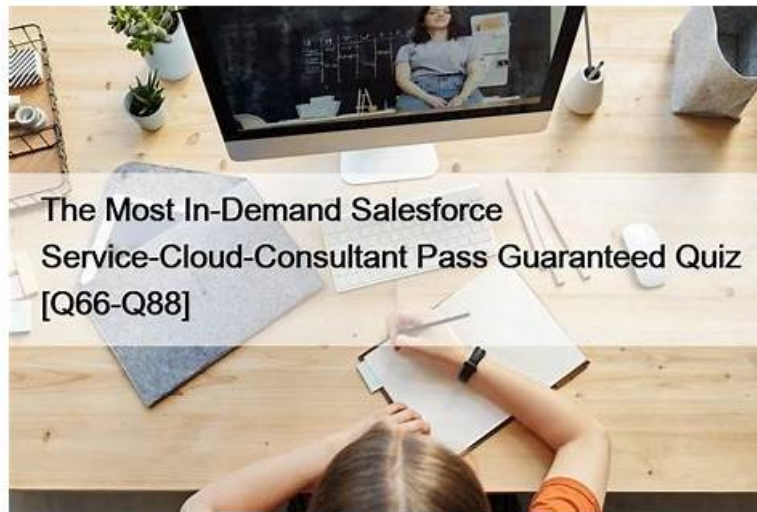


# Pass Guaranteed Quiz 2026 Pass-Sure Salesforce Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant Exam Certification



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Salesforce Marketing-Cloud-Consultant Exam is a valuable certification that validates an individual's expertise in marketing automation, email marketing, mobile marketing, social media advertising, and web personalization using the Salesforce Marketing Cloud platform. Marketing-Cloud-Consultant exam covers various topics related to the Marketing Cloud, and passing it demonstrates an individual's ability to drive customer engagement, increase ROI, and improve marketing performance. By passing the exam, professionals can enhance their career prospects and demonstrate their expertise to potential employers and clients.

To become a Salesforce Certified Marketing Cloud Consultant, candidates must have a deep understanding of the Marketing Cloud platform, including its features, functionality, and best practices. They must also possess knowledge of marketing automation, data management, and analytics. Marketing-Cloud-Consultant Exam consists of 60 multiple-choice questions and is timed at 105 minutes. Candidates must achieve a passing score of 68% or higher to earn the certification.

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Success in the Salesforce Marketing-Cloud-Consultant exam paves the way toward high-paying jobs, promotions, and skills verification. Hundreds of Salesforce Marketing-Cloud-Consultant test takers do not get success because of using Salesforce Marketing-Cloud-Consultant outdated dumps. Due to failure, they lose money, time, and confidence. All these losses can be prevented by using updated and real Marketing-Cloud-Consultant exam.

## Salesforce Certified Marketing Cloud Consultant Sample Questions (Q25-Q30):

### NEW QUESTION # 25

Northern Trail Outfitters is having their regional supplier conference and wants to allow attendees to request event-specific safety

notifications, schedule or room changes, and surprise pop-up sessions.  
Which solution should they use?

- A. Keyword opt in and SMS Messaging
- B. CloudPages opt in to Event Journey
- C. Smart Capture and Triggered email messaging
- D. Existing Email Event Notification Subscription

**Answer: A**

#### NEW QUESTION # 26

A user in the MC wants to use salesforce custom object data for segmenting and personalization.  
How should the consultant approach this requirement?

- A. Map the custom objects to the profile center and use the email editor to insert the custom data. Create a user-initiated send to associate the email to the largest audience and return tracking data.
- B. Sync contact and custom objects with Data Stream and send from Synchronized Data Extension with Salesforce email send. Ensure there is a lookup relationship to a contact or lead record.
- C. Create a custom report type that contains the contact or lead ID, email address, and custom object data, then from the marketing cloud, import into a Salesforce Data extension. Use AMPScript in the email to call data
- D. Export report data from the sales cloud and import into a marketing cloud synchronized data extension. Use a filter activity to produce a sendable data extension. Create an email send activity in Automation Studio

**Answer: C**

#### NEW QUESTION # 27

A customer wants to improve the previous 10 years purchase data in their Marketing Cloud account. Through discovery, it is determined there are over 200 million records they plan to upload via the REST API, and this volume will continue to grow as the current purchase data is added.

Which two questions should be asked for further discovery?

Choose 2 answers

- A. What time of day are the API calls made?
- B. Why do they require 10 years' historical data in Marketing Cloud?
- C. How many API calls are expected to be made at the ask hourly rate?
- D. Does their License include time Large Extensions feature?

**Answer: B,C**

Explanation:

Explanation

How many API calls are expected to be made at peak hourly rate? This question will help determine if they have enough API limits and bandwidth for importing large volumes of data via REST API into Marketing Cloud. The REST API has limits on how many requests can be made per hour per account based on license type and edition.

Why do they require 10 years' historical data in Marketing Cloud? This question will help determine if they have a valid business case and use case for importing large volumes of historical data into Marketing Cloud. Depending on their marketing objectives and strategies, they may not need 10 years' historical data in Marketing Cloud, which could reduce their storage needs and costs.

What time of day are the API calls made is not relevant to determining a solution for importing large volumes of data via REST API into Marketing Cloud, as it does not affect how data is imported or processed. Whether someone needs to be notified if an error happens on import is not relevant to determining a solution for importing large volumes of data via REST API into Marketing Cloud, as it does not affect how data is imported or processed. References:

[https://help.salesforce.com/s/articleView?id=sf.mc\\_overview\\_large\\_data\\_extensions.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_overview_large_data_extensions.htm&type=5)

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#### NEW QUESTION # 28

Northern Trail Outfitters and its subsidiaries use Sales Cloud and Marketing Cloud to send customers frequent email communications of new products and updates on their portfolios. They have noticed the messages and branding being sent varies

greatly and would like to create a better customer experience.

What extension product should be considered to unify the messaging and branding of these communications while still allowing personalization and timing of campaigns?

- A. Marketing Cloud Connect
- B. Distributed Marketing
- **C. Distributed Sending**
- D. Einstein Content Selection

**Answer: C**

#### NEW QUESTION # 29

Northern Trail Outfitters wants to query Marketing Cloud for send data across SMS, Push, and Email.

What would a consultant recommend?

- A. Send Logs
- B. Contact History
- **C. \_Send Data Views**
- D. Tracking Extracts

**Answer: C**

Explanation:

\_Send Data Views are built-in system tables in Marketing Cloud that capture detailed tracking data across multiple channels including Email, SMS, and Push. They can be queried via SQL Query Activities to extract insights about sends, clicks, opens, bounces, and more.

-

Exact Extracts from Salesforce Documentation:

Source: Salesforce Help - Data Views in Marketing Cloud

# "\_Send Data Views provide detailed tracking data for sends across all messaging channels, including Email, Mobile, and Push. Query these views for advanced reporting."

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#### NEW QUESTION # 30

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It is well acknowledged that people who have a chance to participate in the simulation for the real Marketing-Cloud-Consultant exam, they must have a fantastic advantage over other people to get good grade in the Marketing-Cloud-Consultant exam. Now, it is so lucky for you to meet this opportunity once in a blue. We offer you the simulation test with the Software version of our Marketing-Cloud-Consultant Preparation dumps in order to let you be familiar with the environment of test as soon as possible.

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