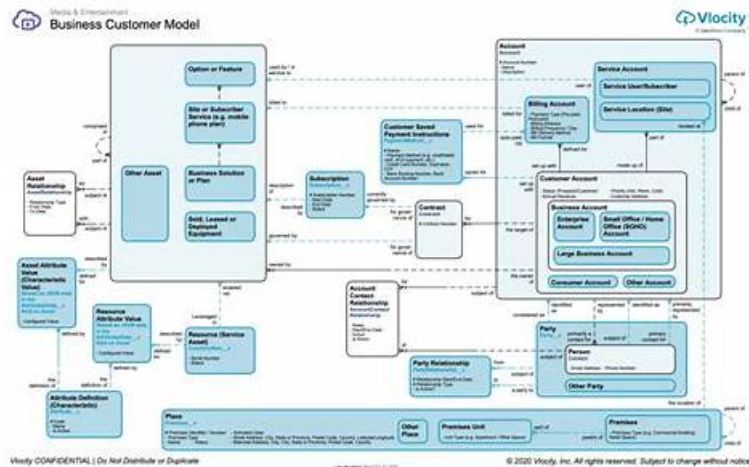# Top Trustworthy Salesforce-Media-Cloud Exam Content & Leading Provider in Qualification Exams & Effective Salesforce-Media-Cloud Valid Exam Voucher

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Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
Topic 2	• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
Topic 3	• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI • CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

>> Trustworthy Salesforce-Media-Cloud Exam Content <<

100% Pass 2026 Salesforce-Media-Cloud: Pass-Sure Trustworthy Salesforce Media Cloud Accredited Professional (AP) Exam Exam Content

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Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q16-Q21):

NEW QUESTION # 16
An Ad Ops team needs to ensure an order created by the Sales Executive is submitted to the downstream ad servers for fulfillment. Order items used within these orders are linked to commercial products and this entire order goes through the Industries Order Management process for fulfillment.
How should the Ad Ops team use the out-of-the-box product with product code: VPL-MEDIA-CLASS in this entire process?

- A. As Parent class of any commercial product
- B. As Object type of a commercial product
- C. As Root product in a product bundle with child commercial products
- D. As corresponding technical product of a commercial product in a decomposition relationship

Answer: D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
The product with code VPL-MEDIA-CLASS represents a technical product that corresponds to commercial products in a decomposition relationship. This enables the Order Management process to handle fulfillment through its association with commercial products.
Reference:
Media Cloud Product Hierarchies
Salesforce Industries Order Management
https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_relationships.htm&type=5

NEW QUESTION # 17
A publishing company has an existing media plan creation process that was setup using OmniStudio a few months ago. A new requirement has come up where the user will be required to enter a new secondary budget field and this field should be stored with the rest of the media plan details.
On which object should a Consultant add this field so that it is stored with the rest of the media plan and can be added to the appropriate OmniScript?

- A. Quote
- B. Order
- C. Opportunity
- D. Media Plan Placement

Answer: D

NEW QUESTION # 18
A Media Publisher is using Advertising Sales Management (ASM) to manage their B2B Ad Sales business and Google Ad Manager (GAM). They want to have a complete view of their media plans using dashboards.
Which system integration provides built-in dashboards to integrate with the ASM application?

- A. Marketing Cloud Intelligence
- B. CRM Analytics
- C. Tableau
- D. Google Data Studio

Answer: A

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Marketing Cloud Intelligence (formerly Datorama) provides built-in dashboards designed for Media Cloud ASM, offering cross-channel campaign performance visibility. While Tableau and CRM Analytics offer reporting, MCI is the Salesforce-native integrated solution specifically targeting media plans and ad campaigns in ASM. Google Data Studio is a separate Google product not embedded in Salesforce.
Reference:
Media Cloud ASM Analytics Integration
Marketing Cloud Intelligence Overview
https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_dashboards.htm&type=5

NEW QUESTION # 19

Which set of components are delivered as part of the managed package?

- A. OmniScript Definitions, CPQ APIs, FlexiPages, Custom Labels
- B. FlexiPages, Custom Labels, Data Model, Media Service
- C. OmniScript Definitions, CPQ APIs, Apex Classes, Lightning Web Components
- D. FlexiPages, Custom Labels, Vlocity Integration Settings, Custom Layouts

Answer: C

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
The managed package includes OmniScript Definitions, CPQ APIs, Apex Classes, and Lightning Web Components as core functional components to deliver Media Cloud features. Other sets list supporting components but not the full package essentials.
Reference:
Media Cloud Package Contents
https://help.salesforce.com/s/articleView?id=sf.media_cloud_package_contents.htm&type=5

NEW QUESTION # 20

A Media Cloud customer needs to integrate Google Ad Manager (GAM) with an existing middleware system using an integration procedure.
What is the most secure way for a Consultant to implement the authentication and credentialing requirements for the integration, while also minimizing customization?

- A. Create a remote action in the integration procedure that calls a custom Apex Class.
- B. Implement a custom OAuth to authenticate with middleware, storing credentials in the integration procedure.
- C. Create a new authentication provider with custom metadata and use it within a named credential.
- D. Modification on integration procedure is not needed since this is through middleware and the existing named credential is not utilized.

Answer: C

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Using a Named Credential with a custom Authentication Provider that stores client credentials in custom metadata ensures secure storage and easy maintenance. This reduces the need for custom OAuth flows in the integration procedure or Apex code, which increases complexity and maintenance.
Reference:
Salesforce Named Credentials and Auth Providers
Media Cloud GAM Integration Best Practices
https://help.salesforce.com/s/articleView?id=sf.media_cloud_named_credential_auth.htm&type=5

NEW QUESTION # 21

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