

# Valid CIPM Exam Online & New CIPM Dumps Ppt

## CIPM Exam 2023-2024 Questions & Answers 100% Correct

General Goals of a PPM (Privacy Program Manager) - ANSWER - 1. Identify privacy obligations  
2. Identify risks to business, customer, employees  
3. Identify existing privacy procedures  
4. Create, revise, implement procedures

General Goals of a Privacy Program - ANSWER - Promote trust, improve reputation, foster awareness, respond effectively while continuing to monitor, maintain, and improve

Define Accountability in the Context of a Privacy Program - ANSWER - Ability to not only demonstrate the ability to comply, but also the actual execution of this compliance, to applicable laws across the data life cycle - with documented evidence!

Motivations for Privacy Programs - ANSWER - 1. Regulatory/Legal Compliance  
2. Safeguarding against attacks  
3. Reputation and Brand  
4. Consumer & Employee Trust  
5. Maintaining Value of Information Assets

Why must Privacy Programs be implemented "Across the Organization"? - ANSWER - Each functional group will have its own initiatives and tasks to support the privacy program, therefore policies should be created and enforced at the functional level. With widespread buy-in and sense of ownership there is higher adoption. Success requires collaboration.

A Privacy Program Should Accomplish the Following Three Goals, with the Ultimate Objective of: - ANSWER - Three goals: Demonstrate Compliance, Reduce Risk, and Build Brand Confidence  
Ultimate Goal: Achieve safekeeping and responsible use of personal information

What is Privacy Governance and What are the Components? - ANSWER - Guiding a privacy function towards compliance and enabling it to support the business  
1. Vision/Mission  
2. Scope  
3. Framework  
4. Strategy  
5. Structure Team

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By focusing on how to help you more effectively, we encourage exam candidates to buy our CIPM study braindumps with high passing rate up to 98 to 100 percent all these years. Our experts designed three versions for you rather than simply congregate points of questions into CIPM Real Questions. Efforts conducted in an effort to relieve you of any losses or stress. So our activities are not just about profitable transactions to occur but enable exam candidates win this exam with the least time and get the most useful contents.

IAPP CIPM Exam is a comprehensive certification program that covers all aspects of privacy program management, from governance to risk management to operations. Passing the CIPM exam is a significant achievement and a valuable asset for privacy professionals and organizations alike. If you are responsible for managing privacy programs, obtaining the CIPM certification can help validate your knowledge and expertise and advance your career in the privacy profession.

## Study Guides for CIPM Evaluation

Manuals help a candidate study for the CIPM exam by exposing them to different approaches to the assessed topics, and many sample questions to check their understanding. Here are some of the study guides that will arm you with in-depth knowledge for the actual validation:

- **CIPM: Focused Preparation: Preparation for Certified Information Privacy Manager Certification Exam**

The manual by **Timothy Smit and Gabe Smit** is an ideal support resource for any candidate aiming to ace the CIPM exam. It has 90 revision questions to test how well the candidate is conversant with privacy program concepts and skills. It also has guidance tips for the candidate to get familiar with the real exam and identify the tricks in the final exam questions.

- **Complete CIPM Practice Exam: Privacy Manager 90 Questions**

This guide by **Privacy Law Practice Exams** is a question handbook that candidates can use to test their readiness for the real exam. If the candidate has already taken the training and feels ready to sit for the CIPM, this book will help him/her determine whether he/she is ready or not for the actual testing process. Overall, it contains 90 questions that help the candidate familiarize with the exam format, with explanations and pointers for the candidate. The practice items will also help the student get familiar with the exam setting and structure.

- **IAPP CIPM Study Guides**

Candidates angling for the CIPM test can utilize the free study book found on the vendor's site. The free book includes key knowledge areas regarding the CIPM, steps to use during exam prep, sample questions, and general information about the evaluation. Likewise, applicants can also purchase a relevant handbook from the IAPP Store, which has a number of materials covering various aspects of data privacy.

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## **IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q270-Q275):**

### **NEW QUESTION # 270**

#### **SCENARIO**

Please use the following to answer the next QUESTION:

Manasa is a product manager at Omnipresent Omnimedia, where she is responsible for leading the development of the company's flagship product, the Handy Helper. The Handy Helper is an application that can be used in the home to manage family calendars, do online shopping, and schedule doctor appointments.

After having had a successful launch in the United States, the Handy Helper is about to be made available for purchase worldwide. The packaging and user guide for the Handy Helper indicate that it is a "privacy friendly" product suitable for the whole family, including children, but does not provide any further detail or privacy notice. In order to use the application, a family creates a single account, and the primary user has access to all information about the other users. Upon start up, the primary user must check a box consenting to receive marketing emails from Omnipresent Omnimedia and selected marketing partners in order to be able to use the application.

Sanjay, the head of privacy at Omnipresent Omnimedia, was working on an agreement with a European distributor of Handy Helper when he fielded many Questions about the product from the distributor. Sanjay needed to look more closely at the product in order to be able to answer the Questions as he was not involved in the product development process.

In speaking with the product team, he learned that the Handy Helper collected and stored all of a user's sensitive medical information for the medical appointment scheduler. In fact, all of the user's information is stored by Handy Helper for the additional purpose of creating additional products and to analyze usage of the product. This data is all stored in the cloud and is encrypted both during transmission and at rest.

Consistent with the CEO's philosophy that great new product ideas can come from anyone, all Omnipresent Omnimedia employees have access to user data under a program called Eureka. Omnipresent Omnimedia is hoping that at some point in the future, the data will reveal insights that could be used to create a fully automated application that runs on artificial intelligence, but as of yet, Eureka is not well-defined and is considered a long-term goal.

What administrative safeguards should be implemented to protect the collected data while in use by Manasa and her product management team?

- **A. Implement a policy restricting data access on a "need to know" basis.**

- B. Limit data transfers to the US by keeping data collected in Europe within a local data center.
- C. Document the data flows for the collected data.
- D. Conduct a Privacy Impact Assessment (PIA) to evaluate the risks involved.

**Answer: A**

Explanation:

Explanation

An administrative safeguard that should be implemented to protect the collected data while in use by Manasa and her product management team is a policy restricting data access on a "need to know" basis. This means that only authorized personnel who have a legitimate business purpose for accessing the data should be able to do so<sup>3</sup> This would help to prevent unauthorized or unnecessary access, use, or disclosure of sensitive or personal data by internal or external parties. It would also reduce the risk of data breaches, theft, or loss that could compromise the confidentiality, integrity, and availability of the data<sup>4</sup> References: 3: HIPAA Security Series #2 - Administrative Safeguards - HHS.gov; 4: Administrative Safeguards of the Security Rule: What Are They?

### NEW QUESTION # 271

What is a key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST)?

- A. It is updated annually to reflect changes in government policy.
- **B. It can be tailored to an organization's particular needs.**
- C. It provides suggestions about how to collect and measure data.
- D. It is focused on organizations that do business internationally.

**Answer: B**

Explanation:

Explanation

A key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST) is that it can be tailored to an organization's particular needs. The privacy metric template is a tool that helps organizations measure their privacy performance and outcomes based on their own goals and objectives<sup>7</sup> The template consists of four components: privacy objective, privacy outcome category, privacy outcome statement, and privacy metric statement. The template allows organizations to customize each component according to their specific context, scope, scale, and level of detail<sup>8</sup> The template also provides examples and guidance on how to use it effectively and consistently<sup>9</sup> The other options are not key features of the privacy metric template adapted from NIST. The template does not provide suggestions on how to collect and measure data, but rather focuses on defining what data to collect and measure based on the desired privacy outcomes. The template is not updated annually to reflect changes in government policy, but rather reflects a general framework that can be applied across different sectors and jurisdictions. The template is not focused on organizations that do business internationally, but rather can be used by any organization regardless of its geographic scope or location. References: 7: Privacy Framework | NIST; 8: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0; 9: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0

### NEW QUESTION # 272

What is one obligation that the General Data Protection Regulation (GDPR) imposes on data processors?

- **A. To carry out data protection impact assessments in cases where processing is likely to result in high risk to the rights and freedoms of individuals**
- B. To inform data subjects about the identity and contact details of the controller
- C. To implement appropriate technical and organizational measures that ensure an appropriate level of security
- D. To honor all data access requests from data subjects

**Answer: A**

Explanation:

Explanation/Reference: <https://www.whitecase.com/publications/article/chapter-12-impact-assessments-dpos-and-codes- conduct-unlocking-eu-general-data>

### NEW QUESTION # 273

Which of the following controls does the PCI DSS framework NOT require?

- A. Maintain a vulnerability management program.
- **B. Implement strong asset control protocols.**
- C. Maintain an information security policy.
- D. Implement strong access control measures.

**Answer: B**

Explanation:

Explanation

The PCI DSS framework does not require implementing strong asset control protocols. Asset control protocols are policies and procedures that govern how an organization manages its physical and digital assets, such as inventory, equipment, software, data, etc. Asset control protocols may include aspects such as identification, classification, valuation, tracking, maintenance, disposal, etc. Asset control protocols are important for ensuring the security and integrity of an organization's assets, but they are not part of the PCI DSS framework.

#### NEW QUESTION # 274

Which of the following best demonstrates the effectiveness of a firm's privacy incident response process?

- A. The decrease of notifiable breaches
- **B. The decrease of mean time to resolve privacy incidents**
- C. The increase of privacy incidents reported by users
- D. The decrease of security breaches

**Answer: B**

Explanation:

Explanation










The decrease of mean time to resolve privacy incidents best demonstrates the effectiveness of a firm's privacy incident response process. This metric measures how quickly and efficiently the firm can identify, contain, analyze, remediate, and report privacy incidents. A lower mean time to resolve indicates a higher level of preparedness, responsiveness, and resilience in handling privacy incidents. References: IAPP CIPM Study Guide, page 25.

#### NEW QUESTION # 275

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