

High-quality Reliable AP-215 Source & Useful AP-215 Pdf Torrent Ensure You a High Passing Rate



What's more, part of that Exam4Docs AP-215 dumps now are free: <https://drive.google.com/open?id=1TE1C8oVB8iXVfOBFBCN5-yxdtE2ZB1oE>

Getting a certificate is not an easy thing for some of the candidates. AP-215 test dumps not only contain the quality, but also contain certain quality for your exam. Through using the AP-215 test dumps of us, you can pass the exam. In addition, AP-215 Test Dumps of us have the most of the knowledge points, and you can improve your ability in the process of learning. If you have any other questions about the AP-215 study materials, just contact us.

As we entered into such a web world, cable network or wireless network has been widely spread. And it is easier to find an online environment to do your practices. This version of AP-215 test prep can be used on any device installed with web browsers. We specially provide a timed programming test in this online AP-215 Test Engine, and help you build up confidence in a timed exam. With limited time, you need to finish your task in AP-215 quiz guide, considering your precious time, we also suggest this version of AP-215 study guide that can help you find out your problems to pass the exam.

>> Reliable AP-215 Source <<

AP-215 Pdf Torrent - AP-215 New Dumps Ppt

You can easily self-assess your performance by practicing the Salesforce AP-215 Exam Questions in practice software, which records your results. By preparing AP-215 exam questions you can perform well in professional exams and earn your Salesforce. This is a life-changing opportunity so don't miss the chance. Avail of this opportunity, become a professional Salesforce certified and grow your career.

Salesforce Marketing Cloud Intelligence Accredited Professional Sample Questions (Q38-Q43):

NEW QUESTION # 38

Your client is interested in ingesting the below file:

□

The client decided to upload the file to a new generic data stream type and map 'Date' to 'Day' and 'Number of Topics' to a generic custom metric.

In regards to the fields 'Meeting Code' and 'Meeting Name', your client is debating several options.

Which two options would you recommend in order to avoid data loss?

- A. 'Meeting Code' will be mapped to 'Main Generic Entity Key'.
'Meeting Name' will be mapped to 'Main Generic Entity custom attribute'.
- B. 'Meeting Code' will be mapped to 'Main Generic Entity Attribute 1'.
'Meeting Name' will be mapped to 'Main Generic Entity Attribute 2'.
- C. Concatenation of both 'Meeting Code' and 'Meeting Name' will be mapped to 'Main Generic Entity Key'.
'Meeting Code' will be mapped to 'Main Generic Entity Attribute 1'.
- D. 'Meeting Code' will be mapped to 'Main Generic Entity custom attribute'.
'Meeting Name' will be mapped to 'Generic Entity Key'
- E. 'Meeting Code' will be mapped to 'Main Generic Entity Key'.
'Meeting Name' will be mapped to 'Generic Entity 2 Key'.

Answer: A,C

Explanation:

'Meeting Name' will be mapped to 'Main Generic Entity Attribute 2'.

Explanation:

To avoid data loss and ensure each meeting is uniquely identified and its details are preserved, two mappings are recommended:

Option A:

'Meeting Code' should be mapped to the 'Main Generic Entity Key' to uniquely identify each meeting.

'Meeting Name' should be mapped to a 'Main Generic Entity custom attribute' to store additional information about the meeting.

Option E:

Concatenation of 'Meeting Code' and 'Meeting Name' should be mapped to 'Main Generic Entity Key'. This ensures a unique identifier for each meeting is created combining both pieces of information, preventing any mix-ups between meetings with similar codes or names.

Additionally, mapping 'Meeting Code' and 'Meeting Name' to their respective 'Main Generic Entity Attribute' fields will allow for more detailed filtering and reporting capabilities within Marketing Cloud Intelligence.

NEW QUESTION # 39

A client created a new KPI: CPS (Cost per Sign-up).

The new KIP is mapped within the data stream mapping, and is populated with the following logic: (Media Cost) / Sign-ups) As can be seen in the table below, CPS was created twice and was set with two different aggregations:

From looking at the table, what are the aggregation settings for each one of the newly created KPIs?

- A.
- B.
- C.
- D.

Answer: A

Explanation:

The KPI CPS (Cost per Sign-up) would be calculated by dividing the 'Media Cost' by 'Sign-ups'. The table indicates that CPS is set with two different aggregations. In option C, CPS #1 is set to 'AUTO', which allows the system to decide the best aggregation method based on the context. CPS #2 is set to 'SUM', which indicates that the individual costs per sign-up are summed up across multiple records to provide a total cost per sign-up.

NEW QUESTION # 40

What are unstable measurements?

- A. Measurements for which Aggregation Settings are set as 'Auto' and Granularity is set as 'None'.
- B. Measurements for which Aggregation Settings are set as 'Not Auto' and Granularity is set as 'None'.
- C. Measurements for which Aggregation Settings are set as 'Not Auto' and Granularity is set as 'Not Empty'.
- D. Measurements that are set with the LIFETIME aggregation function

Answer: B

Explanation:

Unstable measurements refer to metrics that are not aggregated in a standard manner across different grains of data, which can result in inconsistent or unpredictable results when reporting across different dimensions or time frames.

Option C describes a scenario where measurements have manual (Not Auto) aggregation settings, meaning they do not automatically adjust to the aggregation level of the report. Combined with a Granularity setting of 'None', this can lead to instability because the metric isn't bound to a specific granularity, which can cause data inconsistencies or misinterpretations when analyzed at varying levels of detail.

NEW QUESTION # 41

An implementation engineer is requested to extract the second position of the Campaign Name values.

The Campaign values consist of multiple delimiter types, as can be seen in the following example:

Campaign Name: Ad15X2w&Delux_wal90

Desired value: Delux

Which three harmonization methods will achieve the desired outcome?

- A. Vlookup 0
- **B. Mapping formula**
- C. Data Fusion
- **D. Calculated Dimensions**
- **E. Patterns**

Answer: B,D,E

Explanation:

To extract specific elements from a string in Marketing Cloud Intelligence, such as the second position of a Campaign Name with multiple delimiters, several harmonization methods can be employed:

Calculated Dimensions: These allow for the creation of custom dimensions using expressions or formulas that manipulate existing data. A calculated dimension can be designed to parse and extract segments of a string based on delimiters.

Patterns: This method involves defining a pattern or regex (regular expression) that matches and isolates the desired portion of the string. Patterns are highly effective for strings with complex structures and varying delimiter types.

Mapping Formula: Similar to calculated dimensions, mapping formulas provide a way to apply a transformation or extraction rule to data fields directly within data streams, enabling targeted data extraction like the desired 'Delux' from the Campaign Name.

These methods enable the implementation engineer to accurately segment and extract the needed data from complex string fields efficiently.

NEW QUESTION # 42

An implementation engineer has been provided with the below dataset:

*Note: CPC = Cost per Click

Formula: Cost / Clicks

Which action should an engineer take to successfully integrate CPC?

- A. Populate the logic within a custom measurement. Set Aggregation to SUM.
- B. Unmap it, as Datorama will calculate it automatically.
- C. Populate the logic within a custom measurement. Set Aggregation to AVG.
- **D. Populate the logic within a custom measurement. No need to change Aggregation.**

Answer: D

Explanation:

CPC (Cost per Click) is a calculated metric that should be created using a custom measurement based on the formula provided (Cost / Clicks). This calculation does not require a change in the aggregation setting because it is derived from other base metrics that are already aggregated appropriately. In Salesforce Marketing Cloud Intelligence, custom measurements are used to create new metrics from existing data points, and the system will use the underlying data's aggregation to perform the calculation. Reference: Salesforce Marketing Cloud Intelligence documentation on creating custom measurements and calculated metrics.

myportal.utt.edu.tt, myportal.utt.edu.tt, www.stes.tyc.edu.tw, pastebin.com, www.stes.tyc.edu.tw, Disposable vapes

P.S. Free & New AP-215 dumps are available on Google Drive shared by Exam4Docs: <https://drive.google.com/open?id=1TE1C8oVB8iXVfOBFBCN5-yxdtE2ZB1oE>