Quiz 2026 Salesforce Marketing-Cloud-Administrator: High-quality Exam Salesforce Certified Marketing Cloud Administrator Exam Simulator Online

The PassTestking Marketing-Cloud-Administrator exam practice test questions provide a way to assess your understanding of the material, identify areas for improvement, and build confidence and test-taking skills. The PassTestking Marketing-Cloud-Administrator exam practice test questions are real and verified by Salesforce Certified Marketing Cloud Administrator Exam (Marketing-Cloud-Administrator) exam trainers. They work collectively and strive hard to ensure the top standard of Salesforce Certified Marketing Cloud Administrator Exam (Marketing-Cloud-Administrator) exam practice questions all the time.

To become a certified Marketing Cloud Administrator, candidates must pass the exam with a minimum score of 65%. Marketing-Cloud-Administrator Exam consists of 60 multiple-choice questions, and candidates have 105 minutes to complete it. Marketing-Cloud-Administrator exam fee is $200, and it can be taken online or in-person at a testing center.

Achieving the Salesforce Marketing-Cloud-Administrator certification demonstrates a professional's ability to manage and optimize marketing campaigns using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Administrator Exam certification is recognized as a valuable credential in the marketing automation industry and can help professionals advance their careers and earn higher salaries. Additionally, becoming certified can help individuals stay up-to-date with the latest trends and best practices in marketing automation, which can help them deliver better results for their organizations.

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Correct Salesforce Marketing-Cloud-Administrator: Exam Salesforce Certified Marketing Cloud Administrator Exam Simulator Online - Efficient PassTestking Marketing-Cloud-Administrator Detailed Study Plan

Passing the Marketing-Cloud-Administrator Exam is a challenging task, but with PassTestking Salesforce Practice Test engine, you can prepare yourself for success in one go. The Marketing-Cloud-Administrator online practice test engine offers an interactive learning experience and includes Salesforce Marketing-Cloud-Administrator Practice Questions in a real Marketing-Cloud-Administrator Exam scenario. This allows you to become familiar with the Marketing-Cloud-Administrator exam format and identify your weak areas to improve them.

Obtaining the Salesforce Certified Marketing Cloud Administrator credential is an excellent way to demonstrate your expertise in the field of digital marketing and enhance your career opportunities. Salesforce Certified Marketing Cloud Administrator Exam certification is recognized globally and can help you stand out from other marketing professionals in the job market. Whether you are a marketing professional looking to advance your career or an employer looking to hire qualified candidates, the Salesforce Marketing-Cloud-Administrator Exam is an essential certification to consider.

Salesforce Certified Marketing Cloud Administrator Exam Sample Questions

(Q45-Q50):

NEW QUESTION # 45

A Marketing Cloud admin is asked to understand how a certain content area within a Triggered Send Email is performing. Which report should be used?

- A. Dynamic Content for Triggered Sends
- B. Sends Account Send Summary
- C. Email Performance by Attribute
- D. Impression Tracking for Triggered Sends

Answer: D

Explanation:
Explanation
Impression Tracking for Triggered Sends is the report that should be used. Impression Tracking for Triggered Sends is a feature that allows marketers to track how subscribers interact with content areas within triggered emails. Impression Tracking for Triggered Sends can be enabled for any content area that uses AMPscript or dynamic content blocks. The report shows metrics such as impressions, unique impressions, clicks, and click rate for each content area

NEW QUESTION # 46

The Northern Trail Outfitters (NTO) marketing team is launching a new email campaign. NTO's Email Specialist wants to perform quality assurance checks on the email prior to send and has asked about using the Validate functionality for this effort.
Which three items will Validate check in an email message?
Choose 3 answers

- A. Grammar and spelling in the email text is correct.
- B. Words or phrases used may trigger spam filters.
- C. Personalization strings map to attributes or data extension fields
- D. Correct syntax is used on any AMPScript in the email's code.
- E. Each content area specified in a dynamic content rule exists.

Answer: C,D,E

NEW QUESTION # 47

When customers use the Marketing Cloud default Profile Center link to unsubscribe it causes users to not receive emails from any other business unit.
What could explain this behavior?

- A. Data in data extensions corresponding to the customer
- B. Is removed Business unit unsubscribe setting causes an Enterprise level unsubscribe
- C. The user gets Added to a blocklist that causes an Enterprise level unsubscribe
- D. The user Is getting deleted from the AN Subscribers list

Answer: D

NEW QUESTION # 48

While setting up Marketing Cloud Connect, a Marketing Cloud admin navigates to the Marketing Cloud tab in Sales Cloud to complete the integration. The admin then receives the following error message:
- Insufficient User Permissions. You have not been designated as an integrated Marketing Cloud user. Contact your system administrator The admin notices the Marketing Cloud for AppExchange Admin option is selected when looking at the user settings
What action should correct the issue?

- A. Apply the Marketing Cloud for AppExchange User option as well
- B. Apply the administrator and Marketing Cloud Administrator permission sets to user
- C. Apply the appropriate user mappings in the CRM configuration
- D. Reset al passwords to force new tokens

Answer: B

Explanation:
Explanation
To correct the issue of not being designated as an integrated Marketing Cloud user, the admin should apply the administrator and Marketing Cloud Administrator permission sets to the user5. The administrator permission set grants the user access to all standard objects and settings in Sales Cloud, while the Marketing Cloud Administrator permission set grants the user access to Marketing Cloud Connect features and settings in Sales Cloud. These permission sets are required for completing the integration between Sales Cloud and Marketing Cloud. The other options are incorrect because:
* Apply the Marketing Cloud for AppExchange User option as well. This option will not correct the issue, as it only grants the user access to Marketing Cloud Connect features in Marketing Cloud, not in Sales Cloud. The user also needs access to Marketing Cloud Connect features in Sales Cloud to complete the integration5.
* Reset all passwords to force new tokens. This option will not correct the issue, as it only affects the authentication tokens for API users, not for integrated users. The user needs to be designated as an integrated user before they can use their credentials to log in to Marketing Cloud from Sales Cloud5.
* Apply the appropriate user mappings in the CRM configuration. This option will not correct the issue, as it only affects how users are mapped between Sales Cloud and Marketing Cloud based on their email addresses or usernames. The user needs to be designated as an integrated user before they can be mapped between the two systems5.

NEW QUESTION # 49
A Marketing Cloud admin is setting up Northern Trail Outfitter's newest business units and several users to assign to the new business units.
How would the admin assign users to the business units?

- A. Re-import the users to update their assigned business units
- B. Search for the individual user, select their name and click Edit Business Units.
- C. Search for the individual user, select their name, and click Manage Business Units.
- D. Give permissions to users at top-level account to assign their own business units.

Answer: C

Explanation:
Explanation
To assign users to the business units, the admin should search for the individual user, select their name, and click Manage Business Units. This will allow the admin to select which business units the user can access and what role they have in each business unit. The Edit Business Units option is not available for users

NEW QUESTION # 50
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