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Arch-302 Test Torrent - Latest Arch-302 Exam Pattern

A steadily rising competition has been noted in the tech field. Countless candidates around the globe aspire to be Salesforce Certified B2C Solution Architect in this field. Salesforce Arch-302 stand out from the rest of the Salesforce professionals. Once you become Salesforce certified, a whole new scope opens up to you and you are immediately hired by reputed firms. Even though the Salesforce Certified B2C Solution Architect boosts your career options, you have to pass the Arch-302 Exam. This Salesforce Certified B2C Solution Architect exam serves to filter out the capable from incapable candidates.

Salesforce Certified B2C Solution Architect Sample Questions (Q138-Q143):

NEW QUESTION # 138

A company uses B2C Commerce, Marketing Cloud, and Service Cloud and requires that customers create an account before making their first purchase.

Which system creates the customer ID and which system creates an additional ID to use as the customer primary record?

- A. B2C Commerce creates a customer ID but the primary record should be created through Service Cloud.

- B. A B2C Commerce creates a customer ID and an additional ID to be used as the primary record.
- C. Service Cloud creates a customer ID and an additional ID to be used as the primary record.
- D. Marketing Cloud creates a customer ID but the primary ID should be created through B2C Commerce.

Answer: A

Explanation:

* Option D is correct because B2C Commerce creates a customer ID when a customer registers an account before making their first purchase, but the primary record should be created through Service Cloud using an external ID field that matches the customer ID from B2C Commerce. This way, Service Cloud can store additional customer information and provide a single source of truth for customer data across multiple Salesforce clouds.

* Option A is incorrect because Service Cloud does not create a customer ID when a customer registers an account on B2C Commerce, nor does it create an additional ID to be used as the primary record.

Service Cloud uses an external ID field that matches the customer ID from B2C Commerce to create or update customer records.

* Option B is incorrect because B2C Commerce does not create an additional ID to be used as the primary record when a customer registers an account. B2C Commerce only creates a customer ID that can be matched with an external ID field in Service Cloud or other Salesforce clouds.

* Option C is incorrect because Marketing Cloud does not create a customer ID when a customer registers an account on B2C Commerce, nor does it create a primary ID that should be used by other Salesforce clouds. Marketing Cloud uses subscriber keys that can be mapped to customer IDs from B2C Commerce or other external systems.

References:

* Get Started with B2C Solution Architect Cert Prep - Trailhead

* Certification - B2C Solution Architect - Trailhead

NEW QUESTION # 139

A company wants to use the Salesforce Platform for their needs. They need a marketing solution, an online ordering platform, and a solution for service agents. The goal of the company is to provide end-to-end support for their customers.

What is an example of a deliverable that the Solution Architect should provide to make sure the company understands the solution that is needed?

- A. Final design document for storefront pages and service agent experience
- B. Email templates and copy for suggested marketing emails
- **C. Technical Design Specification showing the data mapping/model and systems integration**
- D. Organization chart of the company completed by the Solution Architect

Answer: C

Explanation:

A Technical Design Specification is a document that describes the technical architecture and design of a solution, including the data mapping/model and systems integration. This document can help the company understand the solution that is needed and how it will meet their requirements. References: [https://trailhead.](https://trailhead.salesforce.com/content/learn/modules/solution-design-for-technical-architects/define-the-technical-architecture)

[salesforce.com/content/learn/modules/solution-design-for-technical-architects/define-the-technical-architecture](https://trailhead.salesforce.com/content/learn/modules/solution-design-for-technical-architects/define-the-technical-architecture)

NEW QUESTION # 140

Northern Trail Outfitters (NTO) has been using B2C Commerce and Service cloud for the past year and wants to take the next step in its customer experience by implementing Marketing Cloud. NTO is focusing on email for the foreseeable future and wants all transactional messages-such as password reset and order confirmations-to go through Marketing Cloud rather than B2C Commerce.

Which three actions should a Solution Architect recommend to enable this functionality?

Choose 3 answers

- **A. Implement a server-side API callout in B2C Commerce for each of the required emails.**
- B. Configure an API event in Process Builder along with an Email Activity with a transactional send classification.
- **C. Configure a Transactional Messaging API in Marketing Cloud and use a transactional send classification for each of the required emails.**
- **D. Configure API integration credentials in Marketing Cloud to enable B2C Commerce to call Marketing Cloud.**
- E. Implement a client-side API callout in B2C Commerce for each of the required emails.

Answer: A,C,D

Explanation:

To enable transactional messages from B2C Commerce to Marketing Cloud, you need to configure API integration credentials in Marketing Cloud, which will generate an authentication token and a REST endpoint for your account. Then, you need to implement a server-side API callout in B2C Commerce for each of the required emails, which will use the authentication token and the REST endpoint to send the email data to Marketing Cloud. Finally, you need to configure a Transactional Messaging API in Marketing Cloud, which will allow you to create and manage transactional messages using REST API calls. You also need to use a transactional send classification for each of the required emails, which will indicate that the email is not subject to unsubscribe rules.

References:

- * [API Integration]
- * [Transactional Messaging API]
- * [Send Classifications]

NEW QUESTION # 141

Given that a company wants the purchase data from B2C Commerce In Sales Cloud, what standard objects from Sales Cloud should a Solution Architect map to B2C Commerce objects?

- A. Individual, Opportunity, Purchase
- B. Account, Order, Pricebook
- C. Profile, Order, Opportunity
- **D. Contact, Order, Product**

Answer: D

Explanation:

Contact, Order, and Product are the standard objects from Sales Cloud that a Solution Architect should map to B2C Commerce objects. Contact represents a person who is a customer or a potential customer of the company. Order represents an order placed by a customer for one or more products. Product represents an item or service that the company sells. These objects can be mapped to B2C Commerce objects such as Customer, Order, and Product using the B2C Commerce APIs or the Commerce Cloud Connector.

NEW QUESTION # 142

An organization is considering using the Lead object in Sales Cloud to track customers who have signed up for their newsletter. The goal is to add these customers to a Marketing Cloud nurture campaign. Once they make a purchase, the suggested design is to convert the Lead to a Contact record and associate the resulting Contact with a Marketing Cloud Subscriber.

What recommendation should a Solution Architect make to avoid implementation challenges?

- A. Add prospects who have not created an account or made a purchase to Marketing Cloud directly without creating a Lead.
- **B. Ensure that the Marketing Cloud Contact associated with the Lead is updated to reference the Contact after conversion.**
- C. Delete the Marketing Cloud Contact associated with the Lead object after conversion.
- D. Avoid using the Lead object by creating Contacts with different Record Types for prospects.

Answer: B

Explanation:

This option ensures that the Marketing Cloud Contact is linked to the correct Salesforce record after the Lead is converted to a Contact, and that the contact utilization is not affected by duplicate records. The other options can result in data loss, inconsistent reporting, or unnecessary complexity.

NEW QUESTION # 143

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