Pass Guaranteed Salesforce - High-quality Marketing-Cloud-Consultant Lead2pass

Along with the three version of our Marketing-Cloud-Consultant exam braindumps: the PDF, Software and APP online, we also offer you the best practicing opportunity to ace exam in your first try. They are the special trial versions-the free demos of the Marketing-Cloud-Consultant practice engine that provides you the latest questions and answers to have a try on not only the content but also the displays. With these free demos, you can test and check the quality of the Marketing-Cloud-Consultant Study Guide, and have a nice experience to practice on them.

Salesforce Marketing Cloud is a powerful marketing automation platform that helps businesses engage with their customers across multiple channels. It is a cloud-based solution that enables companies to create and manage targeted email campaigns, social media campaigns, mobile campaigns, and more. The Salesforce Certified Marketing Cloud Consultant certification is an industry-recognized credential that validates a professional's knowledge and skills in using the Salesforce Marketing Cloud platform.

>> Marketing-Cloud-Consultant Lead2pass <<

Marketing-Cloud-Consultant New Exam Camp & Marketing-Cloud-Consultant Answers Real Questions

With our Marketing-Cloud-Consultant test engine, you can practice until you get right. With the options to highlight missed questions, you can analysis your mistakes and know your weakness in the Marketing-Cloud-Consultant exam test. The intelligence of the Marketing-Cloud-Consultant test engine has inspired the enthusiastic for the study. In order to save your time and energy, you can install Marketing-Cloud-Consultant Test Engine on your phone or i-pad, so that you can study in your spare time. You will get a good score with high efficiency with the help of Marketing-Cloud-Consultant practice training tools.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q85-Q90):

NEW QUESTION # 85
Every day at 3 a.m., Northern Trail Outfitter' (NTO) data lake instance starts generating a file that contains all records that should be sent one email or another for the next day's marketing campaigns. The size of the file varies depending on the previous day's tracking activity. As soon as the file is generated, NTO wants to import the data, segment the data, and then execute the daily sends.
What end-to-end process should deliver this efficiently?

- A. Scheduled Automation > File Transfer > Import > Series of Query Activities
- B. Scheduled Automation > Import Activity > Series of Query Activities > Series of Sends
- C. Triggered Automation> Import > Data Extension Extract > Marketing Journey
- D. Triggered Automation > Import Activity > Series of Query Activities > Series of Sends

Answer: B

Explanation:
Explanation
This end-to-end process will efficiently deliver the desired result of importing the data from the data lake instance, segmenting it, and then executing the daily sends. The scheduling of the Automation will allow the process to run each day at 3 a.m., and the Import Activity will import the generated file. The data can then be segmented using a series of Query Activities and the emails can be sent using a series of Sends.
Reference: https://help.salesforce.com/articleView?id=mc_es_automation_studio_overview.htm&type=5

NEW QUESTION # 86
Northern Trail Outfitters has acquired a new company and is importing customer data to Marketing Cloud.
They want to ensure commercial emails are not sent to email addresses who have previously opted-out.
Which feature should they use?

- A. Exclusion Script
- B. Exclusion List
- C. Auto-suppression List
- D. Suppression List

Answer: C

Explanation:
Explanation
An auto-suppression list is a list of subscribers who should not receive any commercial emails from a sender.
It can be applied to all sends or specific sends based on sender profile or delivery profile. It is useful for complying with legal or contractual obligations to avoid sending to certain email addresses. References:
https://help.salesforce.com/articleView?id=sf.mc_es_auto_suppression_lists.htm&type=5

NEW QUESTION # 87
Northern Trail Outfitters (NTO) wants to implement an abandon cart journey. The data for the journey exists in three separate data extensions (DE).
* The first DE is populated by web analytics data, and does not contain a Subscriber Key or Email Address value.
* A Customer Reference DE is updated daily and holds subscriber information.
* The third DE is populated by a file sent to the SFTP after five days If the customer has not purchased the abandoned items.
* The third DE will be used in the journey for a decision split, and it does not contain a Subscriber Key or Email Address.
* If the web analytics file is empty, NTO does not want the automation to finish running.
Which order of activities should be used to fulfill this requirement?

- A. File Drop Automation > Verification Activity > Query Activity for file one > Data Extension Entry > Query Activity for file two
- B. Scheduled Automation > Import File Activity > Verification Activity > Data Extension Entry > Query Activity for file one > Query Activity for file two
- C. Scheduled Automation > Import File Activity > Data Extension Entry > Query Activity for file one > Query Activity for file two
- D. File Drop Automation > Import File Activity > Verification Activity > Query Activity for file one > Query Activity for file two > Data Extension Entry

Answer: D

NEW QUESTION # 88
Subscribers are collected on a customer's website whose subscription database of record is Salesforce Marketing Cloud. The customer sends up to five emails per week based on subscriber activity. The list is:
* Compiled in a database in the website Content Management System (CMS).
* Imported into Marketing Cloud nightly at 11 p.m.
What action should be taken if a third party is sending a message for the customer outside of Marketing Cloud?

- A. Engagement metrics will be passed into Marketing Cloud.
- B. They will need to integrate with the Marketing Cloud SOAP API.
- C. Unsubscribes should be synchronized between senders.
- D. The third-party send list should be pulled from the CMS.

Answer: B

Explanation:
The right answer is: They will need to integrate with the Marketing Cloud SOAP API.
Because this is what required to meet requirement "Unsubscribes should be synchronized between senders" as well as "Engagement metrics will be passed into Marketing Cloud. "

NEW QUESTION # 89

Northern Trail Outfitters has recently configured MobileConnect and wants to perform single send-outs from within MobileConnect using data extensions that contain automatically refreshed segments.
Which two fields would need to be added to enable these data extensions for sending? (Choose 2 answers)

- A. A field of Text type containing the country code plus mobile number
- B. A field of Phone type containing the mobile number
- C. A field of Locale type containing the locale code
- D. A field of Locale type containing the country code

Answer: B,D

Explanation:
To enable data extensions for sending SMS messages from MobileConnect, Northern Trail Outfitters should add two fields to their data extensions: a field of Locale type containing the country code and a field of Phone type containing the mobile number. These fields are required for MobileConnect to identify and send messages to mobile subscribers.References:https://help.salesforce.com/s/articleView?id=sf.mc_moc_create_a_data_extension_for_m

NEW QUESTION # 90

......

In order to meet the needs of all people, the experts of our company designed such a Marketing-Cloud-Consultant guide torrent that can help you pass your exam successfully. Having our study materials, it will be very easy for you to get the certification in a short time. If you try purchase our study materials, you will find our Marketing-Cloud-Consultant question torrent will be very useful for you. We are confident that you will be attracted to our Marketing-Cloud-Consultant guide question.

Cloud-Consultant Test Objectives Pdf 🔍 Search for ［ Marketing-Cloud-Consultant ］ and download it for free immediately on ➠ www.validtorrent.com 🔍 🙌New Marketing-Cloud-Consultant Test Forum

- Test Marketing-Cloud-Consultant Quiz 🔍 Marketing-Cloud-Consultant Exam Simulator 🔍 Valid Braindumps Marketing-Cloud-Consultant Pdf 🔍 Enter ➤ www.pdfvce.com 🔍 and search for 《 Marketing-Cloud-Consultant 》 to download for free 🐋Valid Braindumps Marketing-Cloud-Consultant Pdf
- Marketing-Cloud-Consultant New Study Plan ☑ Marketing-Cloud-Consultant New Study Plan 🔍 Marketing-Cloud-Consultant Exam Simulator 🔍 Open 🔍 www.testkingpass.com 🔍 enter ➠ Marketing-Cloud-Consultant 🔍 and obtain a free download 🔥New Marketing-Cloud-Consultant Test Forum
- Real Salesforce Marketing-Cloud-Consultant Questions with Free Updates – BUY NOW 🔍 （ www.pdfvce.com ） is best website to obtain 🔍 Marketing-Cloud-Consultant 🔍 for free download 🌎Latest Marketing-Cloud-Consultant Test Practice
- Pass Guaranteed Quiz Salesforce - Marketing-Cloud-Consultant - Unparalleled Salesforce Certified Marketing Cloud Consultant Lead2pass 🔍 Search for ➡ Marketing-Cloud-Consultant 🔍 and obtain a free download on 🔍 www.torrentvce.com 🔍 🍕Valid Marketing-Cloud-Consultant Exam Answers
- www.stes.tyc.edu.tw, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, house.jiatc.com, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, Disposable vapes

DOWNLOAD the newest ITdumpsfree Marketing-Cloud-Consultant PDF dumps from Cloud Storage for free:
https://drive.google.com/open?id=1-6f-b5dVBge8EmD3Eet2x4w9GFRzHo0f