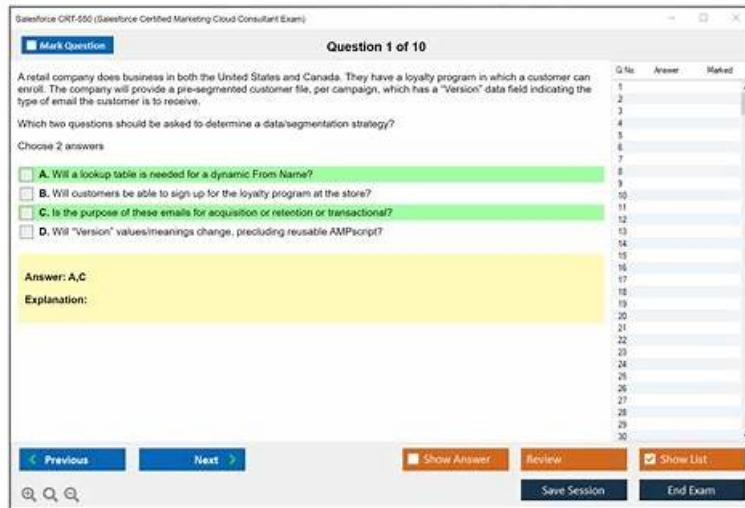


Proven Way to Pass the CRT-550 Exam on the First Attempt



P.S. Free & New CRT-550 dumps are available on Google Drive shared by Dumps4PDF: <https://drive.google.com/open?id=1vVOtcNJB9AntPOQWN7d9RjuO01Zchu7o>

If you think you can face unique challenges in your career, you should pass the Salesforce CRT-550 exam. Dumps4PDF is a site that comprehensively understand the Salesforce CRT-550 exam. Using our exclusive online Salesforce CRT-550 exam questions and answers, will become very easy to pass the exam. Dumps4PDF guarantee 100% success. Dumps4PDF is recognized as the leader of a professional certification exam, it provides the most comprehensive certification standard industry training methods. You will find that Dumps4PDF Salesforce CRT-550 Exam Questions And Answers are most thorough and the most accurate questions on the market and up-to-date practice test. When you have Dumps4PDF Salesforce CRT-550 questions and answers, it will allow you to have confidence in passing the exam the first time.

To prepare for the Salesforce CRT-550 Certification Exam, candidates need to have a solid understanding of marketing principles and best practices. They should also have experience working with Salesforce's Marketing Cloud platform and be familiar with its various features and functionality. There are various training resources available to help candidates prepare for the exam, including online courses, study guides, and practice exams.

>> [CRT-550 Test Price](#) <<

Exam CRT-550 Training, CRT-550 Demo Test

we believe that all students who have purchased CRT-550 practice materials will be able to successfully pass the professional CRT-550 qualification exam as long as they follow the content provided by our CRT-550 study materials, study it on a daily basis, and conduct regular self-examination through mock exams. Of course, before you buy, our CRT-550 Study Materials offer you a free trial service, as long as you log on our website, you can download our trial questions bank for free. I believe that after you try CRT-550 test engine, you will love them.

Salesforce Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Sample Questions (Q121-Q126):

NEW QUESTION # 121

Northern Trail Outfitters (NTO) wants to implement a drip campaign to its highest-value outdoor sports customers. NTO is including a deep product discount and wants to limit the audience to not only its best customers, but also those customers most likely to respond.

Which three criteria should they use to create an audience for this campaign? Choose 3 answers

- A. Lifetime Purchase Value
- B. Conversion Rate

- C. Ages in Household
- D. Last Purchase Date
- E. Proximity to Store

Answer: A,B,D

NEW QUESTION # 122

Northern Trail Outfitters (NTO) is launching a new subsidiary brand, Cloud Kicks, within the next six months. Cloud Kicks anticipates sending approximately 50,000 emails per month from a child business unit. NTO will execute a large campaign announcing and associating itself with Cloud Kicks as part of the brand kickoff and is comfortable sharing digital properties with them. Cloud Kicks wants to utilize a custom sending domain, but deliverability is a primary concern. What approach should be recommended?

- A. A Sender Authentication Package should be used for CloudKicks.
- B. A Private Domain should be applied to the parent business unit.
- C. A Private Domain should be applied to the child business unit.
- D. A new Sender Authentication Package should be used for NTO.

Answer: A

Explanation:

Explanation

To use a custom sending domain and maintain deliverability for Cloud Kicks, Northern Trail Outfitters should use a Sender Authentication Package (SAP) for Cloud Kicks. A SAP is a tool that allows marketers to authenticate their emails with their own domain name and branding elements, such as links and images. A SAP also helps improve deliverability by increasing sender reputation and avoiding spam filters.

A new SAP for NTO is not needed, as they already have one for their existing brand. A private domain is not recommended for Cloud Kicks, as it does not provide full authentication or branding benefits as a SAP does.

References:

https://help.salesforce.com/s/articleView?id=sf.mc_es_sender_authentication_package.htm&type=5

NEW QUESTION # 123

Northern Trail Outfitters (NTO) wants to import recent customer transaction data from their data warehouse into Marketing Cloud on a nightly basis. They plan to create a File Drop Automation to trigger an automation when a data file is transferred from the data warehouse to the import folder in their Enhanced FTP account.

NTO notes that user passwords expire every 90 days and they do not want to update their file transfer script on the data warehouse each time a password changes and they do not want to compromise security.

Which solution should the consultant recommend?

- A. Upload data files to Marketing Cloud using SFTP instead of FTP
- B. Request SSH key authentication to be enabled for the FTP user and create an SSH Key in KeyManagement
- C. Contact the Marketing Cloud account representative to enable Single Sign-On Authentication using SAML
- D. Enable the 'Exclude FTP Users From Password Expiration' option in Setup > Security Settings

Answer: B

Explanation:

Explanation

SSH key authentication is a method of authenticating FTP users using SSH keys instead of passwords. SSH keys are more secure than passwords because they are encrypted and do not expire or need to be changed periodically. By requesting SSH key authentication to be enabled for their FTP user and creating an SSH key in key management, NTO can upload data files to Marketing Cloud using SFTP without having to update their file transfer script on the data warehouse each time a password changes and without compromising security.

References:

https://help.salesforce.com/articleView?id=sf.mc_overview_enable_ssh_key_authentication_for_ftp_users.htm&

NEW QUESTION # 124

Northern Trail Outfitters wants to create a query to populate a data extension with email subscribers who belong to a specific publication list.

Which Data View could they use to achieve this?

- A. Subscribers
- B. ListSubscribers
- C. EnterpriseAttribute
- D. PublicationSubscriber

Answer: B

Explanation:

The ListSubscribers data view contains information about subscribers who belong to a specific list, including publication lists. It can be used to query subscribers based on their list ID, status, and date joined or unsubscribed. References:

https://help.salesforce.com/s/articleView?id=sf.mc_as_data_view_listsubscribers.htm&type=5

NEW QUESTION # 125

Northern Trail Outfitters (NTO) wants to find ways to better drive return on investment and growth via their marketing sends. They plan to centralize their analytics data to allow for a more efficient analysis of this data across all of their campaigns. NTO currently has Marketing Cloud, Sales Cloud, and a third-party warehouse service.

What product would help their use case?

- A. Datorama
- B. Report Studio
- C. Web Analytics Connector
- D. Interaction Studio

Answer: A

Explanation:

Datorama is a product that enables marketers to connect and unify their data sources, visualize and analyze their data, and optimize their marketing performance. Datorama can help NTO centralize their analytics data from Marketing Cloud, Sales Cloud, and other sources, and provide insights and recommendations to drive return on investment and growth via their marketing sends. References:

<https://www.salesforce.com/products/marketing-cloud/platform/datorama-marketing-intelligence/> https://help.salesforce.com/articleView?id=sf.mc_dtm_datorama.htm&type=5

NEW QUESTION # 126

.....

If you purchasing our CRT-550 simulating questions, you will get a comfortable package services afforded by our considerate after-sales services. We respect your needs toward the useful CRT-550 practice materials by recommending our CRT-550 Guide preparations for you. Only in a few minutes, your ordered CRT-550 exam questions are sent to you, and whenever you have any question on the CRT-550 practice guide, you can contact with our service at 24/7.

Exam CRT-550 Training: <https://www.dumps4pdf.com/CRT-550-valid-braindumps.html>

- CRT-550 Exam Braindumps □ CRT-550 Latest Test Braindumps □ Valid CRT-550 Practice Questions □ Search for ▶ CRT-550 ▲ and download it for free on ▶ www.exam4labs.com □ website ▶ CRT-550 Real Dumps Free
- High Quality CRT-550 Prep Guide Dump is Most Valid CRT-550 Certification Materials □ ▶ www.pdfvce.com □ ▶ □ is best website to obtain ▶ CRT-550 □ for free download □ CRT-550 Latest Test Braindumps
- Valid Test CRT-550 Vce Free □ Valid CRT-550 Mock Test □ PDF CRT-550 Download □ Search on □ www.practicevce.com □ for ▶ CRT-550 □ □ □ to obtain exam materials for free download □ CRT-550 New Dumps Ppt
- Valid CRT-550 Test Price - Fast Download Exam CRT-550 Training - Latest CRT-550 Demo Test □ Download ▶ CRT-550 □ ▶ □ for free by simply entering ▶ www.pdfvce.com □ □ □ website □ Latest CRT-550 Real Test
- Valid Braindumps CRT-550 Files □ Exam CRT-550 Voucher □ CRT-550 Practice Exams □ Easily obtain free download of « CRT-550 » by searching on □ www.examdiscuss.com □ □ Latest CRT-550 Test Labs
- Valid CRT-550 Test Price - Fast Download Exam CRT-550 Training - Latest CRT-550 Demo Test □ Immediately open

BTW, DOWNLOAD part of Dumps4PDF CRT-550 dumps from Cloud Storage: <https://drive.google.com/open?id=1vVOTcNJB9AntPOQWN7d9RjuO01Zchu7o>