

New Marketing-Cloud-Developer Test Price & Reliable Marketing-Cloud-Developer Dumps Ppt

Salesforce Marketing-Cloud-Developer Salesforce Certified Marketing Cloud Developer Exam 4

Which SSJS library can be used in email messages? Choose 1.

- A. None
- B. Platform
- C. Core
- D. Both

Answer: B

NEW QUESTION # 76

New Marketing-Cloud-Developer Test Blueprint:
<https://www.easy4engine.com/Marketing-Cloud-Developer-test-engine.html>

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Salesforce Marketing Cloud Developer certification covers a wide range of topics, including the creation of marketing automation workflows, building and customizing marketing campaigns, and developing custom solutions using content management tools. Developers who hold this certification are experts in building integrations between Salesforce Marketing Cloud and other systems, as well as developing custom applications for Marketing Cloud users.

Marketing Cloud Developer Certification Exam topics

Candidates must know the exam topics before they start of preparation. Because it will really help them in hitting the core. Our **Marketing Cloud Developer exam dumps** will include the following topics:

- Programmatic Languages: 35%
- Security: 7%
- API: 22%
- Data Management: 22%
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The Salesforce Certified Marketing Cloud Developer Exam Marketing-Cloud-Developer certification is a valuable credential earned by individuals to validate their skills and competence to perform certain job tasks. Your Salesforce Certified Marketing Cloud Developer Exam Marketing-Cloud-Developer certification is usually displayed as proof that you've been trained, educated, and prepared to meet the specific requirement for your professional role. The Salesforce Certified Marketing Cloud Developer Exam Marketing-Cloud-Developer Certification enables you to move ahead in your career later.

Salesforce Marketing-Cloud-Developer Certification Exam is an excellent opportunity for professionals to demonstrate their expertise in marketing automation and the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Developer Exam certification can help professionals stand out in the job market and demonstrate their commitment to learning and growing in their profession. Marketing-Cloud-Developer Exam is rigorous and covers a broad range of topics, but with adequate preparation, candidates can pass the exam and become certified Salesforce Marketing-Cloud-Developers.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q94-Q99):

NEW QUESTION # 94

Which of the following is a valid comment within an AMPscript code block? Choose 1.

- A. /* comment */
- B. // comment
- C. - comment -->
- D. --comment

Answer: A

NEW QUESTION # 95

Certification Aid wants to add records to a Data Extension using the SOAP API. Which object can be used for this? Choose 1.

- A. DataExtension object
- B. DataExtensionObject object
- C. Attribute object
- D. Subscriber object

Answer: B

NEW QUESTION # 96

From which business unit could the Contact Delete feature be used within an Enterprise 2.0 account?

- A. The business unit where the contact was introduced
- B. Only in Agency accounts
- C. The Parent account
- D. Any business unit

Answer: B

NEW QUESTION # 97

A developer wants to aggregate monthly energy usage data over a four month period for each subscriber within an email. The monthly usage values are stored in variables for each month in the following way:
How should the developer use AMPscript to generate the total?

- A. SET @total - ADD(@jan,ADD(@feb,ADD(@mar,@apr)))
- B. SET @total = (ADD(@jan,@feb), ADD(@mar, @apr))
- C. SET @total = AZD((@jan @feb) @mar) @apr)
- D. SET @total - (@jan - 3feb - @mar @apr>

Answer: A

Explanation:

To aggregate monthly energy usage data stored in variables for each month, you should use the ADD function in AMPscript to sum up the values. The ADD function can be nested to handle multiple values.

* AMPscript Example:

```
%%[ SET @total = ADD(@jan, ADD(@feb, ADD(@mar, @apr))) ]%%
```

NEW QUESTION # 98

Northern Trail Outfitters (NTO) stores most of their customer data in Marketing Cloud. They do not mind their data being viewed in clear text within SFMC to users who have access, but they want to ensure the underlying database files are encrypted at rest in case the physical media is stolen.

Which encryption method should NTO use?

- A. Tokenized Sending
- B. Field-Level Encryption
- C. Encrypted Data Sending
- D. Transparent Data Encryption

Answer: D

Explanation:

Transparent Data Encryption (TDE) is the appropriate method for ensuring that the underlying database files are encrypted at rest. TDE encrypts the database files themselves, protecting the data in case the physical media is stolen, while allowing the data to be viewed in clear text by authorized users within the system.

* Transparent Data Encryption: Encrypts data at rest, ensuring that the database files are secure.

NEW QUESTION # 99

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