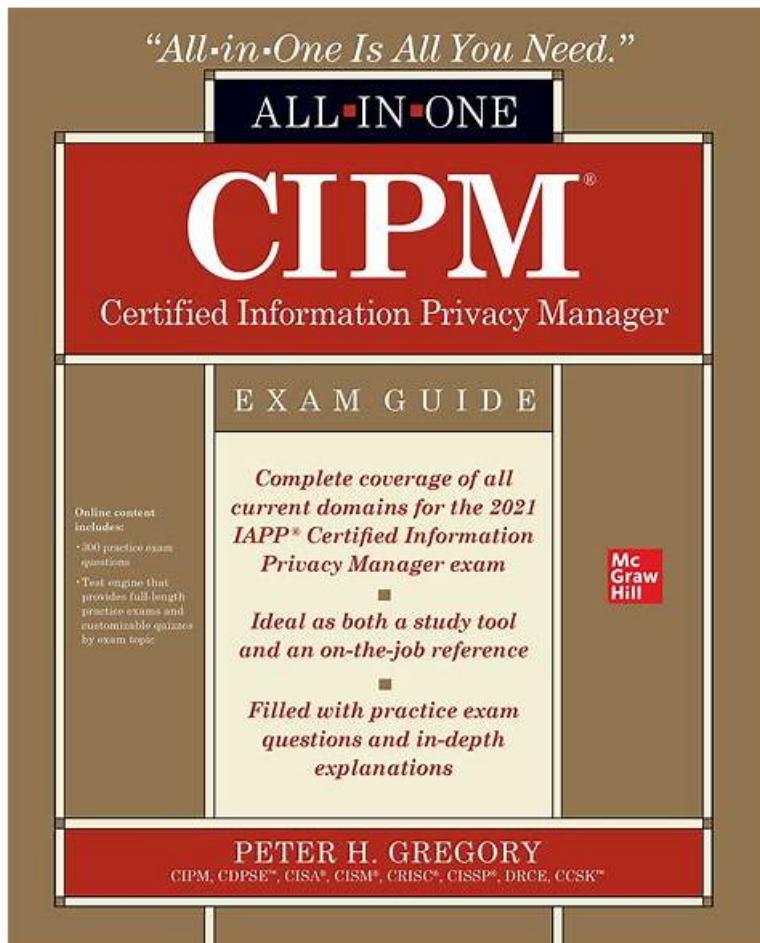


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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q218-Q223):

NEW QUESTION # 218

Which is NOT an influence on the privacy environment external to an organization?

- A. Technological advances.
- B. Consumer demand.
- C. Management team priorities.
- D. Regulations.

Answer: C

Explanation:

The privacy environment external to an organization refers to the factors that are outside the control of the organization, such as regulations, consumer demand, technological advances, and social norms. These factors can affect the organization's privacy practices and policies, and require the organization to adapt and comply.

Management team priorities are an internal factor that influence the privacy environment within the organization, as they reflect the organization's vision, mission, values, and goals. References: CIPM Study Guide, page 14.

NEW QUESTION # 219

SCENARIO

Please use the following to answer the next QUESTION:

Natalia, CFO of the Nationwide Grill restaurant chain, had never seen her fellow executives so anxious. Last week, a data processing firm used by the company reported that its system may have been hacked, and customer data such as names, addresses, and birthdays may have been compromised. Although the attempt was proven unsuccessful, the scare has prompted several Nationwide Grill executives to question the company's privacy program at today's meeting.

Alice, a vice president, said that the incident could have opened the door to lawsuits, potentially damaging Nationwide Grill's market position. The Chief Information Officer (CIO), Brendan, tried to assure her that even if there had been an actual breach, the chances of a successful suit against the company were slim. But Alice remained unconvinced.

Spencer - a former CEO and currently a senior advisor - said that he had always warned against the use of contractors for data processing. At the very least, he argued, they should be held contractually liable for telling customers about any security incidents. In his view, Nationwide Grill should not be forced to soil the company name for a problem it did not cause.

One of the business development (BD) executives, Haley, then spoke, imploring everyone to see reason.

"Breaches can happen, despite organizations' best efforts," she remarked. "Reasonable preparedness is key." She reminded everyone of the incident seven years ago when the large grocery chain Tinkerton's had its financial information compromised after a large order of Nationwide Grill frozen dinners. As a long-time BD executive with a solid understanding of Tinkerton's corporate culture, built up through many years of cultivating relationships, Haley was able to successfully manage the company's incident response.

Spencer replied that acting with reason means allowing security to be handled by the security functions within the company - not BD staff. In a similar way, he said, Human Resources (HR) needs to do a better job training employees to prevent incidents. He pointed out that Nationwide Grill employees are overwhelmed with posters, emails, and memos from both HR and the ethics department related to the company's privacy program. Both the volume and the duplication of information means that it is often ignored altogether.

Spencer said, "The company needs to dedicate itself to its privacy program and set regular in-person trainings for all staff once a month." Alice responded that the suggestion, while well-meaning, is not practical. With many locations, local HR departments need to have flexibility with their training schedules. Silently, Natalia agreed.

How could the objection to Spencer's training suggestion be addressed?

- A. By offering alternative delivery methods for trainings.
- B. By introducing a system of periodic refresher trainings.
- C. By customizing training based on length of employee tenure.
- D. By requiring training only on an as-needed basis.

Answer: A

NEW QUESTION # 220

SCENARIO

Please use the following to answer the next QUESTION:

Your organization, the Chicago (U.S.)-based Society for Urban Greenspace, has used the same vendor to operate all aspects of an online store for several years. As a small nonprofit, the Society cannot afford the higher-priced options, but you have been relatively satisfied with this budget vendor, Shopping Cart Saver (SCS). Yes, there have been some issues. Twice, people who purchased items from the store have had their credit card information used fraudulently subsequent to transactions on your site, but in neither case did the investigation reveal with certainty that the Society's store had been hacked. The thefts could have been employee-related.

Just as disconcerting was an incident where the organization discovered that SCS had sold information it had collected from customers to third parties. However, as Jason Roland, your SCS account representative, points out, it took only a phone call from you to clarify expectations and the "misunderstanding" has not occurred again.

As an information-technology program manager with the Society, the role of the privacy professional is only one of many you play. In all matters, however, you must consider the financial bottom line. While these problems with privacy protection have been significant, the additional revenues of sales of items such as shirts and coffee cups from the store have been significant. The Society's operating budget is slim, and all sources of revenue are essential.

Now a new challenge has arisen. Jason called to say that starting in two weeks, the customer data from the store would now be stored on a data cloud. "The good news," he says, "is that we have found a low-cost provider in Finland, where the data would also be held. So, while there may be a small charge to pass through to you, it won't be exorbitant, especially considering the advantages of a cloud." Lately, you have been hearing about cloud computing and you know it's fast becoming the new paradigm for various applications. However, you have heard mixed reviews about the potential impacts on privacy protection. You begin to research and discover that a number of the leading cloud service providers have signed a letter of intent to work together on shared conventions and technologies for privacy protection. You make a note to find out if Jason's Finnish provider is signing on.

What is the best way for your vendor to be clear about the Society's breach notification expectations?

- A. Arrange regular telephone check-ins reviewing expectations
- **B. Include notification provisions in the vendor contract**
- C. Send a memorandum of understanding on breach notification
- D. Email the regulations that require breach notifications

Answer: B

Explanation:

This answer is the best way for Albert's vendor to be clear about the Society's breach notification expectations, as it can establish clear and binding terms and conditions for both parties regarding their roles and responsibilities for handling any data security incidents or breaches. Including notification provisions in the vendor contract can help to define what constitutes a breach, how it should be detected, reported and investigated, what information should be provided to the organization and within what time frame, what actions should be taken to mitigate or resolve the breach, and what consequences or liabilities may arise from the breach. The contract can also specify that the vendor must cooperate and coordinate with the organization in any breach notification activities to the relevant authorities, customers, partners or stakeholders.

NEW QUESTION # 221

When supporting the business and data privacy program expanding into a new jurisdiction, it is important to do all of the following EXCEPT?

- A. Consider culture and whether the privacy framework will need to account for changes in culture.
- B. Identify the stakeholders.
- **C. Appoint a new Privacy Officer (PO) for that jurisdiction.**
- D. Perform an assessment of the laws applicable in that new jurisdiction.

Answer: C

Explanation:

Explanation

When expanding into a new jurisdiction, it is not necessary to appoint a new Privacy Officer (PO) for that jurisdiction, unless the local law requires it. The other options are important steps to ensure compliance with the new jurisdiction's privacy laws and regulations, as well as to align the privacy program with the business objectives and culture of the new market. References: CIPM Body of Knowledge, Domain I: Privacy Program Governance, Task 1: Establish the privacy program vision and strategy.

NEW QUESTION # 222

SCENARIO

Please use the following to answer the next QUESTION:

Natalia, CFO of the Nationwide Grill restaurant chain, had never seen her fellow executives so anxious. Last week, a data processing firm used by the company reported that its system may have been hacked, and customer data such as names, addresses, and birthdays may have been compromised. Although the attempt was proven unsuccessful, the scare has prompted several Nationwide Grill executives to Question the company's privacy program at today's meeting.

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Spencer said, "The company needs to dedicate itself to its privacy program and set regular in-person trainings for all staff once a month." Alice responded that the suggestion, while well-meaning, is not practical. With many locations, local HR departments need to have flexibility with their training schedules. Silently, Natalia agreed.

What is the most realistic step the organization can take to help diminish liability in the event of another incident?

- A. Obtaining customer consent for any third-party processing of personal data.
- B. Requiring the vendor to perform periodic internal audits.
- C. Keeping the majority of processing activities within the organization.
- D. Specifying mandatory data protection practices in vendor contracts.

Answer: D

Explanation:

This answer is the most realistic step the organization can take to help diminish liability in the event of another incident, as it can ensure that the vendor complies with the same standards and obligations as the organization regarding data protection. Vendor contracts should include clauses that specify the scope, purpose, duration and type of data processing, as well as the rights and responsibilities of both parties. The contracts should also require the vendor to implement appropriate technical and organizational measures to protect the data from unauthorized or unlawful access, use, disclosure, alteration or destruction, and to notify the organization of any security incidents or breaches. The contracts should also allow the organization to monitor, audit or inspect the vendor's performance and compliance with the contract terms and applicable laws and regulations. Reference: IAPP CIPM Study Guide, page 82; ISO/IEC 27002:2013, section 15.1.2

NEW QUESTION # 223

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