

Comm-Dev-101 Actual Test & Comm-Dev-101 Dumps Torrent & Comm-Dev-101 Actual Questions

COMM 101 Study Guide – Test 1

Chapter 1

- Define communication
 - Messages, language, discourse
 - "How people talk"
 - The process of creating meaning through symbolic interaction
- Draw and label a transactional model of communication
 - Both sending and receiving are simultaneous, irreversible process
- Know the limitations of the linear model of communication
 - "Like giving an injection" a sender will encode ideas and feelings into some sort of message and then convey them to a receiver who decodes them
 - Introduces the model of noise
 - Takes into account different environments
 - Overemphasizes the way comm. works because it assumes the receiver is passive
- Know the different types of communication contexts
 - Face to face (pro: you can determine tone and truth easily. Con: have to be in the same room and this can take time and money)
 - phone call (pro: can communicate directly with one or more people. Con: you have to be focused and technical glitches such as poor sound quality can interfere)
 - Email (pro: you can reach a lot of people in a short time. Con: you can't always expect or deliver an immediate reply)
 - texting/instant messaging (pro: you can communicate with several people at once in real time. Con: you need to be focused and available to respond immediately)
 - Blogging (pro: you can reach a large audience and customize your message with photos/videos and media. Con: your posts can be ignored)
 - discussion forum (pro: can share thoughts and ideas and benefit from the wisdom of many. Con: your access and ability to share may be restricted)
 - Wikis (pro: you can collaborate with multiple people to create different types of content. Con: you have to have the time and skills to build the content)
 - Intrapersonal comm: communicating with oneself
 - Ex: Listening to the little voice inside our heads
 - Dyadic/ interpersonal comm: two people who interact is called a dyad. Can occur in person or via mediated channels
 - Most common type of comm.
 - Small group comm: every person can participate actively with the other members
 - Organizational comm: used when you need to collectively achieve goals. Specific roles will shape the way people communicate
 - Public comm: a group becomes too large for all members to contribute

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Salesforce Certified B2C Commerce Cloud Developer Sample Questions (Q82-Q87):

NEW QUESTION # 82

Below is a form definition snippet from the newsletter.xml file:

```
<?xml version="1.0"?>
<form xmlns=http://www.demandware.com/xml/form/2008-04-15>
<field formid="email" lavel="Email" type="String" mandatory="True" max-length="50" />
</form>
```

Which line of code creates a JSON object to contain the form data?

- A. `Server.form.getForm('dwfrm_newsletter')`
- B. `Server.forms.getForm('dwfrm_newsletter')`
- C. `Server.form.getForm('newsletter');`
- D. `Server.forms.getForm('newsletter');`

Answer: D

NEW QUESTION # 83

Business Manager has the configuration:

Active Log category is "root"

Log level of WARN

The code below is executing:

```
var log = Logger.getLogger("products");
```

Using this information, which two logs will be written?

Choose 2 answers

- A. `log.info("This is an info message");`
- B. `log.warn("This is a warn message");`
- C. `log.error("This is an error message");`
- D. `log.debugf("This is a debug message");`

Answer: A,B

NEW QUESTION # 84

A merchant has a requirement to sell a combination of four existing products with a unique product ID.

This collection will be known as 'Our Top Combo', and is based on the merchant's trading information that shows this combination to be in high demand.

What does the developer need to do next to fulfill this requirement?

- A. Create a unique product called 'Our Top Combo' and add the four products into the Product Bundles
- B. Create a Content Slot with Content Type = Product and add the four component products into that slot.
- C. Create a recommendation rule associating the four products as a recommendation group.
- D. Create a Product Set called 'Our Top Combo' and add the products into the set.

Answer: A

NEW QUESTION # 85

A developer wants to add a link to the My Account Page.

What is the correct code to accomplish this?

- A. `${Resource.msg('myaccount','account',null)}`
- B. `${ResourceMgr.getProperties('myaccount','account',null)}`
- C. `${Resource.msg('myaccount','account',request.locale())}`
- D. `${Resource.message('myaccount')}`

Answer: A

NEW QUESTION # 86

A merchant has a content slot on a page that currently displays products based on the top sellers for the current week. The merchant wants to change this functionality. They want to have the slot render a specific content asset so that the content experience is more personalized to the visitors.

Which two actions are necessary to make this change?

- **A. Change the content type AND the rendering template in the slot configuration.**
- B. Change the default setting AND the rendering template in the slot configuration.
- C. Change the rendering template in the slot configuration AND delete the existing content slot to create a new one.

Answer: A

NEW QUESTION # 87

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