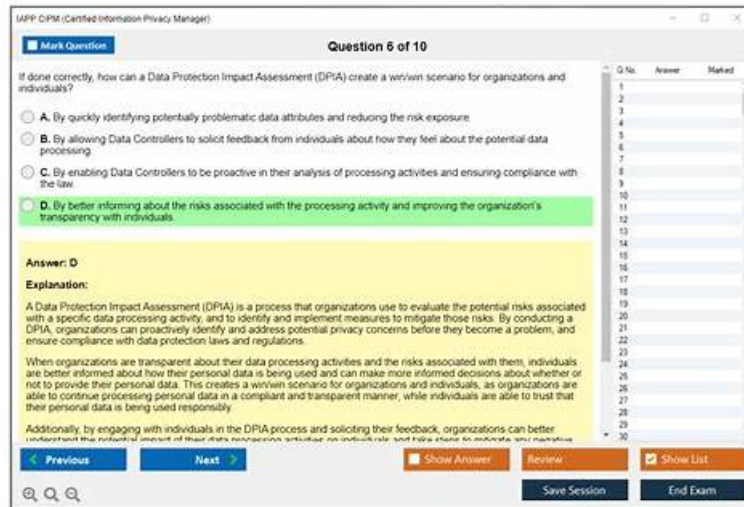


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Achieving the CIPM certification demonstrates a commitment to privacy and an individual's ability to manage privacy programs effectively. It also provides individuals with a competitive advantage in the job market, as many organizations are looking for professionals who have demonstrated knowledge and expertise in privacy program management.

Preparing for the IAPP CIPM exam requires dedication and hard work. Candidates can take advantage of various study materials, such as the official IAPP CIPM textbooks, online courses, and practice exams. It is essential to have a good understanding of privacy laws and regulations, as well as best practices for privacy program management. With the right preparation and dedication, the IAPP CIPM certification can be a valuable asset for any privacy professional looking to advance their career.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q103-Q108):

NEW QUESTION # 103

What is the main purpose in notifying data subjects of a data breach?

- A. To avoid financial penalties and legal liability
- B. To allow individuals to take any actions required to protect themselves from possible consequences
- **C. To ensure organizations have accountability for the sufficiency of their security measures**
- D. To enable regulators to understand trends and developments that may shape the law

Answer: C

NEW QUESTION # 104

SCENARIO

Please use the following to answer the next QUESTION:

Manasa is a product manager at Omnipresent Omnimedia, where she is responsible for leading the development of the company's flagship product, the Handy Helper. The Handy Helper is an application that can be used in the home to manage family calendars, do online shopping, and schedule doctor appointments.

After having had a successful launch in the United States, the Handy Helper is about to be made available for purchase worldwide. The packaging and user guide for the Handy Helper indicate that it is a "privacy friendly" product suitable for the whole family, including children, but does not provide any further detail or privacy notice. In order to use the application, a family creates a single account, and the primary user has access to all information about the other users. Upon start up, the primary user must check a box consenting to receive marketing emails from Omnipresent Omnimedia and selected marketing partners in order to be able to use the application.

Sanjay, the head of privacy at Omnipresent Omnimedia, was working on an agreement with a European distributor of Handy Helper when he fielded many Questions about the product from the distributor. Sanjay needed to look more closely at the product in order to be able to answer the Questions as he was not involved in the product development process.

In speaking with the product team, he learned that the Handy Helper collected and stored all of a user's sensitive medical information for the medical appointment scheduler. In fact, all of the user's information is stored by Handy Helper for the additional purpose of creating additional products and to analyze usage of the product. This data is all stored in the cloud and is encrypted both during transmission and at rest.

Consistent with the CEO's philosophy that great new product ideas can come from anyone, all Omnipresent Omnimedia employees have access to user data under a program called Eureka. Omnipresent Omnimedia is hoping that at some point in the future, the data will reveal insights that could be used to create a fully automated application that runs on artificial intelligence, but as of yet, Eureka is not well-defined and is considered a long-term goal.

What step in the system development process did Manasa skip?

- A. Obtain express written consent from users of the Handy Helper regarding marketing.
- B. Certify that the Handy Helper meets the requirements of the EU-US Privacy Shield Framework.
- C. Build the artificial intelligence feature so that users would not have to input sensitive information into the Handy Helper.
- **D. Work with Sanjay to review any necessary privacy requirements to be built into the product.**

Answer: D

Explanation:

Manasa skipped the step of working with Sanjay to review any necessary privacy requirements to be built into the product. This step is part of the system analysis phase, which is less theoretical and focuses more on practical application¹ By working with Sanjay, Manasa could have identified the legal and ethical obligations that Omnipresent Omnimedia has to protect the privacy of its users, especially in different jurisdictions. She could have also incorporated privacy by design principles, such as data minimization, purpose limitation, and user consent, into the product development process² This would have helped to avoid potential privacy risks and violations that could harm the reputation and trust of the company and its customers. References: 1: 7 Phases of the System Development Life Cycle (With Tips); 2: [Privacy by Design: The 7 Foundational Principles]

NEW QUESTION # 105

Which is TRUE about the scope and authority of data protection oversight authorities?

- A. The Asia-Pacific Economic Cooperation (APEC) Privacy Frameworks require all member nations to designate a national data protection authority
- B. No one agency officially oversees the enforcement of privacy regulations in the United States
- **C. The Office of the Privacy Commissioner (OPC) of Canada has the right to impose financial sanctions on violators**
- D. All authority in the European Union rests with the Data Protection Commission (DPC)

Answer: C

Explanation:

Explanation/Reference: https://www.priv.gc.ca/en/opc-actions-and-decisions/ar_index/201617/ar_201617/

NEW QUESTION # 106

Which of the following is the optimum first step to take when creating a Privacy Officer governance model?

- A. Develop internal partnerships with IT and information security.
- B. Leverage communications and collaboration with public affairs teams.
- **C. Involve senior leadership.**
- D. Provide flexibility to the General Counsel Office.

Answer: C

Explanation:

Explanation

The optimum first step to take when creating a Privacy Officer governance model is to involve senior leadership. Senior leadership plays a crucial role in establishing and supporting a privacy program within an organization. They can provide strategic direction, allocate resources, approve policies, endorse initiatives, communicate values, and demonstrate accountability. By involving senior leadership from the beginning, a Privacy Officer can ensure that the privacy program aligns with the organization's vision, mission, goals, and culture. Senior leadership can also help overcome potential barriers or resistance from other stakeholders by endorsing and promoting the privacy program.

References:

- * CIPM Body of Knowledge (2021), Domain I: Privacy Program Governance, Section A: Privacy Governance Models, Subsection 1: Privacy Officer Governance Model
- * CIPM Study Guide (2021), Chapter 2: Privacy Governance Models, Section 2.1: Privacy Officer Governance Model
- * CIPM Textbook (2019), Chapter 2: Privacy Governance Models, Section 2.1: Privacy Officer Governance Model
- * CIPM Practice Exam (2021), Question 139

NEW QUESTION # 107

What is a key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST)?

- A. It is focused on organizations that do business internationally.
- **B. It can be tailored to an organization's particular needs.**
- C. It is updated annually to reflect changes in government policy.
- D. It provides suggestions about how to collect and measure data.

Answer: B

Explanation:

A key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST) is that it can be tailored to an organization's particular needs. The privacy metric template is a tool that helps organizations measure their privacy performance and outcomes based on their own goals and objectives⁷ The template consists of four components: privacy objective, privacy outcome category, privacy outcome statement, and privacy metric statement. The template allows organizations to customize each component according to their specific context, scope, scale, and level of detail⁸ The template also provides examples and guidance on how to use it effectively and consistently⁹ The other options are not key features of the privacy metric template adapted from NIST. The template does not provide suggestions on how to collect and measure data, but rather focuses on defining what data to collect and measure based on the desired privacy outcomes. The template is not updated annually to reflect changes in government policy, but rather reflects a general framework that can be applied across different sectors and jurisdictions. The template is not focused on organizations that do business internationally, but rather can be used by any organization regardless of its geographic scope or location. Reference: 7: Privacy Framework | NIST; 8: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0; 9: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0

NEW QUESTION # 108

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