

C-BCSCX-2502 Test Study Guide, C-BCSCX-2502 Exam Lab Questions

SAP C_BCSCX_2502 Certification Exam Syllabus and Exam Questions

SAP C_BCSCX_2502 Exam Guide

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The SAP C_BCSCX_2502 Certification Guide provides a comprehensive overview of the Positioning SAP Business Suite via SAP Customer Experience Solutions exam. This document covers key exam details, including structure, syllabus, passing criteria, and recommended preparation resources. Additionally, it includes a set of sample questions with answers to help candidates familiarize themselves with the exam format. By using this guide, SAP professionals can effectively prepare for the certification, enhance their expertise in SAP Customer Experience solutions, and achieve a high score in the final exam.

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Preparing with Prep4sures SAP Certified - Positioning SAP Business Suite via SAP Customer Experience Solutions (C-BCSCX-2502) practice exam would be the most effective way to get success. Prep4sures would give you access to SAP Certified - Positioning SAP Business Suite via SAP Customer Experience Solutions (C-BCSCX-2502) exam questions that are factual and unambiguous, as well as information that is important for the preparation of the C-BCSCX-2502 C-BCSCX-2502 exam.

SAP C-BCSCX-2502 Exam Syllabus Topics:

Topic	Details
Topic 1	Integration Across CX Solutions: This part focuses on how the various SAP CX solutions work together as an integrated system. It examines the Presales Consultant's understanding of how integration among commerce, customer data, marketing, sales, and service solutions enhances consistency, efficiency, and personalization across customer interactions.
Topic 2	Articulating Value and Business Outcomes: This subtopic evaluates the Consultant's skill in communicating the overall value of the SAP Customer Experience portfolio. It includes the ability to demonstrate how the integrated solutions lead to stronger customer engagement and ultimately support the achievement of key business outcomes.

Topic 3	• Understanding the SAP Customer Experience Portfolio: This subtopic assesses the Presales Consultant's ability to grasp the structure and components of the SAP Customer Experience (CX) portfolio. It involves recognizing the key solution areas—commerce, customer data, marketing, sales, and service and understanding how they form a unified offering aimed at enhancing customer relationships.
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SAP Certified - Positioning SAP Business Suite via SAP Customer Experience Solutions Sample Questions (Q11-Q16):

NEW QUESTION # 11

Which application would you recommend to manage the customer consent and preference lifecycle?

- A. SAP Commerce Cloud
- **B. SAP Customer Data**
- C. SAP Sales Cloud Version 2
- D. SAP Emarsys

Answer: B

NEW QUESTION # 12

In what ways can SAP CX AI toolkit optimize businesses?

Note: There are 3 correct answers to this question.

- A. By supporting edge computing scenarios
- **B. By generating engaging content for banners, social media posts, and blog posts**
- **C. By automatically generating and managing product attributes from existing descriptions**
- D. By integrating with non-SAP systems
- **E. By providing visual search options to transform the shopping experience for customers**

Answer: B,C,E

NEW QUESTION # 13

Which solution can be used to analyze a real-time 360 view of the customer?

- A. Customer Identity Access Management (CIAM) for Business-to-Business (B2B)
- B. Customer Identity Access Management (CIAM) for Business-to-Consumer (B2C)
- **C. SAP Customer Data Platform**
- D. Enterprise Consent and Preference Management

Answer: C

NEW QUESTION # 14

Your customer is looking for a solution that can be used on a mobile device to execute a guided selling process. Which SAP Customer Experience solution would you recommend?

- A. SAP Sales Cloud Version 2
- B. SAP Commerce Cloud
- C. SAP Emarsys
- D. SAP Customer Data Platform

Answer: A

NEW QUESTION # 15

What are the challenges faced by a Chief Revenue Officer (CRO) persona?

Note: There are 3 correct answers to this question.

- A. Cross-functional alignment
- B. Organization design
- C. Data privacy and management
- D. Absence of agile technology development
- E. Talent development

Answer: A,B,E

NEW QUESTION # 16

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