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The Salesforce wants to become the first choice for quick and complete Salesforce Marketing-Cloud-Email-Specialist exam preparation. To achieve this objective the Salesforce has hired a team of experienced and qualified Marketing-Cloud-Email-Specialist Exam trainers. They have years of experience in verifying Salesforce Certified Marketing Cloud Email Specialist exam practice test questions.

The benefits of obtaining the Salesforce Marketing Cloud Email Specialist certification include enhancing an individual's career opportunities and earning potential, gaining recognition as a Salesforce Marketing Cloud Email Specialist, and demonstrating a commitment to professional development and staying up-to-date with the latest email marketing best practices. Salesforce Certified Marketing Cloud Email Specialist certification can help individuals stand out in a competitive job market and increase their chances of landing a job in the email marketing or marketing automation field.

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Salesforce Marketing-Cloud-Email-Specialist Exam consists of 60 multiple-choice questions that you need to complete in 105 minutes. To pass Marketing-Cloud-Email-Specialist exam, you need to score a minimum of 68%. Marketing-Cloud-Email-Specialist exam covers various topics such as email marketing best practices, email content creation, email deliverability, email automation, and data management. Passing Marketing-Cloud-Email-Specialist Exam will not only validate your skills and knowledge but will also enhance your credibility as a Salesforce Marketing Cloud Email Specialist.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q53-Q58):

NEW QUESTION # 53

The marketing team would like to send an email to an audience on a weekly basis. The team receives multiple files each week that need to be imported and joined to build the target audience for the email. Which tool is recommended to execute this process?

- A. Data Extract Activity
- B. Filter Activity
- C. Playbooks
- D. Automation Studio

Answer: A

NEW QUESTION # 54

Northern Trail Outfitters' marketing manager wants to schedule a report to be sent weekly to an Azure Blob regarding the performance of a holidays campaign.

Which tool should they use?

- A. Tracking Data Extract file transfer
- B. Campaign Email tracking Report
- C. Datorama pivot Table

Answer: C

NEW QUESTION # 55

A marketing intern forgot to remove [For APPROVAL] from the subject line before sending an email to the company's largest audience.

Which feature, if configured, should provide a warning prior to sending?

- A. Content Detective
- B. Subject and Preheader Validation
- C. Subscriber Preview and test Send

Answer: A

Explanation:

Content Detective is a feature that scans email content for potential issues, such as spam triggers, broken links, or invalid personalization strings. Content Detective can also be configured to provide warnings for specific words or phrases, such as [For APPROVAL], before sending an email

NEW QUESTION # 56

The data team at Northern Trail Outfitters (NTO) has configured a data extension that contains all customer transactions within the last 90 days. NTO's marketing team would like to target customers who have purchased a camping tent or foldout camper in the last week; however for this campaign, they would like to exclude anyone who has a 'silver status.

Which three tools should be used to segment this data?

- A. Journey Builder Entry Source, Filter Definition, Segment Builder
- B. SQL Query, Decision Split, Data Designer
- C. SQL Query, Filter Definition, Journey Builder Entry Source

Answer: C

NEW QUESTION # 57

While testing an email with dynamic content in Content Builder, proofs of five content variations need to be reviewed directly in the

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