

MKT-101 Pass-Sure File & MKT-101 Quiz Torrent & MKT-101 Exam Quiz



BTW, DOWNLOAD part of RealExamFree MKT-101 dumps from Cloud Storage: <https://drive.google.com/open?id=13LS5e3sc2GpS3zSzOSqpuY3BDZcGCTMh>

What is the measure of competence? Of course, most companies will judge your level according to the number of qualifications you have obtained. It may not be comprehensive, but passing the qualifying exam is a pretty straightforward way to hire an employer. Our MKT-101 Study Materials on the market this recruitment phenomenon, tailored for the user the fast pass the examination method of study, make the need to get a good job have enough leverage to compete with other candidates.

To prepare for the exam, candidates can take advantage of various resources such as study guides, online courses, and practice tests. These resources provide valuable insights into the topics covered in the exam and help candidates to gain the skills and knowledge needed to pass.

>> New MKT-101 Exam Price <<<

Valid Braindumps MKT-101 Questions & Exam MKT-101 Dumps

As a professional website, RealExamFree does not only guarantee you will receive a high score in your actual test, but also provide you with the most efficiency way to get success. Our MKT-101 study torrent can help you enhance the knowledge and get further information about the MKT-101 Actual Test. During the study and preparation for MKT-101 actual test, you will be more

confident, independent in your industry. Dear everyone, go and choose our MKT-101 practice dumps as your preparation material.

Salesforce MKT-101 Exam Syllabus Topics:

Topic	Details
Topic 1	Email Message Design and Creation: This part of the exam measures the skills of an Email Campaign Specialist in creating engaging, branded, and responsive email messages using templates and content blocks that support marketing goals.
Topic 2	Administration Essentials: This section assesses the abilities of a Marketing Cloud Administrator to manage users, roles, business units, and security settings. It ensures the platform is configured correctly for secure and efficient use by all stakeholders within an organization.
Topic 3	Data Management: This section evaluates the knowledge of an Email Campaign Specialist in organizing, segmenting, and synchronizing contact data. It covers how to create data extensions and ensure accurate data handling for targeted marketing efforts.
Topic 4	Analytics and Troubleshooting: This section measures the abilities of a Marketing Cloud Administrator to track campaign performance, generate reports, and resolve common issues. It emphasizes using insights to improve marketing effectiveness over time.
Topic 5	Message Testing, Delivery, and Email Marketing Best Practices: This section assesses how an Email Campaign Specialist ensures quality through message testing, controls delivery settings, and follows industry best practices in email marketing to improve engagement and compliance.

Salesforce Build and Analyze Customer Journeys using Marketing Cloud Sample Questions (Q62-Q67):

NEW QUESTION # 62

Northern Trail Outfitters wants to include a 'view online' link in an email template to enable users to view a web page version of the email.

Which personalization string should they include as the href attribute in the link?

- A. %%view_email_url%%
- B. %%vawp%%
- C. %%view_as_webpage%%
- D. %%view_online%%

Answer: C

Explanation:

This personalization string is used to direct a subscriber to a web version of the email, allowing them to view the email online even if their email client does not support HTML. For more information on personalization strings, please see the documentation here:

https://help.salesforce.com/articleView?id=mc_es_personalization_strings.htm&type=5.

The %%view_email_url%% personalization string is a system-generated link that allows subscribers to view a web page version of an email. It can be included as the href attribute in a 'view online' link in an email template to enable users to view the email in a browser if they have trouble viewing it in their email client. The %%view_as_webpage%% personalization string is deprecated and should not be used. The %%vawp%% personalization string is an alias for %%view_as_webpage%% and should not be used either. The %%view_online%% personalization string does not exist. Reference: https://help.salesforce.com/articleView?id=sf.mc_es_view_email_url_personalization_string.htm&type=5 https://help.salesforce.com/articleView?id=sf.mc_es_view_as_web_page_personalization_string.htm&type=5

NEW QUESTION # 63

Northern Trail Outfitters received an email about reaching API limits within Salesforce and they think this is caused by the integrated Marketing Cloud account.

Which two types of API calls are counted against the rolling 24-hour limit?

- A. SOAP API Calls updating objects
- B. CreateSalesforceObject() AMPscript
- C. Bulk API
- D. Login Calls

Answer: A,C

NEW QUESTION # 64

NTO would like to create a landing page that displays subscribers information pass to it from email link on the page, This page contains a smart capture form, NTO would like to require email address and reply date and response for subscriber's completing the form, how should NTO will set the data extension

- A. create a dataextension with email address as non-nullable and reply date and response fields as nullable
- B. crate a data extension with email address reply date and responsefields as null able
- C. create the data extension with email address as the primary key and reply date and response fields as nullable
- D. create a data extension with email address, reply date and response fields as non-null able

Answer: D

NEW QUESTION # 65

As part of a daily shipping notification automation, Northern Trail Outfitters needs to join data from the Shipping data extension and the Purchase data extension.

What activity is designed to address this scenario?

- A. Filter Activity
- B. Group Refresh
- C. SQL Query Activity
- D. File Transfer Activity

Answer: C

NEW QUESTION # 66

Northern Trail Outfitters wants to send an email to one million contacts in Sales Cloud. The criteria to segment contacts include using 10+ fields to segment.

Which process should the consultant utilize for a reliable send method?

- A. Query Synchronized Data Extensions using a query activity to a Salesforce Data Extension, then send via Email Studio Send Flow
- B. Assign the one million contacts from the report to a Salesforce campaign, and use a Single Step journey with Salesforce Campaign as an entry event
- C. Import Salesforce Report through an import activity to a Salesforce Data Extension, then send to data extension using Email Studio email send
- D. Send to a Salesforce Report from Marketing Cloud using Email Studio Send Flow

Answer: C

NEW QUESTION # 67

.....

Valid Braindumps MKT-101 Questions: <https://www.realexamfree.com/MKT-101-real-exam-dumps.html>

- Reliable MKT-101 Exam Sample ☐ MKT-101 Latest Dumps Sheet ☐ Latest MKT-101 Exam Forum ☐ Download [MKT-101] for free by simply entering 《 www.examcollectionpass.com 》 website ☐ Reliable MKT-101 Exam Sample
- Pass Guaranteed Useful MKT-101 - New Build and Analyze Customer Journeys using Marketing Cloud Exam Price ☐ Download { MKT-101 } for free by simply entering 【 www.pdfvce.com 】 website ☐ MKT-101 Valid Exam Duration

- ## Disposable vapes

id=13LS5e3sc2GpS3zSzOSqpuy3BDZcGCTMh