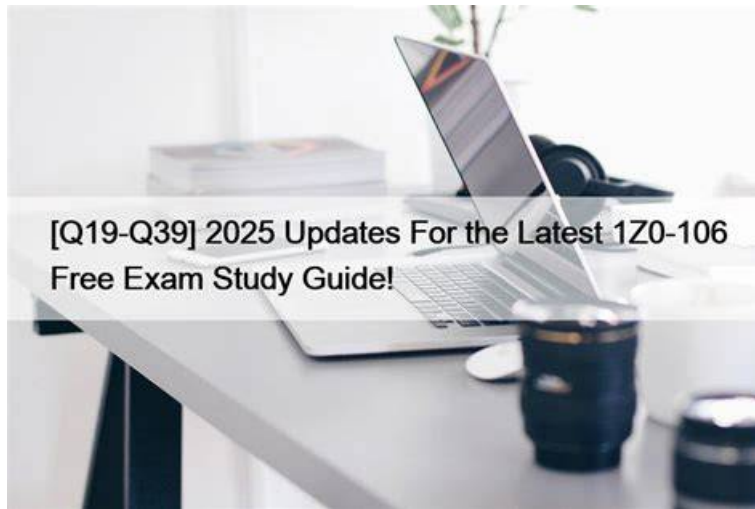


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Oracle 1Z0-1032-26 Exam Syllabus Topics:

Section	Weight	Objectives
Topic 1: Reporting and Integrations	10%	- API and third-party integrations - Standard and custom reports - Troubleshooting common issues
Topic 2: Campaign Management	25%	- Creating and managing campaigns - Preference centers and forms - Message design and Responsys Personalization Language (RPL)
Topic 3: Data Management	25%	- Data imports, exports, and Connect integration - Filter Designer and audience segmentation - Profile lists and data model
Topic 4: Account Administration and Setup	20%	- Domain and deliverability setup - Security and access management - Account configuration and initial setup
Topic 5: Program Automation	20%	- Program testing and deployment - Multi-wave and triggered messaging - Program Canvas workflow design

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Oracle Responsys Marketing Platform 2026 Implementation Professional Sample Questions (Q55-Q60):

NEW QUESTION # 55

Your client's requirements state that they need to have more than one profile list in their account. Which two statements are true about implementing this? (Choose two.)

- A. It is acceptable to have the same individual (email subscriber) in several profile lists, because a record with the same email address can exist in multiple lists with different RIID_'s.
- B. If you have multiple profile lists, you must have separate programs, because all the messaging events launched in a Responsys Program must refer to the same profile list.
- C. The column to be used as the table's primary key must be named something different in each profile list.
- D. Special configuration must be done to use different IP addresses to send campaigns to different lists in the account.

Answer: B,D

NEW QUESTION # 56

A published campaign has an issue that has halted campaign launches. Because of this issue, email notifications were sent to all the key stake holders regarding the failures. You have been contacted to figure out exactly what the issue is, report the issue and if possible fix it.

How should you locate the campaign that is facing this issue?

- A. Look in each folder until you find the campaign.
- B. Use the Manage Campaign screen.
- C. Use the Campaign Debugger tool.
- D. Use the Campaign Search feature.

Answer: D

NEW QUESTION # 57

You are designing a messaging campaign that needs personalization data for your contacts from a supplemental data source. How should you join or reference data from the table?

- A. The number of records in the supplemental table cannot exceed the total number of records in the profile list.
- B. You must make sure that a Data Extraction Key field matches an existing field (in name and type) in a table being used for the campaign.
- C. You must have a one-to-one relationship between a profile list record and a record in the supplemental table.
- D. After you have defined the relationship between a profile list and a supplemental table, the only way you can change or undo it is to delete the supplemental table and redefine it.

Answer: C

NEW QUESTION # 58

Your client is interested in using Rapid Retargeter to implement email campaigns based on information about their known customers who have interacted with their website.

Which three of these Composite Events are exposed for Rapid Retargeter? (Choose three.)

- A. products added to a shopping cart, where no additional event takes place
- B. search strings entered into a website more than twice
- C. products that were browsed/viewed, where no additional event takes place
- D. pages that were marked as favorite
- E. products that were purchased

Answer: A,B,C

NEW QUESTION # 59

The executive team loves your Insight reports, but has limited knowledge of the Responsys menus.

As the Responsys Administrator, how can you provide a custom report that the team can easily access from the Insight menu?

- A. Create the custom report and schedule it to be sent by email to the executive team every single day.
- B. You can only access custom reports from the account folder. You must train the executives to navigate to the Report Library to locate and launch the report.
- C. Create the custom report and save it to the Insight account folder. Add the report to the Default Dashboard, and tell the executives to view the report from the dashboard whenever they want to view the report.
- D. Create the custom report and save it to the Insight account folder. Right-click to copy the link for the report. Send the link to the executive team and tell them to use it whenever they want to view the report.

Answer: D

NEW QUESTION # 60

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