

100% Pass Quiz 2026 Trustable WGU Data-Driven-Decision-Making: Real VPC2Data-Driven Decision MakingC207 Questions



1. (Quiz 5) 1. A Charity is evaluating the effectiveness of its annual walk promotional campaign, in increasing walk participants and donations. What is the appropriate tool for evaluating performance?

- A) Management by objectives
- B) Results-based management
- C) Balanced scorecard
- D) Key Performance Dashboard

...Ans>> B

2. (Quiz 5) 2. An online ActiveWear retailer wants to use their last year's sales to evaluate consumer trends before ordering merchandise for fall season. What process should they use to discover consumer purchasing patterns?

- A) Hypothesis testing
- B) Linear programming

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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q63-Q68):

NEW QUESTION # 63

A healthcare organization implements a campaign to improve patient satisfaction during recent stays. The average patient satisfaction before the campaign is $M = 4.20$, $SD = 3.0$. Six months after the new campaign, the average patient satisfaction is $M = 1.5$, $SD = 2.0$.

Which action should the hospital management team take?

- A. Continue the campaign because there was an increase in patients that came to the hospital during the six months
- **B. Discontinue the campaign because patient satisfaction declined from baseline to six months following the campaign introduction**
- C. Change the campaign because it worked initially but is no longer effective
- D. Continue the campaign because patient satisfaction significantly increased from baseline to six months following the campaign introduction

Answer: B

Explanation:

Data-driven decision making requires comparing outcomes before and after an intervention to assess effectiveness. In this scenario, the mean patient satisfaction score declined from 4.20 to 1.5 following implementation of the campaign, indicating a substantial decrease in satisfaction.

Despite the reduced standard deviation, the large drop in the mean suggests the campaign did not achieve its intended goal and may have negatively affected patient experience. Continuing or modifying the campaign is not justified without evidence of initial improvement or external factors explaining the decline.

Management decisions must be grounded in outcome data rather than assumptions or unrelated metrics such as patient volume.

Ethical and effective use of statistics requires discontinuing interventions that demonstrably worsen outcomes.

Therefore, the correct action is to discontinue the campaign, making option A the correct answer.

NEW QUESTION # 64

Which type of analytics classification uses experimental design and optimization to suggest a course of action?

- A. Descriptive analytics
- B. Diagnostic analytics
- C. Predictive analytics
- **D. Prescriptive analytics**

Answer: D

Explanation:

Prescriptive analytics is the analytics classification that uses experimental design and optimization techniques to suggest a specific course of action. In data-driven decision making, prescriptive analytics represents the most advanced stage of analytics, as it not only predicts outcomes but also recommends decisions that lead to optimal results.

Descriptive analytics summarizes historical data to explain what has already happened, while predictive analytics uses statistical and probabilistic models to estimate what is likely to happen in the future. Diagnostic analytics focuses on understanding why something happened by identifying root causes. In contrast, prescriptive analytics answers the critical question: what should be done.

Prescriptive analytics relies on methods such as optimization models, simulation, decision trees, and experimental design. These

techniques evaluate multiple scenarios, constraints, and objectives to identify the best possible action. For example, organizations use prescriptive analytics to optimize pricing, allocate resources efficiently, schedule operations, or determine optimal investment strategies.

Within data-driven decision-making frameworks, prescriptive analytics bridges analysis and action by directly supporting managerial decision-making. It transforms analytical insights into concrete recommendations that can be implemented to improve performance and outcomes. Therefore, the correct answer is C, as prescriptive analytics explicitly uses experimental design and optimization to suggest a course of action.

NEW QUESTION # 65

What are two qualities of key performance indicators (KPIs)?
Choose 2 answers.

- A. They often follow SMART criteria.
- B. They require little to no ongoing maintenance.
- C. They can be used as a tool for internal benchmarking.
- D. They are flexible and easily changed.

Answer: A,C

Explanation:

Key performance indicators (KPIs) are designed to measure progress toward strategic objectives. In data-driven decision making, effective KPIs are stable, meaningful, and aligned with organizational goals rather than frequently changing.

One important quality of KPIs is that they can be used for internal benchmarking, allowing organizations to compare performance across departments, time periods, or projects. This helps identify best practices and performance gaps.

Another defining characteristic is that KPIs often follow SMART criteria—Specific, Measurable, Achievable, Relevant, and Time-bound. These criteria ensure KPIs are clearly defined and actionable.

KPIs are not meant to be easily changed, as frequent changes undermine consistency and comparability. They also require ongoing monitoring and maintenance to remain relevant and accurate.

Therefore, the correct answers are B and D.

NEW QUESTION # 66

How does a balanced scorecard (BSC) differ from a key performance indicator (KPI)?

- A. A KPI aligns with just one aspect of an organization's success, whereas a BSC allows managers to view performance in several areas.
- B. A BSC aligns with just one aspect of an organization's success, whereas a KPI allows managers to simultaneously view performance in several areas.
- C. A BSC and a KPI are identical except that a BSC is used in business settings, and a KPI is used exclusively by governmental agencies.
- D. A BSC and a KPI are identical except that a BSC is a measurement of metrics over time, and a KPI is a snapshot of success at one point in time.

Answer: A

Explanation:

A key performance indicator (KPI) measures performance in a single critical area, such as revenue growth or customer satisfaction. In contrast, a balanced scorecard (BSC) provides a multi-dimensional view of organizational performance, typically across financial, customer, internal process, and learning perspectives.

Data-driven decision making emphasizes that relying on a single metric can lead to incomplete or biased conclusions. The BSC addresses this by integrating multiple KPIs into a cohesive framework aligned with strategic objectives.

Therefore, option A correctly explains the distinction between a KPI and a BSC.

NEW QUESTION # 67

What must be analyzed using powerful analytic tools?

- A. Small, independent data sets
- B. Big data

- C. Data analysis results
- D. Inferential statistics

Answer: B

Explanation:

Big data must be analyzed using powerful analytic tools due to its volume, velocity, and variety. In data-driven decision making, traditional tools are often insufficient for processing massive, complex datasets generated from digital platforms, sensors, and transactions.

Big data requires advanced computing power, specialized software, and sophisticated algorithms to extract meaningful insights. Inferential statistics and small datasets can often be handled with conventional statistical tools.

Therefore, the correct answer is C, big data.

NEW QUESTION # 68

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