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Salesforce Certified Data Cloud Consultant Sample Questions (Q49-Q54):

NEW QUESTION # 49
A consultant is setting up a data stream with transactional data,
Which field type should the consultant choose to ensure that leading
zeros in the purchase order number are preserved?

- A. Number
- B. Text
- C. Decimal
- D. Serial

Answer: B

Explanation:
The field type Text should be chosen to ensure that leading zeros in the purchase order number are preserved.
This is because text fields store alphanumeric characters as strings, and do not remove any leading or trailing characters. On the other hand, number, decimal, and serial fields store numeric values as numbers, and automatically remove any leading zeros when displaying or exporting the data123. Therefore, text fields are more suitable for storing data that needs to retain its original format, such as purchase order numbers, zip codes, phone numbers, etc. References:
Zeros at the start of a field appear to be omitted in Data Exports
Keep First '0' When Importing a CSV File
Import and export address fields that begin with a zero or contain a plus symbol

NEW QUESTION # 50
Every day, Northern Trail Outfitters uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than seven days are automatically deleted. Each file contains a timestamp in a standardized naming convention.
Which two options should a consultant configure when ingesting this data stream?
Choose 2 answers

- A. Ensure the refresh mode is set to "Full Refresh."
- B. Ensure the refresh mode is set to "Upsert".
- C. Ensure the filename contains a wildcard to a accommodate the timestamp.
- D. Ensure that deletion of old files is enabled.

Answer: B,C

Explanation:
When ingesting data from an Amazon S3 bucket, the consultant should configure the following options:
The refresh mode should be set to "Upsert", which means that new and updated records will be added or updated in Data Cloud, while existing records will be preserved. This ensures that the data is always up to date and consistent with the source.
The filename should contain a wildcard to accommodate the timestamp, which means that the file name pattern should include a variable part that matches the timestamp format. For example, if the file name is store_transactions_2023-12-18.csv, the wildcard could be store_transactions_*.csv. This ensures that the ingestion process can identify and process the correct file every day.
The other options are not necessary or relevant for this scenario:
Deletion of old files is a feature of the Amazon S3 bucket, not the Data Cloud ingestion process. Data Cloud does not delete any files from the source, nor does it require the source files to be deleted after ingestion.
Full Refresh is a refresh mode that deletes all existing records in Data Cloud and replaces them with the records from the source file. This is not suitable for this scenario, as it would result in data loss and inconsistency, especially if the source file only contains the summary of the last 24 hours of transactions. References: Ingest Data from Amazon S3, Refresh Modes

NEW QUESTION # 51
When creating a segment on an individual, what is the result of using two separate containers linked by an AND as shown below?
GoodsProduct | Count | At Least | 1
Color | Is Equal To | red
AND
GoodsProduct | Count | At Least | 1
PrimaryProductCategory | Is Equal To | shoes

- A. Individuals who purchased at least one 'red shoes' as a single line item in a purchase
- B. Individuals who purchased at least one of any 'red' product or purchased at least one pair of'shoes'
- C. Individuals who purchased at least one of any red' product and also purchased at least one pairof 'shoes'
- D. Individuals who made a purchase of at least one 'red shoes' and nothing else

Answer: C

Explanation:

When creating a segment on an individual, using two separate containers linked by an AND means that the individual must satisfy both the conditions in the containers. In this case, the individual must have purchased at least one product with the color attribute equal to 'red' and at least one product with the primary product category attribute equal to 'shoes'. The products do not have to be the same or purchased in the same transaction. Therefore, the correct answer is A.

The other options are incorrect because they imply different logical operators or conditions. Option B implies that the individual must have purchased a single product that has both the color attribute equal to 'red' and the primary product category attribute equal to 'shoes'. Option C implies that the individual must have purchased only one product that has both the color attribute equal to 'red' and the primary product category attribute equal to 'shoes' and no other products. Option D implies that the individual must have purchased either one product with the color attribute equal to 'red' or one product with the primary product category attribute equal to 'shoes' or both, which is equivalent to using an OR operator instead of an AND operator.

Create a Container for Segmentation

Create a Segment in Data Cloud

Navigate Data Cloud Segmentation

NEW QUESTION # 52

A segment fails to refresh with the error "Segment references too many data lake objects (DLOS)".

Which two troubleshooting tips should help remedy this issue?

Choose 2 answers

- A. Space out the segment schedules to reduce DLO load.
- B. Split the segment into smaller segments.
- C. Use calculated insights in order to reduce the complexity of the segmentation query.
- D. Refine segmentation criteria to limit up to five custom data model objects (DMOs).

Answer: B,C

Explanation:

The error "Segment references too many data lake objects (DLOs)" occurs when a segment query exceeds the limit of 50 DLOs that can be referenced in a single query. This can happen when the segment has too many filters, nested segments, or exclusion criteria that involve different DLOs. To remedy this issue, the consultant can try the following troubleshooting tips:

Split the segment into smaller segments. The consultant can divide the segment into multiple segments that have fewer filters, nested segments, or exclusion criteria. This can reduce the number of DLOs that are referenced in each segment query and avoid the error. The consultant can then use the smaller segments as nested segments in a larger segment, or activate them separately.

Use calculated insights in order to reduce the complexity of the segmentation query. The consultant can create calculated insights that are derived from existing data using formulas. Calculated insights can simplify the segmentation query by replacing multiple filters or nested segments with a single attribute. For example, instead of using multiple filters to segment individuals based on their purchase history, the consultant can create a calculated insight that calculates the lifetime value of each individual and use that as a filter.

The other options are not troubleshooting tips that can help remedy this issue. Refining segmentation criteria to limit up to five custom data model objects (DMOs) is not a valid option, as the limit of 50 DLOs applies to both standard and custom DMOs. Spacing out the segment schedules to reduce DLO load is not a valid option, as the error is not related to the DLO load, but to the segment query complexity.

Troubleshoot Segment Errors

Create a Calculated Insight

Create a Segment in Data Cloud

NEW QUESTION # 53

Northern Trail Outfitters uses B2C Commerce and is exploring implementing Data Cloud to get a unified view of its customers and all their order transactions.

What should the consultant keep in mind with regard to historical data ingesting order data using the B2C Commerce Order Bundle?

- A. The B2C Commerce Order Bundle ingests 6 months of historical data.
- B. The B2C Commerce Order Bundle does not ingest any historical data and only ingests new orders from that point on.
- C. The B2C Commerce Order Bundle ingests 12 months of historical data.
- D. The B2C Commerce Order Bundle ingests 30 days of historical data.

Answer: B

Explanation:

The B2C Commerce Order Bundle is a data bundle that creates a data stream to flow order data from a B2C Commerce instance to Data Cloud. However, this data bundle does not ingest any historical data and only ingests new orders from the time the data stream is created. Therefore, if a consultant wants to ingest historical order data, they need to use a different method, such as exporting the data from B2C Commerce and importing it to Data Cloud using a CSV file12. References:
Create a B2C Commerce Data Bundle
Data Access and Export for B2C Commerce and Commerce Marketplace

NEW QUESTION # 54

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