

Salesforce Marketing-Cloud-Intelligence試験情報 & Marketing-Cloud-Intelligence資格復習テキスト



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>> Salesforce Marketing-Cloud-Intelligence試験情報 <<

試験の準備方法-更新するMarketing-Cloud-Intelligence試験情報試験-素敵なMarketing-Cloud-Intelligence資格復習テキスト

世界経済の急速な発展とさまざまな国との頻繁な接触により、すべての人々にとって良い仕事を探すことはますます難しくなっています。良い仕事を探すには、Marketing-Cloud-Intelligence認定を取得することが非常に必要です。労働市場での競争上の優位性を高め、他の求職者と差別化する必要があります。また、Marketing-Cloud-Intelligence試験の質問は、最小限の時間と労力でMarketing-Cloud-Intelligence試験に合格できるように特別に設計されています。Marketing-Cloud-Intelligence実践ガイドを購入してください。

Salesforce Marketing Cloud Intelligence Accredited Professional Exam 認定 Marketing-Cloud-Intelligence 試験問題 (Q10-Q15):

質問 # 10

An implementation engineer is requested to apply the following logic:

Data Source Name	Linkedin Ads	AdRoll	Google Analytics
Platform	Extract 'Campaign Name' Delimiter "-" Position 4	Extract 'Media Buy Name' Delimiter "-" Position 3	Extract Web Analytics Site Medium Delimiter "/" Position 0
Line of Business	Extract 'Media Buy Name' Delimiter "-" Position 7	Extract 'Media Buy Name' Delimiter "-" Position 2	N/A

To apply the above logic, the engineer used only the Harmonization Center, without any mapping manipulations. What is the minimum amount of Patterns creating both 'Platform' and 'Line of Business'?"

- A. 0
- B. 1
- C. 2
- D. 3

正解: A

解説:

To create both 'Platform' and 'Line of Business' fields using Patterns in the Harmonization Center without mapping manipulations, the engineer would need to create separate patterns for each data source mentioned. According to the provided images:

One pattern for LinkedIn Ads, to extract the 'Campaign Name' at position 4 for the Platform and 'Media Buy Name' at position 7 for Line of Business.

One pattern for AdRoll, to extract 'Media Buy Name' at position 3 for Platform and at position 2 for Line of Business.

One pattern for Google Analytics, which seems not required for the Platform but could apply if the Line of Business extraction is necessary, although it states N/A.

Hence, a minimum of 3 patterns would be necessary to create the fields required.

質問 # 11

Your client would like to create a new harmonization field - Exam Topic.

The below table represents the harmonization logic from each source.

	Source A (Ads)	Source B (Messaging)	Source C (Ads)
Exam ID	2nd position of Media Buy Key	1st position of Message Send-Name	3rd position of Campaign Name
Exam Topic	3rd position of Media Buy Type	---	6th position of Campaign Category
Unique Measurement	Cost	Media Sends	Video Views

As can be seen from the table, there are in fact two fields that hold a certain connection: Exam ID and Exam Topic. The connection indicates that where an Exam ID is found - a single Exam Topic value is associated with it.

The client has a requirement to be able to view measurements from all data sources sliced by Exam Topic values, as seen in the following example:

Exam Topic	Cost	Email Sent	Video Views
Math	10	100	90
Literature	50	900	123

The client suggested to create, without any mapping manipulations, several patterns via the harmonization center that will generate two Harmonized Dimensions:

Exam ID

Exam Topic

Given the above information, which statement is correct regarding the ability to implement this request with the above suggestion?

- A. The Harmonized field for Exam ID is redundant. One Harmonized dimension for Exam Topic is enough for a sustainable and working solution
- B. The above Patterns setup will not work for this use case.
- C. The solution will work - the client will be able to view Exam Topic with Email Sends.
- D. Only if 5 different Patterns are created, from 5 different fields - the solution will work.

正解: A

解説:

If the harmonization logic consistently associates a single Exam Topic with each Exam ID across all data sources, then creating two harmonized dimensions may be unnecessary. One harmonized dimension for Exam Topic would suffice because it inherently carries the Exam ID's uniqueness within it. The harmonized dimension for Exam Topic would allow the client to slice the data by Exam Topic values, fulfilling the requirement.

質問 # 12

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status

Opportunity File		
Day	Opportunity Key	Opportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assuming that the file is mapped in a GENERIC data stream type with the following mapping:

"Day" - Standard "Day" field

"Opportunity Key" > Main Generic Entity Key

"Opportunity Stage" - Generic Entity Key 2

"Opportunity Count" - Generic Custom Metric

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on January (entire month). What is the number of opportunities in the Interest stage?

- A. 0
- B. 1
- C. 2
- D. 3

正解: A

解説:

Based on the Opportunity file, the Opportunity Stage of 'Interest' occurs 3 times across unique Opportunity Keys. Since the pivot table is filtered to present the entire month of January and the Opportunity Stage 'Interest' is listed three times with different Opportunity Keys, the count of opportunities in the 'Interest' stage would be 3.

質問 # 13

Which two statements are correct regarding variable Dimensions in marketing Cloud intelligence's data model?

- A. Variable Dimensions hold a Many-to-Many relationship with its main entity
- B. All variables exist in every data set type, hence are considered as overarching dimensions
- C. These dimensions are stored at the workspace level
- D. These are stand alone dimensions that pertain to the data set itself rather than to a specific entity

正解: A、C

解説:

Variable dimensions in Marketing Cloud Intelligence's data model are flexible and can be associated with multiple entities, forming a many-to-many relationship. These dimensions are configured and stored at the workspace level, allowing for customization and alignment with specific reporting needs and analytics practices.

質問 # 14

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status

Opportunity File		
Day	Opportunity Key	Opportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assuming that the file is mapped in a GENERIC data stream type with the following mapping:

"Day" - Standard "Day" field

"Opportunity Key" > Main Generic Entity Key

"Opportunity Stage" - Main Generic Entity Attribute

"Opportunity Count" - Generic Custom Metric

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of opportunities in the Interest stage?

- A. 0
- B. 1
- C. 2
- D. 3

正解: A

解説:

Since the pivot table is filtered on January 11th and the provided Opportunity file does not show any records dated January 11th, there are zero opportunities in the Interest stage for that date. Salesforce Marketing Cloud Intelligence allows users to create pivot tables and filter data based on specific criteria, such as dates. In this case, the filter would exclude all rows that do not match the specified date, resulting in a count of zero for the Interest stage. This would apply to any stage since there are no records for January 11th. Reference can be made to Salesforce Marketing Cloud Intelligence documentation on filtering and pivot tables.

質問 # 15

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ShikenPASSがもっと早くSalesforceのMarketing-Cloud-Intelligence認証試験に合格させるサイトで、SalesforceのMarketing-Cloud-Intelligence認証試験についての問題集が市場にどんどん湧いてきます。あなたがまだ専門知識と情報技術を証明しています強い人材で、ShikenPASSのSalesforceのMarketing-Cloud-Intelligence認定試験について最新の試験問題集が君にもっとも助けていますよ。

Marketing-Cloud-Intelligence資格復習テキスト : <https://www.shikenpass.com/Marketing-Cloud-Intelligence-shiken.html>

専門的な団体と正確性の高いSalesforceのMarketing-Cloud-Intelligence問題集があるこそ、ShikenPASSのサイトは世界的でMarketing-Cloud-Intelligence試験トレーニングによつての試験合格率が一番高いです、Salesforce Marketing-

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第二に、私が接触した人が感染したとしても、彼らがアプリケーションMarketing-Cloud-Intelligenceをインストールしたか、アプリケーションに肯定的な結果を入力したかどうかだけがわかります、ハリスが俺を見上げ、俺は彼を見た、専門的な団体と正確性の高いSalesforceのMarketing-Cloud-Intelligence問題集があるこそ、ShikenPASSのサイトは世界的でMarketing-Cloud-Intelligence試験トレーニングによつての試験合格率が一番高いです。

Marketing-Cloud-Intelligence試験情報からMarketing Cloud Intelligence Accredited Professional Examまで,最も簡単な合格方法

Salesforce証明書を使用すると、より良い生活を得ることができます、さらに、あなたの個人情報は技術サービスより保護されますので、プライバシーの事を心配する必要がありません、あなたのような受験者たちは暇な時間が少ないということを知りましたからこそ、我々は高品質のMarketing-Cloud-Intelligence受験問題集を開発しています。

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