

Valid Salesforce Marketing-Cloud-Personalization Questions - Pass Exam And Advance Your Career

Salesforce Marketing-Cloud-PersonalizationMarketing Cloud Personalization Accredited Professional Exam2

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Salesforce Marketing Cloud Personalization Accredited Professional Exam Sample Questions (Q11-Q16):

NEW QUESTION # 11
What three components can a web developer define by pageType?

- A. Campaign
- B. Capturing Attribute
- C. Goals
- D. Item Actions
- E. Content Zones

Answer: B,D,E

NEW QUESTION # 12
Which three components of a recipe are optional when configuring a new algorithm?

- A. Exclusions
- B. Variation
- C. Ingredients
- D. Boosters
- E. Decisions

Answer: A,B,D

NEW QUESTION # 13
If a developer needs to test a website where a beacon from a different dataset has been deployed, which feature of the Evergage Launcher needs to be enabled to simulate?

- A. Developer tools
- B. Force SDK URL

Real Salesforce Marketing-Cloud-Personalization Exam Questions with Accurate Answers

P.S. Free 2026 Salesforce Marketing-Cloud-Personalization dumps are available on Google Drive shared by RealValidExam: <https://drive.google.com/open?id=1pBlr3O63RJnwlqLzqq9ahxoFXwo0mupm>

The most notable feature of the Marketing-Cloud-Personalization learning quiz is that they provide you with the most practical solutions to help you learn the exam points of effortlessly and easily, then mastering the core information of the certification course outline. Their quality is much higher than the quality of any other materials, and questions and answers of Marketing-Cloud-Personalization Training Materials contain information from the best available sources. Whether you are newbie or experienced exam candidates, our Marketing-Cloud-Personalization study guide will relieve you of tremendous pressure and help you conquer the difficulties with efficiency.

Salesforce Marketing-Cloud-Personalization Exam Overview:

Certification Vendor:	Salesforce
Exam Name:	Salesforce Marketing Cloud Personalization Accredited Professional Exam
Exam Number:	Marketing-Cloud-Personalization
Available Languages:	English
Exam Duration:	75 minutes
Exam Format:	Multiple-choice, Multiple-select
Passing Score:	70%

Real Exam Qty:	50
Related Certifications:	Salesforce Accredited Professional
Exam Price:	USD 150
Certificate Validity Period:	2 years
Recommended Training:	Trailhead Academy Training
Exam Registration:	Salesforce Certification Registration
Sample Questions:	Salesforce Marketing-Cloud-Personalization Sample Questions
Exam Way:	Online proctored or onsite at authorized test centers
Pre Condition:	No prerequisites required
Official Syllabus URL:	https://trailheadacademy.salesforce.com/certificate/exam-mc-personalization-ap---AP-216

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As the old saying goes, "Everything starts from reality, seeking truth from facts." This means that when we learn the theory, we end up returning to the actual application. Therefore, the effect of the user using the latest Marketing-Cloud-Personalization exam dump is the only standard for proving the effectiveness and usefulness of our products. I believe that users have a certain understanding of the advantages of our Marketing-Cloud-Personalization Study Guide, but now I want to show you the best of our Marketing-Cloud-Personalization training Materials - Amazing pass rate. Based on the statistics, prepare the exams under the guidance of our Marketing-Cloud-Personalization practice materials, the user's pass rate is up to 98% to 100%, And they only need to practice latest Marketing-Cloud-Personalization exam dump to hours.

The Marketing-Cloud-Personalization Accredited Professional Certification Exam covers a wide range of topics related to the platform, including segmentation, personalization, automation, and reporting. Candidates are required to demonstrate their ability to use these features effectively to create targeted and personalized marketing campaigns.

The analytics section covers the use of analytics tools like Google Analytics, CRM, and Salesforce Einstein to measure goals and customer journey's success, monitor segment performance, and develop data-driven insights into the customer's journey. Marketing-Cloud-Personalization Exam uses a blend of theoretical testing and scenario-based questions to ensure that candidates are well-rounded and can apply their knowledge practically. Individuals who pass the Salesforce Marketing-Cloud-Personalization exam earn a badge that demonstrates their proficiency in implementing and managing personalized customer journeys from start to finish.

Salesforce Marketing Cloud Personalization Accredited Professional Exam Sample Questions (Q83-Q88):

NEW QUESTION # 83

Which two components does a user need to configure in Marketing Cloud Personalization to display Einstein product recommendations via the Marketing Cloud Personalization Connector for Sales and Service Cloud?

- **A. Catalog Items**
- B. Einstein Decisions
- **C. Einstein Recipes**
- D. Promotions

Answer: A,C

NEW QUESTION # 84

How are anonymous visitors tracked?

- A. The browser assigns a 3rd party cookie
- B. Marketing Cloud Personalization assigns a unique alphanumeric identifier using a 3rd-party cookie.
- C. The customer must assign a unique alphanumeric identifier using a first-party cookie.
- **D. Marketing Cloud Personalization assigns a unique alphanumeric identifier using a first-party cookie.**

Answer: D

Explanation:

Anonymous visitors are tracked using a unique alphanumeric identifier assigned by Marketing Cloud Personalization through a first-party cookie, ensuring compliance with privacy standards.

Reference: Salesforce Interaction Studio Visitor Tracking Guide.

NEW QUESTION # 85

The Sitemap is implemented to manage which channel solution?

- **A. Web**
- B. Email
- C. Mobile
- D. Server-side

Answer: A

Explanation:

The Sitemap in Marketing Cloud Personalization is implemented to manage the Web channel solution.

* It helps define key elements such as page types, content zones, and data capture points on the website for personalized web experiences.

References:

* Salesforce Interaction Studio Documentation - Sitemap

NEW QUESTION # 86

In which two locations in the pageType definition can a developer pass in attributes?

- **A. onActionEvent**
- **B. Listeners**
- C. cashdom
- D. Ismatch

Answer: A,B

NEW QUESTION # 87

What interaction studio component contains experiences and messages you design to personalize the interaction a visitor has with your channels?

- A. Templates
- **B. Campaigns**
- C. Audiences
- D. Recipes

Answer: B

Explanation:

In Interaction Studio, Campaigns are the components that:

* Contain the experiences and messages designed to personalize interactions.

* Campaigns define how content is delivered, where it appears, and to whom it is targeted based on personalization rules.

References:

* Salesforce Interaction Studio Documentation - Campaigns

NEW QUESTION # 88

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