

Valid AP-217 Exam Syllabus - AP-217 Book Pdf

RRB GROUP D SYLLABUS

RRB Group D syllabus is broadly divided into four sections - General Science, Mathematics, General Intelligence and Reasoning and General Awareness and Current Affairs. The question paper will have total 100 objective type multiple choice questions. The duration of the test is 90 minutes while 120 minutes extra time will be given to the eligible PwBD candidates accompanied with scribe.

RRB Group D aspirants can check the detailed syllabus below –

Syllabus for General Science

RRB Group D syllabus for General Science cover Physics, Chemistry and Life Sciences of Class 10 level of CBSE.

Syllabus for Mathematics

There will be 25 questions in Mathematics sections while 30 questions. The topics in Mathematics will be simple and basic. Candidates need to prepare the following topics in Mathematics section.

RRB Group D syllabus for Mathematics	
Number system	BODMAS
Decimals	Fractions
LCM	HCF
Ratio and Proportion	Percentages
Mensuration	Time and Work
Time and Distance	Simple and Compound Interest
Profit and Loss	Algebra
Geometry and Trigonometry	Elementary Statistics
Square root	Age Calculations
Calendar & Clock	Pipes & Cistern

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Salesforce Media Cloud Accredited Professional Sample Questions (Q22-Q27):

NEW QUESTION # 22

A publisher wants to create a media plan that includes linear ads for a specific TV program. Which object should a Consultant use to define this TV program in Media Cloud?

- A. Media Plan Placement
- **B. Ad Space Specification**
- C. Media Channel
- D. Ad Creative

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Ad Space Specification objects define inventory specifications such as TV programs for linear ads. Media Plan Placement represents the booking of ads into those specs. Media Channel is broader, and Ad Creative is related to creative assets, not media inventory.

Reference:

Media Cloud Ad Space Specification

https://help.salesforce.com/s/articleView?id=sf.media_cloud_ad_space_specification.htm&type=5

NEW QUESTION # 23

A client is looking to adopt a new CRM solution to sell advertising products, starting with their Digital Content line of business. They sell standard digital ad products (digital banners, video inserts).

Using Media Cloud Advertising Sales Management (ASM), what is the most efficient approach for modeling these products?

- A. Create the required characteristics of the products in the Product object and configure the required products using the Product page layout.
- **B. Configure a product using Product Designer and associate the product to an Ad Space Specification.**
- C. Create a new Salesforce object for the Digital Ad Products specifications, link that object to the Product2 object, and configure the required products using the Product page layout.
- D. Configure an OmniScript that will retrieve the products from Google Ad Manager and will be used in sales processes.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Product Designer in Media Cloud allows modeling complex advertising products efficiently by associating them with Ad Space Specifications, ensuring correct mapping to ad inventory. This approach streamlines product configuration for sales users. Creating custom objects or relying solely on Product page layouts is less efficient and lacks native support for media-specific attributes.

Reference:

Media Cloud Product Designer Guide

Advertising Product Modeling Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_designer.htm&type=5

NEW QUESTION # 24

A B2B advertising publishing company is exploring Salesforce to manage its advertising sales business. They require Sales Representatives and Media Planners to sell their digital ad products with targeting selections for geo targeting, day/time targeting, content targeting, and user's OS targeting.

Which type of targeting is available with Media Cloud?

- A. Day/Time Targeting
- B. User's OS Targeting
- C. Content Targeting
- **D. Geo Targeting**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud supports Geo Targeting as part of its standard digital ad targeting capabilities, allowing advertisers to specify geographic locations for their ads. Content Targeting, Day/Time Targeting, and User's OS Targeting are generally managed by the Ad Server or external DSP platforms, not Media Cloud out-of-the-box.

Reference:

Media Cloud Digital Ad Targeting Features

Salesforce Media Cloud Product Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_targeting.htm&type=5

NEW QUESTION # 25

A CTO of a B2B advertising publishing company asked an Administrator who worked on making the Media Cloud application live, for their help in monitoring the real-time information on system performance and security.

Where can the Administrator find this information?

- A. trust.salesforce.com
- B. monitor.salesforce.com
- C. media.salesforce.com
- D. system.salesforce.com

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

trust.salesforce.com is the official Salesforce Trust site that provides real-time information on system status, performance, security incidents, and maintenance notifications. Administrators use this site to monitor org health and planned outages. Other options either do not exist or are not official Salesforce system status portals.

Reference:

Salesforce Trust Site

<https://trust.salesforce.com/en/>

NEW QUESTION # 26

Which two actions take place, when an insertion order is created and submitted in Media Cloud Advertising Sales Management (ASM)?

Choose 2 answers

- A. Order is submitted to Industries Order Management
- B. Order is submitted to B2B Commerce Order Management
- C. Order flow is initiated for asset creation and billing
- D. The orchestration plan is created and can be viewed

Answer: A,C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Upon insertion order submission, Media Cloud triggers an order flow that initiates asset creation and billing processes. Additionally, the order is handed over to Industries Order Management for orchestration across external systems such as ad servers and billing platforms. B2B Commerce is not involved in ad order fulfillment.

Reference:

Media Cloud Order Management Process

https://help.salesforce.com/s/articleView?id=sf.media_cloud_order_management.htm&type=5

NEW QUESTION # 27

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- [illegible]