

Marketing-Cloud-Consultant前提条件、Marketing-Cloud-Consultantテスト問題集



さらに、Topexam Marketing-Cloud-Consultantダンプの一部が現在無料で提供されています：https://drive.google.com/open?id=1e0HNYo_ovJXTOA7jnFM4tDJWmsYqfTKw

さまざまな年齢層の研究条件に基づくさまざまな種類のアンケートによると、当社のMarketing-Cloud-Consultantテスト準備はこれらの研究グループ向けに完全に設計されており、Marketing-Cloud-Consultant試験の準備時の能力と効率を向上させ、目標とするMarketing-Cloud-Consultant証明書が正常に作成されました。Marketing-Cloud-Consultantの質問トレンドには多くの利点がありますので、ご紹介します。SalesforceのMarketing-Cloud-Consultant試験に合格することができます。

TopexamはSalesforceのMarketing-Cloud-Consultant認定試験の認証に対して特別な教育ツールで、あなたに多くの時間とお金を使わないようにIT技術にも身につけさせるサイトでごзいます。Topexamは専門家チームが自分の知識と経験をを利用してSalesforceのMarketing-Cloud-Consultant「Salesforce Certified Marketing Cloud Consultant」認定試験の問題集を研究したものでごзいます。

>> Marketing-Cloud-Consultant前提条件 <<

Salesforce Marketing-Cloud-Consultantテスト問題集 & Marketing-Cloud-Consultant受験記

最短時間でMarketing-Cloud-Consultant試験に合格すると、Topexamすべての受験者の声になります。しかし、圧倒的な学習教材で最も価値のある情報を選択する方法は、すべての試験官にとって頭痛の種です。絶え間ない努力の後、Marketing-Cloud-Consultant学習ガイドは誰もが期待するものです。当社の専門家は、コンテンツを簡素化し、お客様の重要なポイントを把握するだけでなく、Marketing-Cloud-Consultant準備資料を簡単な言語に再コンパイルしました。レジャー学習体験と、今後のMarketing-Cloud-Consultant試験Salesforce Certified Marketing Cloud Consultant合格できます。

Salesforce Certified Marketing Cloud Consultant 認定 Marketing-Cloud-Consultant 試験問題 (Q63-Q68):

質問 # 63

Northern Trail Outfitters (NTO) uses Marketing Cloud to connect with its individual consumers, retailers and wholesale buyers, and its corporate apparel customers. Marketing Cloud is currently configured with data extensions containing Store, Order, Product, and Contact information. NTO is in the process of implementing Data Designer and linking its data extensions. How should consumers, retailers, and wholesale buyers be defined in Data Designer?

- A. Many-to-Many Relationship
- B. One-to-One Relationship

- C. One-to-Many Relationship
- D. Population

正解: B

質問 # 64

Northern Trail Outfitters wants to capture dietary preferences for Contacts who have registered for an upcoming launch event. They have created a data extension of Contacts who have registered for the event and will send them an SMS message from MobileConnect asking them to reply with their dietary preference.

When Contact reply to SMS message, the response message will be inserted into a data extension using AMPscript.

Which two MobileConnect templates should be used to send the SMS message and capture the responses?

- A. Info Capture
- B. Text Response
- C. Outbound
- D. Data Capture

正解: B、D

解説:

To send an SMS message and capture the responses in a data extension using AMPscript, Northern Trail Outfitters should use two MobileConnect templates: Text Response and Data Capture. Text Response is a template that allows marketers to send a text message to a mobile number and receive a reply. Data Capture is a template that allows marketers to use AMPscript to insert the reply into a data extension. References:

https://help.salesforce.com/s/articleView?id=sf.mc_moc_text_response.htm&type=5<https://help.salesforce.com/s>

質問 # 65

Northern Trail Outfitters sends a monthly loyalty balance email to inform members of their current points balance. Emails are segmented based on loyalty status, and no segment should contain more than 2500 contacts for any send.

What should be used to prevent emails from being sent if they exceed 2500 contacts?

- A. Script Activity
- B. Stop Activity
- C. Query Activity
- D. Verification Activity

正解: D

解説:

A Verification Activity in Automation Studio checks the number of records in a data extension before proceeding. If the number exceeds a specified threshold (e.g., 2500 contacts), the automation can be halted, preventing the send.

Reference:

Salesforce Help: Verification Activity

質問 # 66

An analytics team wants to get real-time updates on transactional email metrics, specifically Sent and Not Sent, to ensure they are fulfilling a legal obligation due to the nature of their messages.

- A. Event Notification Service
- B. Data Retrieves on the Send Object
- C. Platform Events API
- D. Data View Export with every send

正解: A

解説:

Explanation

To get real-time updates on transactional email metrics, such as Sent and Not Sent, Northern Trail Outfitters should use Event

Notification Service. Event Notification Service is a feature that allows marketers to receive real-time notifications of email tracking events via webhooks or APIs. Event Notification Service can help marketers monitor and troubleshoot transactional email sends and ensure compliance with legal obligations.

References: https://help.salesforce.com/s/articleView?id=sf.mc_es_event_notification_service.htm&type=5

質問 # 67

A customer is creating a re-engagement campaign. The campaign only targets subscribers who have had emails fail at send time due to Held status within the last 60 days. The goal is to send an SMS to the subscribers asking them if they want to update their email address.

What should a consultant recommend to meet the criteria?

- A. Use Data Extension Extract and Import activities from Automation Studio to inject the subscribers into a CloudPage used as an Entry Source by Journey Builder.
- B. Use SQL Query and Import activities from Automation Studio to inject the subscribers into a data extension used as an Entry Source by Journey Builder.
- C. Use Tracking Extract, File Transfer, and Import activities from Automation Studio to inject the subscribers into a data extension used as an Entry Source by Journey Builder.
- D. Use SQL Query and File Transfer activities from Automation Studio to inject the subscribers into an API Event used as an Entry Source by Journey Builder.

正解: C

解説:

Comprehensive and Detailed Explanation:

The correct answer is B - Use Tracking Extract, File Transfer, and Import activities from Automation Studio to inject the subscribers into a data extension used as an Entry Source by Journey Builder.

* Tracking Extract Activity allows the extraction of bounced or held subscribers' data (bounce reasons like "Held").

* File Transfer Activity moves the extracted file into the Import directory.

* Import Activity loads the file into a Data Extension, which can then be used as the entry source for a re- engagement journey via SMS.

#Why others are wrong:

* A: SQL Query only works if the data is already in a Data Extension; Held status bounce data typically resides in Tracking Extracts.

* C: CloudPages Entry Source is incorrect - you want an automated process for SMS.

* D: API Event would require custom API calls, but there's no mention of development resources.

Exact Extract from Salesforce Official Documentation:

Salesforce Help - Tracking Extract Activity:

"Use a Tracking Extract Activity to pull tracking data, such as bounces or held status, into a file that can be imported into a data extension for use in journeys or reports." (Source:https://help.salesforce.com/s/articleView?id=sf.mc_as_tracking_extract_activity.htm)

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質問 # 68

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Marketing-Cloud-Consultantテスト問題集: https://www.topexam.jp/Marketing-Cloud-Consultant_shiken.html

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