

MC-202 Current Exam Content | Latest MC-202 Exam Discount



We are equipped with a team of IT elites who have a good knowledge of IT field and do lots of study in Salesforce certification exam. All dumps free of Pass4training are creating based on the actual test. Our colleagues check the updating of MC-202 Test Questions everyday to make sure that all answers are latest and valid. Our MC-202 test study material contains valid top questions and detailed exam answers.

MC-202 study material has a high quality service team. First of all, the authors of study materials are experts in the field. They have been engaged in research on the development of the industry for many years, and have a keen sense of smell for changes in the examination direction. Experts hired by MC-202 exam questions not only conducted in-depth research on the prediction of test questions, but also made great breakthroughs in learning methods. With MC-202 training materials, you can easily memorize all important points of knowledge without rigid endorsements. With MC-202 Exam Torrent, you no longer need to spend money to hire a dedicated tutor to explain it to you, even if you are a rookie of the industry, you can understand everything in the materials without any obstacles. With MC-202 exam questions, your teacher is no longer one person, but a large team of experts who can help you solve all the problems you have encountered in the learning process.

>> MC-202 Current Exam Content <<

Latest MC-202 Current Exam Content Provide Prefect Assistance in MC-202 Preparation

Wrong topic tend to be complex and no regularity, and the MC-202 torrent prep can help the users to form a good logical structure of the wrong question, this database to each user in the simulation in the practice of all kinds of wrong topic all induction and collation, and the Salesforce Certified Marketing Cloud Email Specialist study question then to the next step in-depth analysis of the wrong topic, allowing users in which exist in the knowledge module, tell users of our MC-202 Exam Question how to make up for their own knowledge loophole, summarizes the method to deal with such questions for, to prevent such mistakes from happening again.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q159-Q164):

NEW QUESTION # 159

The marketer for Northern Trail Outfitters wants to review the toneof subject lines and the effect on engagement for recent sends. Which tool should supply insights into the tone of subject lines?

- A. Einstein Messaging Insights
- B. Einstein Recommendations

- **C. Einstein Copy Insights**

Answer: C

Explanation:

Einstein Copy Insights is a tool within Salesforce Marketing Cloud that provides analysis and suggestions on the effectiveness of email copy, including subject lines. This tool analyzes the tone, length, and structure of subject lines to determine their impact on engagement metrics such as open rates and click-through rates. It uses AI to offer insights that can help marketers optimize their email content for better performance.

Reference: Salesforce Marketing Cloud Documentation

NEW QUESTION # 160

Northern Trail Outfitters third-party point-of-sale software order information in batches of large files. the timing varies throughout the day.

Which feature should be used to accommodate this setup?

- A. Scheduled Automation
- B. Wait Activity
- **C. Triggered Automation**

Answer: C

Explanation:

Triggered Automation in Salesforce Marketing Cloud is designed to accommodate the processing of data files that arrive at varying times throughout the day. This feature automatically starts the automation whenever a new file is detected, ensuring timely processing of the batch order information.

Reference: Salesforce Marketing Cloud Documentation on Triggered Automations

NEW QUESTION # 161

Northern trail Outfitters' marketing department wants to review last year's holiday engagement to this year's engagement.

What should they use to access the historical engagement data?

- A. Tracking Data extract
- **B. SQL activity using data views**
- C. Audit Trail extract

Answer: B

Explanation:

To review last year's holiday engagement compared to this year's engagement, Northern Trail Outfitters' marketing department should use an SQL activity using data views. Data views in Salesforce Marketing Cloud provide access to detailed tracking information and historical engagement data. By writing SQL queries, the marketing department can extract, compare, and analyze the engagement data from different time periods, enabling them to understand trends and performance.

Reference: Salesforce Marketing Cloud Documentation on Data Views and SQL Activities

NEW QUESTION # 162

A marketer has been asked to collect contact information using Marketing Cloud for users obtained from social channels for future mailing.

What should the marketer do to accomplish this?

- **A. Web Studio to capture Query parameters from social media link.**
- B. Use Journey Builder to build an audience using Ad Studio.
- C. Use an interactive form from email Studio to collect this information

Answer: A

Explanation:

To collect information from users obtained through social channels, marketers can use Web Studio to capture query parameters from

social media links. This involves creating landing pages or forms that capture data when users click on social media links and are redirected to these pages. This data can then be used for future mailings and targeted marketing campaigns. Web Studio provides tools for creating and managing landing pages, forms, and microsites that can effectively capture and process user data from various sources, including social media.

Reference:

Salesforce Marketing Cloud Documentation: Web Studio

NEW QUESTION # 163

Northern Trail Outfitters (NTO) sends 500,000 emails per month and shares its sending domain and IP with other customers. Which action ensures NTO's sending reputation remains intact?

- A. Request three Dedicated IPs to spread out the sending volume.
- **B. Implement an SAP with Private Domain and a Dedicated IP.**
- C. Request a Private Domain to leverage SPF and DKIM authentication.

Answer: B

Explanation:

To ensure Northern Trail Outfitters' sending reputation remains intact, implementing a Sender Authentication Package (SAP) with a Private Domain and a Dedicated IP is the best course of action. This setup provides greater control over the sending environment, allowing the company to build and maintain its sending reputation without being affected by other customers sharing the same domain or IP. It also facilitates the use of SPF, DKIM, and DMARC authentication protocols.

References:

Salesforce Marketing Cloud Documentation on Sender Authentication Package

NEW QUESTION # 164

.....

An Salesforce Certified Marketing Cloud Email Specialist (MC-202) practice questions is a helpful, proven strategy to crack the Salesforce MC-202 exam successfully. It helps candidates to know their weaknesses and overall performance. Pass4training has hundreds of Salesforce Certified Marketing Cloud Email Specialist (MC-202) exam dumps that are useful to practice in real time. The Salesforce MC-202 practice questions have a close resemblance with the actual MC-202 exam.

Latest MC-202 Exam Discount: <https://www.pass4training.com/MC-202-pass-exam-training.html>

Salesforce MC-202 Current Exam Content Protecting personal information and money, Salesforce MC-202 Current Exam Content The richer are getting richer; the poor are getting poor, Different from traditional learning methods, our MC-202 exam products adopt the latest technology to improve your learning experience, By using our real Salesforce Certified Marketing Cloud Email Specialist (MC-202) dumps, it is guaranteed that the candidate passes in one attempt, so our product saves time and money.

We may ease our existing customers into this new mode and then lose them MC-202 to competitors that cater to these newly savvy traders, Robert Jennings, Professor of Finance, Indiana University Kelly School of Business.

Pass your MC-202 exam in 2026 Smoothly!

Protecting personal information and money, The richer are getting richer; the poor are getting poor, Different from traditional learning methods, our MC-202 Exam products adopt the latest technology to improve your learning experience.

By using our real Salesforce Certified Marketing Cloud Email Specialist (MC-202) dumps, it is guaranteed that the candidate passes in one attempt, so our product saves time and money, Now let us take a succinct look of the features of the MC-202 exam practice dumps.

- Excellect MC-202 Pass Rate ☐ Exam MC-202 Outline ☐ MC-202 Quiz ☐ Search for { MC-202 } on “www.easy4engine.com” immediately to obtain a free download ☐ Guaranteed MC-202 Passing
- 100% Pass Salesforce - MC-202 - Salesforce Certified Marketing Cloud Email Specialist –Trustable Current Exam Content ☐ Search for “MC-202 ” and download it for free immediately on ⇒ www.pdfvce.com ⇐ ☐ Valid MC-202 Exam Pass4sure
- Get Valid MC-202 Current Exam Content and Excellent Latest MC-202 Exam Discount ☐ The page for free download of (MC-202) on > www.examcollectionpass.com < will open immediately ☐ Exam MC-202 Outline

- [illegible]