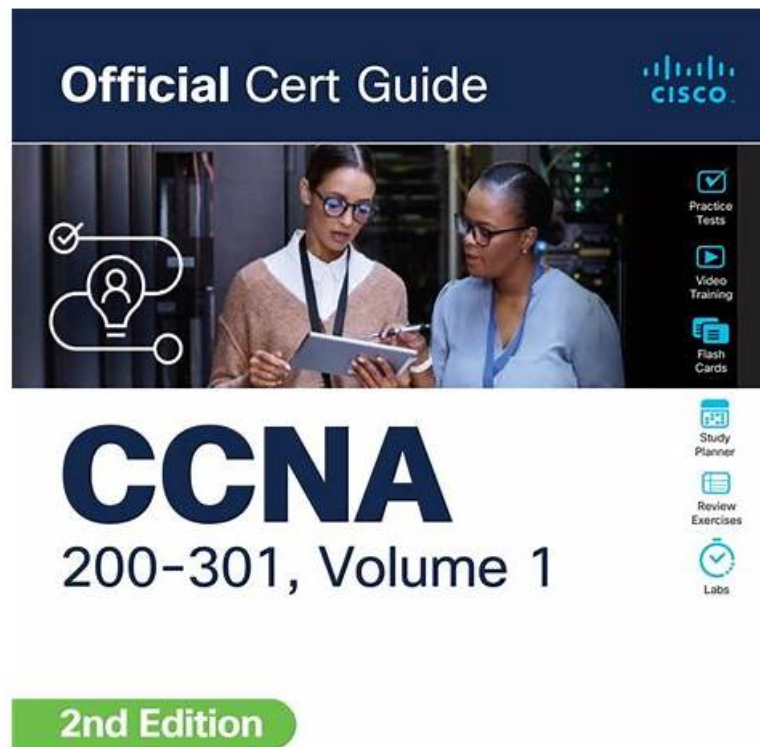


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Wendell Odom, CCIE® No. 1624

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## Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.</li></ul>

Topic 3	<ul style="list-style-type: none"> <li>IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.</li> </ul>

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### **Salesforce Certified Tableau Consultant Sample Questions (Q42-Q47):**

#### **NEW QUESTION # 42**

A client is using Tableau to visualize data by leveraging security token-based credentials. Suddenly, sales representatives in the field are reporting that they cannot access the necessary workbooks. The client cannot recreate the error from their offices, but they have seen screenshots from the field agents. The client wants to restore functionality for the field agents with minimal disruption. Which step should the consultant recommend to accomplish the client's goal?

- A. Ask the workbook owners to republish the workbooks to refresh the security token.
- B. Ensure that "Allow Refresh Access" was checked when the data source was published.
- C. Change the data source permissions for the connection to "Prompt User."
- **D. Renew the security token via the Data Connection on Tableau Server.**

**Answer: D**

Explanation:

When field agents are unable to access workbooks due to issues with security token-based credentials, the most immediate and least disruptive solution is to renew the security token. This can be done through the Data Connection settings on Tableau Server. Renewing the token will restore access for the field agents without requiring them to take any action or affecting other users.

References: The use of personal access tokens (PATs) in Tableau and the procedure for renewing them are documented in Tableau's official resources. It is noted that PATs are long-lived authentication tokens that can be revoked and renewed to manage access securely<sup>1</sup>. Additionally, there have been discussions in the Tableau Community regarding issues with concurrent PAT access, which further supports the need to manage tokens effectively<sup>2</sup>.

#### **NEW QUESTION # 43**

A new Tableau user created a simple dashboard on Tableau Server using supply chain data. Now, the user wants to know if they created the dashboard in accordance with specific performance best practices.

Which approach should the consultant recommend for the client to make this determination?

- **A. Run Workbook Optimizer.**

- B. Use Performance Recording in Tableau Desktop.
- C. Use inbuilt dashboards in Tableau Server to troubleshoot the performance.
- D. Use Performance Recording on Tableau Server.

**Answer: A**

Explanation:

The Workbook Optimizer is a tool specifically designed to evaluate a workbook against performance best practices. It provides feedback on key design characteristics and offers concrete guidance on how to improve workbook performance. This tool is beneficial for both new and experienced Tableau users to ensure their dashboards are optimized for performance<sup>1</sup>.

References: The Workbook Optimizer's functionality is detailed in Tableau's official documentation, which explains how it assesses workbooks against a set of rules derived from best practices<sup>1</sup>. Additionally, the Performance Recording feature in Tableau Desktop and Server can be used to identify performance issues, but the Workbook Optimizer gives a more comprehensive analysis of the workbook's adherence to best practices<sup>23</sup>.

#### NEW QUESTION # 44

A customer wants to leverage generative AI capabilities. The customer is currently on Tableau Server 2023.1. How is the customer able to leverage generative AI in Tableau?

- A. Upgrade Tableau Server from 2023.1 to the latest version.
- **B. Migrate Tableau Server to Tableau Cloud.**
- C. Perform API calls from Tableau Server to sandboxed extensions hosted by Tableau.
- D. Use a dashboard accelerator from Tableau Exchange.

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's official generative AI capability- Tableau Pulse and Einstein-powered Tableau AI features- are available only on Tableau Cloud, not Tableau Server.

Key Tableau facts:

- \* Tableau Server (any version, including new ones) does not provide generative AI capabilities.
- \* Tableau Cloud includes AI features such as:
  - \* Tableau Pulse
  - \* Einstein Copilot
  - \* Natural language questions
  - \* Automated insights
- \* Upgrading Tableau Server does not provide generative AI.
- \* Extensions and accelerators do not enable AI functionality.

Therefore, the customer must migrate from Tableau Server to Tableau Cloud to leverage generative AI.

- \* Tableau AI/Pulse documentation stating availability only in Tableau Cloud.
- \* Feature comparison charts showing generative AI unavailable on Tableau Server.

#### NEW QUESTION # 45

A client has a published dashboard. They change the dashboard and then republish it. Now, users report that their web browser bookmarks to the dashboard are broken.

What are two possible causes for this issue? Choose two.

- A. New credentials were embedded into the data source.
- **B. The dashboard was published to a different project.**
- C. Tableau Server was upgraded.
- **D. The dashboard was published with a new name.**

**Answer: B,D**

Explanation:

When a client republishes a dashboard after making changes and users report broken bookmarks, the likely causes include:

The dashboard was published to a different project: Changing the project location alters the URL path, causing bookmarks to point to a now non-existent dashboard location.

The dashboard was published with a new name: Altering the dashboard's name changes its URL, resulting in broken bookmarks as the previous URL no longer leads to the intended dashboard.

#### NEW QUESTION # 46

A worksheet uses a LOOKUP function to display Sales by Month, Year of Order Date, and sales from the last 12 months. A consultant wants to use a Relative Date Filter to filter for data from the last 12 months.

However, when the consultant does this, the prior year's data is removed from the sheet.

Which two actions should the consultant take to retain the prior year's data after applying the filter? Choose two.

- A. Create the following calculation: `DATEDIFF('month', [Order Date], {MAX([Order Date]))} < 12`. Hide all False values.
- B. Replace the LOOKUP function with a FIXED Level of Detail (LOD) expression.
- C. Create the following calculation: `LOOKUP(MIN([Order Date]),0)`. Filter on that calculation instead of Order Date.
- D. Set the Relative Date filter as a Context Filter instead of Measure Filter.

**Answer: C,D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

A LOOKUP table calculation requires access to rows outside the filtered date range so that the calculation can reference prior data. When a Relative Date Filter removes older data before the table calculation is evaluated, the LOOKUP loses the needed rows, causing the prior year's data to disappear.

Tableau's order of operations states:

- \* Relative Date Filters act early (at the dimension filter stage).
- \* Table calculations act very late.
- \* To preserve table calculation context, filters must not remove necessary rows.

Two Tableau-documented approaches address this:

Explanation for B

Setting the Relative Date Filter as a Context Filter allows table calculations to operate on the full dataset needed for LOOKUP. Context filters create a separate temporary table, and subsequent filters like table calculations evaluate after the context is established.

This ensures older rows are still available to the LOOKUP function.

Explanation for C

Creating a field such as:

`LOOKUP(MIN([Order Date]), 0)`

and filtering on this field instead of Order Date converts the filter into a table calculation filter, which occurs after the LOOKUP computation. Tableau documentation explains that table calculation filters preserve the full dataset required for the LOOKUP window.

This ensures that the LOOKUP still has access to last year's values even when filtering for the current 12 months.

Why A is incorrect

Replacing LOOKUP with an LOD changes the logic entirely.

LOD expressions cannot replicate moving-window or lag-type behavior.

Why D is incorrect

DATEDIFF logic can replicate a rolling window, but hiding False values is essentially a manual filter and does not preserve the integrity of the LOOKUP's required partitioning. It also contradicts Tableau's recommended approach for maintaining table calculation context.

- \* Tableau Order of Operations explaining why table calculation filters preserve data for LOOKUP.
- \* Tableau documentation on context filters and how they allow more data to remain available for downstream table calculations.
- \* Tableau guidance on how Relative Date Filters interact with table calculations.
- \* Best practices for preserving table calculation window rows when filtering.

#### NEW QUESTION # 47

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