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Salesforce Arch-303 Exam Syllabus Topics:

Section	Objectives
Deployment and Operations	- Release management and deployment pipelines - Monitoring and troubleshooting Commerce Cloud solutions
B2C Commerce Architecture	- Multi-site architecture and scaling considerations - Commerce Cloud architecture fundamentals
Data Modeling and Product Catalog	- Product data modeling strategies - Catalog and pricing architecture
Security and Identity	- Authentication and authorization models - Data security and compliance considerations
Integration and APIs	- OCAPI and SCAPI usage patterns - Integration with Salesforce ecosystem and external systems
Performance and Scalability	- High availability and scalability design - Caching strategies and performance optimization

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The validation of expertise, more career opportunities, salary enhancement, instant promotion, and membership of Salesforce certified professional community. In this way, the Salesforce Certified B2C Commerce Architect (Arch-303) can not only validate their skills and knowledge level but also put their careers on the right track. By doing this you can achieve your career objectives.

Salesforce Certified B2C Commerce Architect Sample Questions (Q54-Q59):

NEW QUESTION # 54

a client uses an external marketing tool to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on an SFTP location. The marketing team completes the data preparation by the end of the work day. How should the Architect handle this import?

- A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, and two standard steps to Import the promotion and coupons.
- B. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons
- C. Create a Job and define three steps: one standard step to download files from sftp and two steps that use Execute Script Module to import the promotion and coupons.
- **D. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.**

Answer: D

Explanation:

To handle the import of promotion and coupon data from an SFTP location, the best approach is to create a job consisting of three steps as described in option C. The first step involves a custom script to download the files from the SFTP server-this is necessary because file retrieval from external servers typically requires specific connectivity and security configurations that are best handled in a custom-coded step. The subsequent two steps would utilize standard Salesforce B2C Commerce job steps to import the downloaded promotion and coupon data into the platform. This method ensures that the data flow is streamlined, from retrieval through to integration into the Commerce platform.

NEW QUESTION # 55

Which two activities should an Architect encourage the replication team to follow based on S2C Commerce best practices? Choose 2 answers

- A. Wait 15 minutes after the recreation process completes for the cache to clear automatically.
- **B. Use the undo replication process to roll back code replications only, not data replications.**
- **C. Use the undo replication process to roll back to the previous replication if necessary.**
- D. Replicate the latest data to Production during periods of increased site use to ensure freshness.

Answer: B,C

Explanation:

* Option A (Use the undo replication process to roll back to the previous replication if necessary):

This best practice ensures that if a replication introduces errors or issues, there is a way to quickly revert to a previous state without impacting the ongoing operations of the commerce site.

* Option C (Use the undo replication process to roll back code replications only, not data replications): Focusing undo operations on code replication rather than data ensures that functional issues caused by code changes can be quickly addressed without affecting the integrity or consistency of the data within the system.

These practices help maintain the stability and reliability of the production environment by providing mechanisms to manage and mitigate risks associated with updates and changes.

NEW QUESTION # 56

An Architect is performing an audit of production logs via Log Center and finds some potentially dangerous custom log output.

When
 minute, 8 seconds ago
 Timestamp
 018-04-11 13:00:19.409
 Severity
 INFO
 Hostname
 lade2-3.mon.demandware.net
 Domain
 salesforce
 Sites
 Request
 STOREFRONT
 Category
 custom
 Thread
 PipelineCallServlet|32665673|Sites-NT0-Site|COPlaceOrder-Submit|PipelineCall|G02U-
 |1CppUHELDt1bCP9tYK4e|yqKzmVQkWBbegLatT|btG0foT8-3l2yeHjjCQXZH5QInuBQGhk8lpZYvEQ=
 } order: 867173; email: peter@family.guy; firstName: Peter; LastName: Griffin;
 address: 31 Spooner St; city: Quahog; state: RI; country: US;
 emailCard: "Peter T. Griffin"; card: 4012007107010263; expir: 04/12/2023; 05/12/2023;
 In which two ways It this log output Improper In a production environment? Choose 2 answers

- A. Information logs should not be used in a production environment
- B. The log information includes the customer s cardname as it appears along with the credit card number (PAN), which violates PCI.
- C. The log information includes the customer's card CW (card security code) and expiration date, which violates PCI.
- D. The log information includes the order number and customer s email, which violates PCI.

Answer: B,D

Explanation:

In a production environment, logging sensitive customer information such as credit card details (PAN, CVV, expiration date) can lead to severe security and compliance issues, specifically violating PCI DSS (Payment Card Industry Data Security Standard) requirements. The standards strictly prohibit the storage of CVV codes and mandate that any PAN displayed must be masked. Storing such data in logs is not only a risk for data breaches but also non-compliance with these standards can lead to penalties.

* Option A: Including the customer's card name along with the full credit card number in logs is a clear violation of PCI DSS requirements, which stipulate that no more than the last four digits of the card number may be displayed.

* Option B: Logging the card security code (CVV) and expiration date is explicitly prohibited by PCI DSS, which requires that sensitive authentication data, including CVV, must never be stored post- authentication, even if it is encrypted.

NEW QUESTION # 57

A developer is validating the pipeline cache and noticed that the PDP page is very low cached. The one parameter is snowing the position on the product fisting page upon checking the site and code.

What should the developer adjust in order to improve the page cache hit ratio, keeping in mind that the client is Insisting on the parameter for their analytics?

- A. Add the key to the cache exclude parameters.
- B. Rework the Implementation so the parameter is not passed In the URL and isread from the URL hash.
- C. Rework the Implementation so it doesn't depend on that parameter.
- D. Rework the implementation so it reads the parameter on client-side, passesit to the analytics and exclude It from cache parameters.

Answer: A

NEW QUESTION # 58

A new version of the Page Show controller is required for implementation of Page Deserter specific look. It requires implementation of a specific, cache period for Page Designer pages, which b not currently available in the base Storefront Reference Architecture

(SFRA) cache.js module What two steps should the Architect instruct the developer to implement?
Choose 2 answers

- A. Create new cache.js in client's cartridge. Copy cache.js from app_storefront_base and add a function for the Page Designer caching.
- B. Create new Page.js controller in client's cartridge. Extend the code from base and prepend the new cache middleware function to Page-Show route.
- C. Create new cache.js in client's cartridge. Extend cache.js from app_storefront_base and add a function for the Page Designer caching.
- D. Create new Page.js controller in client's cartridge. Copy code from base and modify the Page-Show route to include the new cache middleware function.

Answer: C,D

Explanation:

To implement a specific cache period for Page Designer pages in SFRA:

* Option A involves creating a new Page.js controller in the client's cartridge, where the existing Page-Show route can be modified to include a custom caching logic. This ensures that the specific caching requirements for Page Designer pages are met without altering the base functionality for other pages.

* Option D calls for extending the existing cache.js module in the client's cartridge to include a function specifically for Page Designer caching. This allows for reusing the existing caching logic while adding enhancements specific to the Page Designer pages, thus maintaining efficiency and clarity in the codebase.

Both options provide a clean, maintainable approach to customizing caching for specific requirements in SFRA, avoiding disruptions in other areas of the site functionality.

NEW QUESTION # 59

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