

Salesforce-Media-Cloud熱門題庫 & Salesforce-Media-Cloud信息資訊



2026 NewDumps最新的Salesforce-Media-Cloud PDF版考試題庫和Salesforce-Media-Cloud考試問題和答案免費分享：<https://drive.google.com/open?id=1JhhXRnRNGpkpEw3fvP0hBeT2OKaZcrOT>

現在有許多IT培訓機構都能為你提供Salesforce Salesforce-Media-Cloud 認證考試相關的培訓資料，但通常考生通過這些網站得不到詳細的資料。因為他們提供的關於Salesforce Salesforce-Media-Cloud 認證考試資料都比較寬泛，不具有針對性，所以吸引不了考生的注意力。

NewDumps的專業及高品質的產品是提供IT認證資料的行業佼佼者，選擇了NewDumps就是選擇了成功，NewDumps Salesforce的Salesforce-Media-Cloud考試培訓資料是保證你通向成功的法寶，有了它你將取得優異的成績，並獲得認證，走向你的理想之地。

>> Salesforce-Media-Cloud熱門題庫 <<

100% 合格率Salesforce-Media-Cloud熱門題庫 & 認證考試的領導者材料和真實的Salesforce-Media-Cloud信息資訊

在21世紀這個IT行業如此輝煌的時代，競爭是很激烈的。理所當然的，在IT行業中Salesforce Salesforce-Media-Cloud 認證考試成為了一個很熱門的考試。報名參加考試的人越來越多，並且能通過這個認證考試也是那些雄心勃勃的IT專業人士的夢想。

Salesforce Salesforce-Media-Cloud 考試大綱：

| 主題 | 簡介 |
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| 主題 1 | <ul style="list-style-type: none"> • Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations. |
| 主題 2 | <ul style="list-style-type: none"> • Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs. |

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| 主題 3 | <ul style="list-style-type: none"> • Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment. |
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最新的 Accredited Professional Certification Salesforce-Media-Cloud 免費考試真題 (Q21-Q26):

問題 #21

Which set of components are delivered as part of the managed package?

- A. FlexiPages, Custom Labels, Vlocity Integration Settings, Custom Layouts
- B. OmniScript Definitions, CPQ APIs, FlexiPages, Custom Labels
- C. FlexiPages, Custom Labels, Data Model, Media Service
- **D. OmniScript Definitions, CPQ APIs, Apex Classes, Lightning Web Components**

答案: D

解題說明:

Comprehensive and Detailed Explanation From Exact Extract:

The managed package includes OmniScript Definitions, CPQ APIs, Apex Classes, and Lightning Web Components as core functional components to deliver Media Cloud features. Other sets list supporting components but not the full package essentials.

Reference:

Media Cloud Package Contents

https://help.salesforce.com/s/articleView?id=sf.media_cloud_package_contents.htm&type=5

問題 #22

A Sales Executive creates a quote. When the quote status is changed to Client Approved, it should automatically be submitted for approval. The approver needs to be a queue instead of an individual Salesforce user.

How can this be achieved in the system?

- **A. Invoke Approval Process on Quote and keep Queue as Approver.**
- B. Invoke Approval Process created on a custom object having lookup to Quote and keep Queue as Approver.
- C. Invoke Approval Process created on Opportunity linked to the Quote and keep Queue as Approver.
- D. Invoke Approval Process created on individual QuoteLineItem and keep Queue as Approver.

答案: A

解題說明:

Comprehensive and Detailed Explanation From Exact Extract:

Approval processes on the Quote object can be configured to automatically submit for approval when status changes, and queues can be assigned as approvers. This is a standard Salesforce approval process setup and does not require custom objects or linked objects.

Reference:

Salesforce Approval Processes

https://help.salesforce.com/s/articleView?id=sf.approval_process.htm&type=5

問題 #23

Which core Salesforce object represents a media plan in Advertising Sales Management (ASM)?

- A. Opportunity
- B. Proposal
- **C. Quote**

- D. Media Plan

答案： C

解題說明：

Comprehensive and Detailed Explanation From Exact Extract:

The Quote object serves as the core representation of a media plan in ASM. Quotes capture the details of proposed ad buys and are central to sales processes. The Media Plan object is more of an extension or custom entity, but Quotes remain the foundational object.

Reference:

Media Cloud ASM Data Model

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_quote.htm&type=5

問題 #24

Which permission set license should a Consultant consider using when planning to allow for internal users to leverage Sales Management features such as "360° view of the Customer and Sales cycle", "Visualizations of key relationships including Agencies and Contacts," and "Digital contract lifecycle management?"

- A. Advertising Sales Management PSL
- B. Communications Cloud Digital Experience user PSL
- C. Subscriber Lifecycle Management PSL
- D. OmniStudio Admin

答案： A

解題說明：

Comprehensive and Detailed Explanation From Exact Extract:

The Advertising Sales Management Permission Set License (PSL) is designed for internal users who require full access to Media Cloud sales features, including customer views, relationship visualizations, and contract management. OmniStudio Admin and other PSLs focus on different Salesforce clouds or administrative functions.

Reference:

Media Cloud Permission Set Licenses Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_psl.htm&type=5

問題 #25

A home store wants to advertise their products on a particular TV channel owned by a publishing company. Which channel should this media plan include?

- A. Print
- B. Digital
- C. Out Of Home (OOH)
- D. Linear

答案： D

解題說明：

Comprehensive and Detailed Explanation From Exact Extract:

Linear refers to traditional TV broadcasting channels where advertisements run in a scheduled, linear fashion. Since the home store wants to advertise on a TV channel, the media plan should include the Linear channel type. Digital refers to online channels, Print to newspapers/magazines, and OOH to outdoor advertising formats.

Reference:

Media Cloud Channel Definitions

Advertising Sales Management Media Types

https://help.salesforce.com/s/articleView?id=sf.media_cloud_channels.htm&type=5

問題 #26

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