

Real Scrum PSPO-II PDF Questions - Great Tips

Scrum PSPO-II Professional Scrum Product Owner II 3

NEW QUESTION # 84
According to the Scrum Guide, what would be considered the smallest Product Increment that would be valuable enough to be released? (choose the best answer)

- A. The Increment delivers all "must have" Product Backlog items
- B. The Increment delivers a single new or improved outcome.
- C. The Increment adds a new feature.
- D. The Increment includes fixes for at least one defect

Answer: B

NEW QUESTION # 85
What questions might the Developers use at the Daily Scrum? (choose the best three answers)

- A. Why were you late?
- B. What impediments are in my way or in the way of the team?
- C. How many meetings did you have yesterday?
- D. What work am I going to do today to help the team achieve its goal?
- E. How many hours did I spend on the project yesterday?
- F. What work did I do yesterday to help the team achieve its goal?

Answer: B,D,F

NEW QUESTION # 86
What type of indicator does value become if it is measured infrequently? (choose the best answer)

- A. A Lagging indicator
- B. A Leading indicator

Answer: A

NEW QUESTION # 87

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Scrum PSPO-II Exam Syllabus Topics:

Section	Weight	Objectives
Evolving the Agile Organization	35%	- Organizational Design & Culture - Agile Leadership & Change Enablement - Evidence-Based Management - Portfolio & Product Strategy Alignment

Understanding and Applying the Scrum Framework 20%	- Empiricism - Scrum Team - Scrum Artifacts - Scrum Events - Scrum Values - Scaling Scrum
Managing Products with Agility 45%	- Product Vision & Strategy - Forecasting & Release Planning - Product Backlog Management - Stakeholder & Customer Engagement - Product Value Definition & Measurement

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100% Pass PSPO-II - Professional Scrum Product Owner II Pass-Sure Reliable Braindumps Ebook

The goal of PSPO-II preparation material is to help applicants prepare for the Professional Scrum Product Owner II certification exam by providing them with the Actual PSPO-II Exam Questions they need to pass the exam. This Professional Scrum Product Owner II (PSPO-II) study material is in the form of practice tests and PSPO-II PDF that thoroughly covers the content of the test.

Scrum Professional Scrum Product Owner II Sample Questions (Q47-Q52):

NEW QUESTION # 47

Your executive leadership team believes that your product can achieve higher market share.

. The Sales Leader is pressuring you to reduce the price of the product to attract more customers.

. The Director of Finance is concerned that reducing the price will merely reduce the product's profitability.

What sources of information should you consider when deciding whether to drop the price as the Sales Leader is suggesting?

(choose the best four answers)

- A. Channel sales strategy.
- B. Market share.
- C. Competitor pricing.
- D. Unmet customer needs.
- E. Customer satisfaction.
- F. Company earnings targets.

Answer: B,C,D,E

Explanation:

The Product Owner is accountable for maximizing the value of the product resulting from the work of the Scrum Team. They are also accountable for effective Product Backlog management, which includes ordering the Product Backlog items to best achieve goals and missions¹. The Product Owner should consider various sources of information to make informed decisions about the product, such as customer feedback, market trends, stakeholder input, and data analysis².

When deciding whether to drop the price of the product, the Product Owner should consider the following sources of information:

Customer satisfaction: The Product Owner should measure and monitor how satisfied the customers are with the product, and how likely they are to recommend it to others. Customer satisfaction is a key indicator of product value and quality, and it can also influence customer retention and loyalty. The Product Owner should use various methods to collect customer feedback, such as surveys, interviews, reviews, ratings, and net promoter score²³.

Market share: The Product Owner should track and compare the product's market share with its competitors and potential customers. Market share is the percentage of the total market that is captured by the product, and it reflects the product's popularity and demand. The Product Owner should use market research, sales data, and industry reports to analyze the market share and identify opportunities and threats²⁴.

Unmet customer needs: The Product Owner should identify and prioritize the customer needs that are not yet met by the product or its competitors. Unmet customer needs are the gaps or problems that the customers face, and that the product can solve or address. The Product Owner should use techniques such as user stories, personas, value proposition canvas, and jobs to be done to discover and validate the unmet customer needs²⁵.

Competitor pricing: The Product Owner should benchmark and compare the product's pricing with its competitors and alternatives. Competitor pricing is the amount of money that the customers have to pay to acquire or use a similar or substitute product. The

Product Owner should use competitive analysis, price elasticity, and value-based pricing to determine the optimal pricing strategy for the product2 .

The other option, company earnings targets, is not a relevant source of information for the Product Owner, as it does not reflect the value or the demand of the product. The Product Owner should focus on delivering value to the customers and the stakeholders, rather than meeting arbitrary financial goals. The company earnings targets may also change over time, and they may not align with the product vision or the market reality2 .

References: 1: Scrum Guide 2: Managing Products with Agility 3: Customer Feedback 4: Market Share 5: Unmet Customer Needs : [Competitor Pricing] : [Company Earnings Targets]

NEW QUESTION # 48

An analysis of the customers for your product reveals that you have several different kinds of customers that use your product in very different ways. What should you do with this insight?

(Choose the best answer)

- A. Do nothing: invest in future features to attract new customers and drive revenue growth.
- B. Keep a single product, but make sure each release has something for each group.
- **C. Keep a single product, but market to the groups differently.**
- D. Evaluate building different products to better serve each group.

Answer: C

Explanation:

In Scrum, the Product Owner is responsible for maximizing the value of the product by understanding and addressing customer needs effectively. When faced with multiple customer segments using the product in different ways, the best approach is to market the product differently to each group rather than fragmenting the product into multiple versions or ignoring existing customers.

* Option A (Evaluate building different products): While segmentation can sometimes justify creating multiple products, it adds complexity in development, maintenance, and resource allocation. Scrum focuses on delivering incremental value in a single product rather than splitting efforts across multiple versions unless there ' s a strong business case.

* Option B (Do nothing and invest in future features): This is a risky and reactive approach. Ignoring existing customer groups and only investing in attracting new customers can lead to customer churn and dissatisfaction. A Product Owner should aim for continuous engagement with existing customers to ensure long-term success.

* Option C (Keep a single product, but market differently to each group) [Correct Answer]: This aligns with Agile and Scrum principles because it allows the Product Owner to maintain a single product backlog while tailoring marketing messages for different user segments. It helps maximize value delivery without increasing complexity. Instead of fragmenting the product itself, communication and positioning strategies are adjusted to better resonate with different customer types.

* Option D (Ensure each release has something for each group): While inclusivity in releases is valuable, forcing every release to cater to all groups can lead to inefficient backlog prioritization. Instead, the Product Owner should balance priorities based on value delivery and strategic goals rather than trying to satisfy all user segments in every release.

References:

Scrum Guide 2020 - Role of the Product Owner: "The Product Owner is accountable for maximizing the value of the product resulting from the work of the Scrum Team" Scrum Product Ownership Best Practices - Focus on a single Product Backlog and strategic prioritization based on value.

Agile Manifesto - "Responding to change over following a plan " (customer preferences should inform how a product is marketed, not necessarily how it is built).

NEW QUESTION # 49

You have been a Product Owner at a new company for a few weeks. It has become clear to you that many people, both inside and outside the Scrum Team, expect close involvement in the decisions that you, as a Product Owner, are accountable for.

As a result, you find that it takes too long to make decisions. Which of the following are reasonable options you could take?

(choose the best three answers)

- **A. Demonstrate, with the help of data, how long it is taking you to make decisions and the impact that the long decision-making cycle has on delivering value to the customer.**
- **B. Work with your Scrum Master to better understand what next steps you can take to move the company's understanding of product ownership up in the maturity curve towards Entrepreneur.**
- **C. Create and share a delegation board that displays your decision-making areas and work with your Scrum Team to clarify decision making accountability and responsibility.**
- D. Start making all the decisions without consulting the others who have expressed interest.

- E. Allow other members of the Scrum Team and stakeholders to continue making decisions they are not accountable for; documenting which decisions do not deliver the intended value.

Answer: A,B,C

Explanation:

Explanation

As a Product Owner, you are responsible for making decisions that maximize the value of the product and align with the product vision and strategy. However, you also need to collaborate with the Scrum Team and the stakeholders, and respect their input and feedback. Making decisions without consulting them or allowing them to make decisions they are not accountable for can lead to confusion, conflict, and waste. Therefore, options A and B are not reasonable.

Option C is a reasonable option because it helps you communicate your decision-making areas and delegate some decisions to the appropriate level of the organization. A delegation board is a tool that shows who has the authority to make which decisions, and how much involvement is expected from others. By creating and sharing a delegation board, you can clarify your role as a Product Owner, empower the Scrum Team and the stakeholders, and reduce the time and effort spent on decision making.

Option D is also a reasonable option because it helps you improve the company's culture and mindset towards product ownership. As a Product Owner, you need to act as an entrepreneur, who is able to innovate, experiment, and validate assumptions. However, not all organizations are ready to support this kind of product ownership, and some may have a more traditional or bureaucratic approach. Working with your Scrum Master, you can identify the gaps and barriers that prevent you from being an effective Product Owner, and take steps to overcome them. For example, you can educate and coach the organization on the benefits of agile product management, create a shared product vision and roadmap, and foster a culture of trust and transparency.

Option E is another reasonable option because it helps you demonstrate the value of your decisions and the cost of delay. As a Product Owner, you need to use data and evidence to support your decisions and measure their impact. By showing how long it is taking you to make decisions and how that affects the delivery of value to the customer, you can justify your choices and persuade others to support them. You can also use data to identify the most important and urgent decisions, and prioritize them accordingly. This way, you can avoid analysis paralysis and focus on delivering value faster and more frequently.

NEW QUESTION # 50

A "cone of uncertainty" can be used to do what? (choose the best answer)

- A. Rapidly identify and prioritize all uncertainties.
- B. Represent the relative level of difficulty for predicting the velocity of individual team members.
- **C. Visualize the uncertainty of the potential value that a Scrum Team delivers over time.**
- D. Determine whether to cut quality, similar to the "Iron Triangle" of project management.

Answer: C

NEW QUESTION # 51

Why does the testing team run regression tests before deploying to the production environment? (choose the best answers)

- A. To validate the code built by the Developers.
- **B. There is no testing team in Scrum**
- C. The testers ensure that there is no bug in the production environment.
- D. To comply with the Quality Assurance team.

Answer: B

NEW QUESTION # 52

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