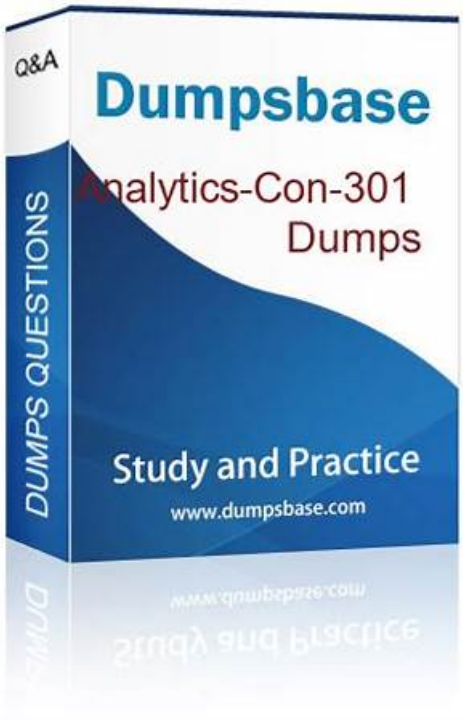
# Analytics-Con-301 Reliable Test Dumps & Actual Analytics-Con-301 Test Answers

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## Salesforce Analytics-Con-301 Exam Syllabus Topics:

| Topic | Details |
|---|---|
| Topic 1 | • Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility. |
| Topic 2 | • Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities. |

| | |
|---|---|
| Topic 3 | • Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized. |
| Topic 4 | • Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues. |
| Topic 5 | • IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments. |



## Actual Analytics-Con-301 Test Answers - Analytics-Con-301 Exam Discount Voucher

For the candidates, getting access to the latest Salesforce Analytics-Con-301 practice test material takes a lot of work. The study materials for the Analytics-Con-301 test preparation are spread throughout a number of websites and the majority of them aren't updated. However, the applicants only have a short time to prepare for the Salesforce Analytics-Con-301 Exam. They want a platform that offers the latest and real Analytics-Con-301 exam questions so they can get prepared within a few days.

## Salesforce Certified Tableau Consultant Sample Questions (Q77-Q82):

**NEW QUESTION # 77**
A university has data on its undergraduate students and their majors by grade level (Freshman, Sophomore, Junior, Senior). The university is interested in visualizing the path students take as they change majors across grade levels.
Which visualization type should the consultant recommend?

- A. Sankey Diagram
- B. Chord Chart
- C. Radar Chart
- D. Tree Chart

**Answer: A**

Explanation:
To visualize the path students take as they change majors across different grade levels, a Sankey Diagram is highly effective. This type of visualization illustrates the flow and quantity between different stages or categories:
Sankey Diagram: It allows for a visual representation of students' movements between majors over time. Each flow's thickness is proportional to the number of students moving from one major to another, giving a clear, immediate visual cue of major popularity and student migration patterns.
To create a Sankey Diagram in Tableau, you typically need to prepare the data specifically for this type of chart. The data must include source (starting major), target (ending major), and the value (number of students). It often requires custom calculations and data reshaping to get the data in a format that a Sankey can use.
Once the data is prepared, you can use a combination of calculated fields, path binning, and line charts to simulate the flow effect in Tableau. External plugins or web-based integrations might also be employed for more direct implementations.
References
Sankey Diagrams are not natively supported in Tableau but can be implemented through creative use of data preparation and calculations, as suggested in advanced Tableau user communities and demonstrated in various Tableau public galleries.

**NEW QUESTION # 78**

SIMULATION
Refer to the exhibit.




From the desktop, open the NYC Property Transactions workbook.
You need to record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook. Ensure that you start the recording as soon as you open the workbook. Open the Property Transactions dashboard, reset the filters on the dashboard to show all values, and stop the recording. Save the recording in C:\CC\Data\.
Create a new worksheet in the performance recording. In the worksheet, create a bar chart to show the elapsed time of each command name by worksheet, to show how each sheet in the Property Transactions dashboard contributes to the overall load time.
From the File menu in Tableau Desktop, click Save. Save the performance recording in C:\CC\Data\.

**Answer:**

Explanation:
See the complete Steps below in Explanation
Explanation:
To record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook and analyze it using a bar chart, follow these detailed steps:
Open the NYC Property Transactions Workbook:
From the desktop, double-click the NYC Property Transactions.twbx workbook to open it in Tableau Desktop.
Start Performance Recording:
Before doing anything else, navigate to the 'Help' menu in Tableau Desktop.
Select 'Settings and Performance', then choose 'Start Performance Recording'.
Open the Property Transactions Dashboard and Reset Filters:
Navigate to the Property Transactions dashboard within the workbook.
Reset all filters to show all values. This usually involves selecting the dropdown on each filter and choosing 'All' or using a 'Reset' button if available.
Stop the Performance Recording:
Go back to the 'Help' menu.
Choose 'Settings and Performance', then select 'Stop Performance Recording'.
Tableau will automatically open a new tab displaying the performance recording results.
Save the Performance Recording:
In the performance recording results tab, go to the 'File' menu.
Click 'Save As' and navigate to the C:\CC\Data\ directory.
Save the file, ensuring it is stored in the desired location.
Create a New Worksheet for Performance Analysis:
Return to the NYC Property Transactions workbook and create a new worksheet by clicking on the 'New Worksheet' icon.
Drag the 'Command Name' field to the Columns shelf.
Drag the 'Elapsed Time' field to the Rows shelf.
Ensure that the 'Worksheet' field is also included in the analysis to break down the time by individual sheets within the dashboard.
Choose 'Bar Chart' from the 'Show Me' options to display the data as a bar chart.
Customize and Finalize the Bar Chart:
Adjust the axes and labels to clearly display the information.
Format the chart to enhance readability, applying color coding or sorting as needed to emphasize sheets with longer load times.
Save Your Work:
Once the new worksheet and the performance recording are complete, ensure all work is saved.
Navigate to the 'File' menu and click 'Save', confirming that changes are stored in the workbook.
References:
Tableau Help Documentation: Provides guidance on how to start and stop performance recordings and analyze them.
Tableau Visualization Techniques: Offers tips on creating effective bar charts for performance data.
By following these steps, you have successfully recorded and analyzed the performance of the Property Transactions dashboard, providing valuable insights into how each component of the dashboard contributes to the overall load time. This analysis is crucial for optimizing dashboard performance and ensuring efficient data visualization.

**NEW QUESTION # 79**
A client wants to provide sales users with the ability to perform the following tasks:
* Access published visualizations and published data sources outside the company network.
* Edit existing visualizations.
* Create new visualizations based on published data sources.
. Minimize licensing costs.
Which site role should the client assign to the sales users?

- A. Creator
- B. Site Administrator
- C. Viewer
- D. Explorer (can publish)

**Answer: D**

Explanation:
The Explorer (can publish) site role in Tableau is designed for users who need to access, edit, and create visualizations based on

published data sources, even when they are outside the company network. This role allows users to perform web editing and save their work, making it suitable for sales users who need these capabilities. It is also a cost-effective option as it does not require the full capabilities and associated costs of the Creator license.
References: The information about the Explorer (can publish) role and its capabilities can be found in the official Tableau documentation on site roles and permissions12. This role is appropriate for users who need to interact with published content and create new visualizations without the need for full site administration or advanced content creation tools that come with the Creator role3.

**NEW QUESTION # 80**
A consultant is designing a dashboard that will be consumed on desktops, tablets, and phones. The consultant needs to implement a dashboard design that provides the best user experience across all the platforms.
Which approach should the consultant take to achieve these results?

- A. Build one dashboard that has desktop, tablet, and phone layouts, and fix the size of the layouts.
- B. Build one dashboard for each type of device and fix the size of the layouts.
- C. Build one dashboard and fix the size of the dashboard.
- D. Build one dashboard and set the size to Automatic.

**Answer: A**

Explanation:
For a consultant designing a dashboard to be consumed across multiple device types, the best approach is:
* Multi-device Layout: Tableau provides the capability to design device-specific layouts within a single dashboard. This feature allows the dashboard to adapt its layout to best fit the screen size and orientation of desktops, tablets, and phones.
* Fixed Size Layouts: By fixing the size of each layout, the consultant can ensure that the dashboard appears consistent and maintains the intended design elements and user experience across devices.
Fixed sizes prevent components from resizing in ways that could disrupt the dashboard's readability or functionality.
* Implementation: In Tableau, you can create these layouts by selecting 'Device Preview' and adding custom layouts for each device type. Here, you define the dimensions and the positioning of sheets and controls tailored to each device's typical viewing mode.
References
This approach leverages Tableau's device designer capabilities, which are specifically designed to optimize dashboards for multiple viewing environments, ensuring a seamless user experience regardless of the device used. This functionality is well documented in Tableau's official guides on creating and managing device- specific dashboards.

**NEW QUESTION # 81**
A client wants to produce a visualization to show quarterly profit growth and aggregated sales totals across a number of product categories from the data provided below.

| Sub-Category | Quarter of Order Date | Profit | Sales |
|---|---|---|---|
| Accessories | Q1 | $5,123 | $19,613.82 |
| | Q2 | $6,537 | $26,473.19 |
| | Q3 | $13,705 | $54,402.92 |
| | Q4 | $16,571 | $66,890.39 |
| Appliances | Q1 | $1,915 | $14,842.86 |
| | Q2 | $2,475 | $21,299.56 |
| | Q3 | $4,580 | $27,426.98 |
| | Q4 | $9,359 | $44,643.79 |
| Art | Q1 | $834 | $7,424.36 |
| | Q2 | $1,680 | $6,981.23 |
| | Q3 | $1,887 | $7,559.69 |
| | Q4 | $2,253 | $9,693.73 |
| Binders | Q1 | $8,756 | $30,659.52 |
| | Q2 | $6,927 | $36,625.32 |
| | Q3 | $9,126 | $68,995.94 |
| | Q4 | $6,617 | $71,074.11 |
| Bookcases | Q1 | -$1,180 | $14,498.49 |
| | Q2 | $70 | $20,494.31 |
| | Q3 | -$1,503 | $37,583.06 |
| | Q4 | -$1,018 | $42,785.35 |
| Chairs | Q1 | $3,891 | $44,033.34 |
| | Q2 | $5,052 | $68,074.97 |
| | Q3 | $7,418 | $93,643.87 |
| | Q4 | $10,863 | $130,016.06 |
| Copiers | Q1 | $12,544 | $29,549.65 |
| | Q2 | $5,322 | $23,179.65 |
| | Q3 | $8,612 | $25,829.43 |
| | Q4 | $29,616 | $72,186.55 |



Which set of charts should the consultant use to meet the client's requirements?

- A. Line and bubble charts
- B. Gantt and bar charts
- C. Waterfall chart and tree map
- D. Scatter plot and pie chart

**Answer: C**

Explanation:
To effectively display quarterly profit growth and aggregated sales totals across different product categories, a combination of a Waterfall chart and a Tree Map is recommended:
* Waterfall Chart: This chart type is excellent for visualizing the sequential growth or decline of profits across different quarters for each sub-category. It clearly shows how profits accumulate over time, highlighting both positive and negative changes, which makes it ideal for tracking profit growth or decline through the quarters.

* Tree Map: A Tree Map can efficiently display aggregated sales totals where each block size represents the total sales of a product category, providing a quick, visually impactful comparison across categories. This is especially useful when the client wants to understand which categories contribute most to sales in a glanceable format.
Together, these charts provide a comprehensive overview of both profit trends over time (Waterfall Chart) and a comparative snapshot of sales performance across categories (Tree Map), meeting the client's need to analyze performance dynamics in a detailed yet consolidated manner.
References
These recommendations are based on common best practices for data visualization in Tableau, where specific chart types are chosen for their strengths in communicating certain types of data relationships and dynamics, as detailed in Tableau's official visualization guides.

**NEW QUESTION # 82**
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