

Media-Cloud-Consultant latest dumps & free Salesforce Media-Cloud-Consultant dumps torrent - Media-Cloud-Consultant free braindumps



P.S. Free & New Media-Cloud-Consultant dumps are available on Google Drive shared by DumpsQuestion:
<https://drive.google.com/open?id=1GvdhZeyIEVoUnQE0emGyc7cUCL5jdZKA>

Before you choose to end your practices of the Media-Cloud-Consultant study materials, the screen will display the questions you have done, which help you check again to ensure all questions of Media-Cloud-Consultant practice prep are well finished. The report includes your scores of the Media-Cloud-Consultant learning guide. Also, it will display how many questions of the Media-Cloud-Consultant exam questions you do correctly and mistakenly. In a word, you can compensate for your weakness and change a correct review plan of the study materials.

The Salesforce Media-Cloud-Consultant exam dumps will include a detailed illustration of the topics and give you enough information about them. If you want to clear the Salesforce Media-Cloud-Consultant certification exam, it is important to get the Salesforce Media-Cloud-Consultant Exam Material first. The Media-Cloud-Consultant test material is the only way to know where you stand.

>> **Reliable Media-Cloud-Consultant Exam Braindumps <<**

Salesforce Media-Cloud-Consultant Exam Questions For Guaranteed Success

We have chosen a large number of professionals to make Media-Cloud-Consultant learning question more professional, while allowing our study materials to keep up with the times. Of course, we do it all for you to get the information you want, and you can make faster progress. You can also get help from Media-Cloud-Consultant Exam Training professionals at any time. We can be sure that with the professional help of our Media-Cloud-Consultant test guide you will surely get a very good experience. Good materials and methods can help you to do more with less. Choose Media-Cloud-Consultant test guide to get you closer to success!

Salesforce Media Cloud Consultant Exam Sample Questions (Q13-Q18):

NEW QUESTION # 13

A customer has the necessary licensed and dependent packages installed and would like to install the advertising sales management (ASM) package. Which step needs to be taken in order to do this?

- A. install by using a release package installation link from salesforce industries success community, selecting the industries applications package that is generally available (GA) for the target sandbox
- B. go to the vlocity CMT administrator tab in the production org, search for the ASM app, and select enable. Then refresh the target sandbox
- C. find the intalled package of salesforce industries communications, media, and energy managed package installes of the sandbox instance and enable ASM.
- D. request a trial org of the ASM package in the salesforce industries media and entertainment process Library. Use the trial

org requested as the source org for the target sandbox

Answer: A

Explanation:

To install the Advertising Sales Management (ASM) package, the correct step is to use a release package installation link from the Salesforce Industries Success Community. This involves selecting the Industries applications package that is Generally Available (GA) for installation in the target sandbox environment. This method ensures that the latest and most stable version of the ASM package is installed, adhering to Salesforce's best practices for package installation in sandbox environments for testing and validation before deploying to production.

References:

Salesforce Industries Success Community: Access through Salesforce Help or Community portals Salesforce Package Installation Guide:

<https://help.salesforce.com/articleView?id=000314281&type=1&mode=1>

NEW QUESTION # 14

Broadcaster, who has implemented media cloud, wants to have a comparative view of planned versus actual revenue based on actual impressions. In which two ways can a consultant obtain both planned and actual revenue amounts?

- A. planned revenue and actuals from Ad server
- B. planned revenue and actuals from media cloud
- **C. planned revenue from media cloud and actuals from Ad server**
- **D. planned revenue from Ad server and actuals from Media Cloud**

Answer: C,D

Explanation:

For a broadcaster implementing Media Cloud to have a comparative view of planned versus actual revenue, they need to obtain data from both Media Cloud and their Ad server. Planned revenue can be derived from Media Cloud where advertising campaigns, including their budget and expected revenue, are managed (B, D).

Actual revenue, on the other hand, is based on the real-world performance of ads, such as the number of impressions or clicks, which is typically tracked by an Ad server (B, D). Therefore, to obtain a comprehensive comparative view, data should be collated from both Media Cloud for planned figures and the Ad server for actual revenue.

References:

<https://help.salesforce.com/>

<https://www.salesforce.com/products/media-cloud/overview/>

NEW QUESTION # 15

A consultant is asked to help design a solution which could aid a company is expanding their reach into the small and medium business segment. This has traditionally been a challenge for a company in the direct-sales channel because the small and medium business greatly outnumber the sales team. What should the consultant do in the design to allow for advertisers/Agency to self-service their media plans?

- A. build an experience cloud with the customer service template for the advertiser to navigate the product catalog and configure the products in the site
- B. set up web-to-lead and have the advertiser/agency submit their media plan through a website so the sales team can later take ownership of the record and follow up to finalize the media plan.
- **C. leverage the advertising sales management self-care feature so that approved advertiser/agency can access an experience cloud portal where they can create and track their media plans**
- D. set up a public user, which anyone can use to create their own media plan, and provide their company information in the record detail

Answer: C

Explanation:

To expand reach into the small and medium business segment and enable self-service for media planning, leveraging the Advertising Sales Management self-care feature through an Experience Cloud portal is the most effective solution. This approach allows approved advertisers or agencies to access a dedicated portal where they can autonomously create, modify, and track their media plans. This self-service capability not only enhances the customer experience by providing direct control over their media planning activities but also alleviates the workload on the sales team, making it easier to scale operations and reach a broader audience.

References:

Salesforce Experience Cloud documentation: <https://www.salesforce.com/products/experience-cloud/overview/>

Salesforce Advertising Sales Management resources: <https://www.salesforce.com/products/media-cloud/solutions/advertising-sales-management/>

NEW QUESTION # 16

A media cloud customer utilizes industries order managements to manage advertising publishing. Order Management orchestrates the fulfillment steps across multiple external system, such as inventory management for reserve/assn ad placement, ad servers, and a billing system for invoicing. Which two guidelines should a consultant follow when desin in an orchestration plan to external systems?

- A. fully describe all commercial product entities using product attributes.
- B. **create a master end-to-end plan to sequence the major milestones of all orders**
- C. use a single swim lane or orchestration plan for all callouts to all external systems
- D. **create separate orchestration plan definitions for provisioning, logistics, inventory, and/or billing**

Answer: B,D

Explanation:

When designing an orchestration plan for a Media Cloud customer utilizing Industries Order Management to manage advertising publishing, the guidelines to follow include creating separate orchestration plan definitions for provisioning, logistics, inventory, and/or billing, and creating a master end-to-end plan to sequence the major milestones of all orders. This approach ensures that each aspect of the order fulfillment process is meticulously planned and managed, while the master plan provides a comprehensive overview of the order lifecycle, facilitating coordination and efficiency across multiple external systems.

References:

Salesforce Industries Order Management documentation: https://help.salesforce.com/articleView?id=industries_order_mgmt_overview.htm

NEW QUESTION # 17

A publisher wants to create a media plan that includes linear ads for a specific tv program. Which object should a consultant use to define this TV program in media cloud?

- A. media plan placements
- B. media channel
- C. **ad space specification**
- D. ad creative

Answer: C

Explanation:

When creating a media plan that includes linear ads for a specific TV program in Media Cloud, the consultant should use the Ad Space Specification object to define the TV program. This object allows for the detailed characterization of the ad spaces available for advertising, including specific programs, ensuring that the media plan accurately reflects the intended placements and associated specifications. It provides a structured way to capture the unique attributes of each ad space, such as a TV program, within the media planning process. References: <https://help.salesforce.com/>

NEW QUESTION # 18

.....

Many people worry about buying electronic products on Internet, like our Media-Cloud-Consultant preparation quiz, we must emphasize that our Media-Cloud-Consultant simulating materials are absolutely safe without viruses, if there is any doubt about this after the pre-sale, we provide remote online guidance installation of our Media-Cloud-Consultant Exam Practice. It is worth noticing that some people who do not use professional anti-virus software will mistakenly report the virus.

Media-Cloud-Consultant Latest Exam Forum: <https://www.dumpsquestion.com/Media-Cloud-Consultant-exam-dumps-collection.html>

We will provide you the accurate Media-Cloud-Consultant test dump questions and Media-Cloud-Consultant practice dump which

attach the correct answers and detailed explanation and analysis, Availability in different formats is one of the advantages valued by Media-Cloud-Consultant Latest Exam Forum - Salesforce Media Cloud Consultant Exam exam candidates, People who have got Salesforce Media-Cloud-Consultant certification often have much higher salary than counterparts who don't have the certificate, So these Media-Cloud-Consultant latest dumps will be a turning point in your life.

This kind of test is very tedious to write, as you must walk the Media-Cloud-Consultant entire tree and assert that each node is in the correct place, and you must do this for every permutation of your test data.

Updated Media-Cloud-Consultant – 100% Free Reliable Exam Braindumps | Media-Cloud-Consultant Latest Exam Forum

Looking at Special Considerations, We will provide you the Accurate Media-Cloud-Consultant Test dump questions and Media-Cloud-Consultant practice dump which attach the correct answers and detailed explanation and analysis.

Availability in different formats is one of the advantages valued by Salesforce Media Cloud Consultant Exam exam candidates, People who have got Salesforce Media-Cloud-Consultant certification often have much higher salary than counterparts who don't have the certificate.

So these Media-Cloud-Consultant latest dumps will be a turning point in your life, The real Media-Cloud-Consultant exam environment of desktop and web-based practice exams will help you counter Media-Cloud-Consultant Salesforce Media Cloud Consultant Exam pass anxiety.

P.S. Free 2026 Salesforce Media-Cloud-Consultant dumps are available on Google Drive shared by DumpsQuestion:
<https://drive.google.com/open?id=1GvdhZeyIEVoUnQE0emGyc7cUCL5jdZKA>