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1. A customer wants to limit the number of emails a subscriber receives to a maximum of one email

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Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q130-Q135):

NEW QUESTION # 130

Certification Aid created following AMPscript code: %%[SET @var1 = 10 SET @var2 = 20 SET @var3 = 30]%% How can the three variables be summed up to evaluate to 60? Choose 1.

- A. SET @total = @var1 + @var2 + @var3
- B. SET @total = Add(@var1, @var2, @var3)
- C. SET @total = Sum(@var1, @var2, @var3)
- D. SET @total = Add(@var1, Add(@var2, @var3))

Answer: D

Explanation:

To sum up multiple variables in AMPscript, the Add function should be used. The Add function can be nested to handle multiple values.

* Example:

%%[SET @total = Add(@var1, Add(@var2, @var3))]%%

Salesforce AMPscript Add Function

NEW QUESTION # 131

A company has chosen to use the REST API for triggered sends, but they continue to get the following error during their testing: "Unable to queue Triggered Send request. There are no valid subscribers." They were informed that the SOAP API provides more information about the error, and found that their payload did not include a required data extension field.

Which element of the SOAP API response provides this level of detail?

- A. ErrorDescription
- B. OverallStatus
- C. ErrorCode

Answer: A

Explanation:

In the SOAP API response, the element that provides detailed information about the error, including missing required data extension fields, is ErrorDescription (A). This element contains a description of the error, helping developers understand and resolve the issue.

References:

Salesforce Marketing Cloud SOAP API

SOAP API Error Handling

NEW QUESTION # 132

Which SSJSlibrary can be used in landing pages? Choose 1.

- A. Core
- B. None
- C. Both
- D. Platform

Answer: C

NEW QUESTION # 133

A developer wants to create a Send LogData Extension to increase efficiency with tracking email sends.

Which two best practices should the developer remember when configuring the Send Log Data Extension?

Choose 2 answers

- A. Maximize the field size to accommodate all incoming data.
- **B. Use Data Retention to limit the amount of data captured.**
- C. Create a number of fields equal to the fields in the source data extension.
- **D. Limit custom fields in the data extension to 10 or fewer.**

Answer: B,D

Explanation:

When configuring a Send Log Data Extension, it is crucial to follow best practices to ensure efficient tracking and data management.

* Use Data Retention: Implementing data retention policies helps manage the volume of data stored in the send log, improving performance and reducing storage costs.

* Limit Custom Fields: Limiting the number of custom fields to 10 or fewer helps maintain the efficiency and performance of the data extension.

Salesforce Send Log Data Extension

NEW QUESTION # 134

A developer wants to aggregate monthly energy usage data over a four month period for each subscriber within an email. The monthly usage values are stored in variables for each month in the following way:

How should the developer use AMPscript to generate the total?

- A. SET @total = AZD((@jan @feb) @mar) @apr)
- **B. SET @total = ADD(@jan, ADD(@feb, ADD(@mar, @apr)))**
- C. SET @total = (@jan - 3feb - @mar @apr>
- D. SET @total = (ADD(@jan, @feb), ADD(@mar, @apr))

Answer: B

Explanation:

To aggregate monthly energy usage data stored in variables for each month, you should use the ADD function in AMPscript to sum up the values. The ADD function can be nested to handle multiple values.

* AMPscript Example:

```
%%[ SET @total = ADD(@jan, ADD(@feb, ADD(@mar, @apr))) ]%%
```

Salesforce AMPscript Functions - ADD

NEW QUESTION # 135

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