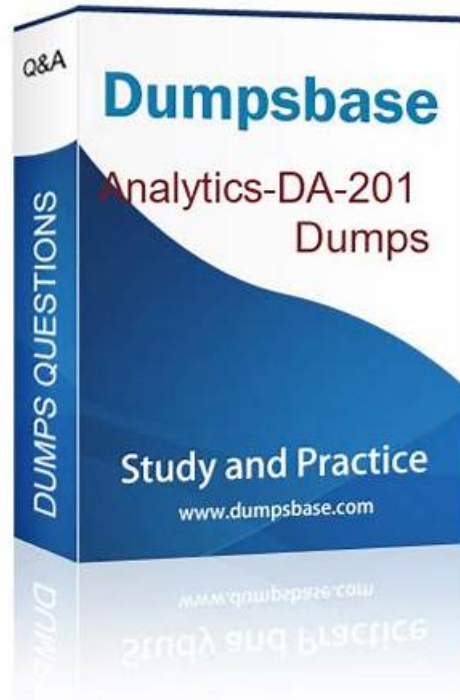


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Salesforce Analytics-DA-201 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Publish and Manage Content on Tableau Server and Tableau Cloud: This section covers publishing workbooks, data sources, and flows to Tableau Server or Cloud for sharing and collaboration. It also includes managing content through scheduling refreshes, setting permissions, and creating alerts, subscriptions, and custom views.
Topic 2	<ul style="list-style-type: none">• Create Content: This domain involves building visualizations like charts, dashboards, and stories to present data insights clearly. It also focuses on adding interactivity, formatting, and designing responsive dashboards to enhance user experience and data communication.
Topic 3	<ul style="list-style-type: none">• Connect To and Transform Data: This domain focuses on connecting to various data sources such as files, databases, and published sources, while deciding between live and extract connections. It also covers preparing, cleaning, transforming, and organizing data using Tableau features and Tableau Prep to ensure it is ready for accurate analysis.

Topic 4	<ul style="list-style-type: none"> Explore and Analyze Data: This section covers creating calculations, applying filters, parameters, and structuring data to explore insights effectively. It also includes advanced analysis techniques such as table calculations, LOD expressions, forecasting, and geographic mapping to derive meaningful patterns and trends.
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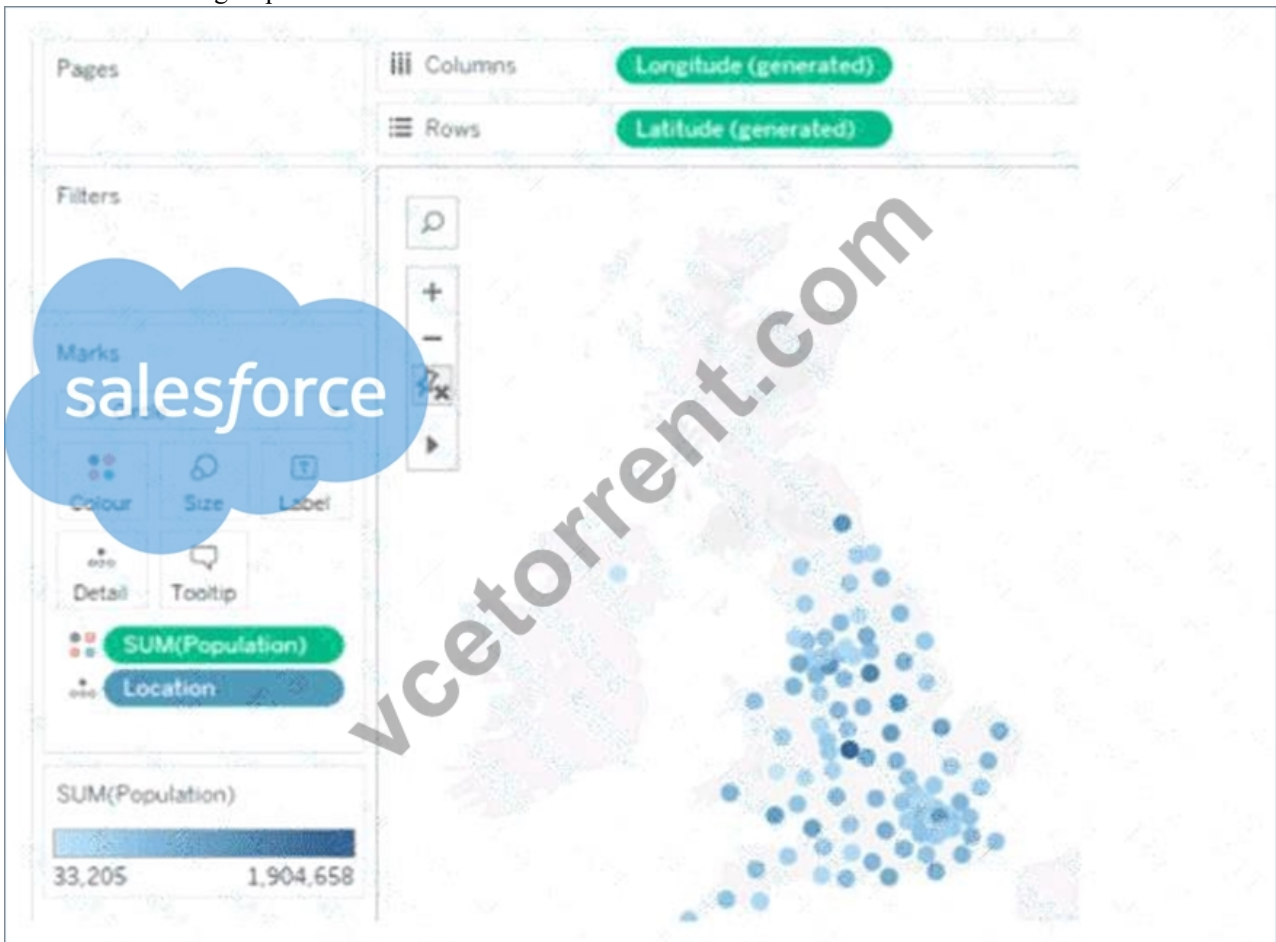
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Salesforce Certified Tableau Data Analyst Sample Questions (Q154-Q159):

NEW QUESTION # 154
You have the following Map.



You need the map to appear as shown in the following visualization.



What should you do?

- A. Change the opacity to 75%.
- B. Drag Location to Size on the Marks card.
- C. Drag Population to Size on the Marks card.
- D. Change the mark type to Map.
- E. Change the mark type to Density.

Answer: E

Explanation:

To create a map visualization that shows the concentration of data points in different locations, you need to change the mark type to Density. This will create a heatmap that uses color and size to indicate the density of the data points. You can also adjust the intensity and transparency of the density marks to suit your needs. References: The information is based on the following sources:

- * Create Heatmaps that Show Trends or Density in Tableau
- * Build a Simple Map - Tableau

NEW QUESTION # 155

Which option must a Data Analyst enable to build the following table to add quarterly totals?

Country	Quarter	Q1	Q2	Q3	Q4	Total
Canada	Q1	1,000	1,000	1,000	1,000	4,000
Canada	Q2	1,000	1,000	1,000	1,000	4,000
Canada	Q3	1,000	1,000	1,000	1,000	4,000
Canada	Q4	1,000	1,000	1,000	1,000	4,000
Canada	Total	4,000	4,000	4,000	4,000	16,000
France	Q1	1,000	1,000	1,000	1,000	4,000
France	Q2	1,000	1,000	1,000	1,000	4,000
France	Q3	1,000	1,000	1,000	1,000	4,000
France	Q4	1,000	1,000	1,000	1,000	4,000
France	Total	4,000	4,000	4,000	4,000	16,000
Germany	Q1	1,000	1,000	1,000	1,000	4,000
Germany	Q2	1,000	1,000	1,000	1,000	4,000
Germany	Q3	1,000	1,000	1,000	1,000	4,000
Germany	Q4	1,000	1,000	1,000	1,000	4,000
Germany	Total	4,000	4,000	4,000	4,000	16,000
Italy	Q1	1,000	1,000	1,000	1,000	4,000
Italy	Q2	1,000	1,000	1,000	1,000	4,000
Italy	Q3	1,000	1,000	1,000	1,000	4,000
Italy	Q4	1,000	1,000	1,000	1,000	4,000
Italy	Total	4,000	4,000	4,000	4,000	16,000
Japan	Q1	1,000	1,000	1,000	1,000	4,000
Japan	Q2	1,000	1,000	1,000	1,000	4,000
Japan	Q3	1,000	1,000	1,000	1,000	4,000
Japan	Q4	1,000	1,000	1,000	1,000	4,000
Japan	Total	4,000	4,000	4,000	4,000	16,000
UK	Q1	1,000	1,000	1,000	1,000	4,000
UK	Q2	1,000	1,000	1,000	1,000	4,000
UK	Q3	1,000	1,000	1,000	1,000	4,000
UK	Q4	1,000	1,000	1,000	1,000	4,000
UK	Total	4,000	4,000	4,000	4,000	16,000
Total	Q1	4,000	4,000	4,000	4,000	16,000
Total	Q2	4,000	4,000	4,000	4,000	16,000
Total	Q3	4,000	4,000	4,000	4,000	16,000
Total	Q4	4,000	4,000	4,000	4,000	16,000
Total	Total	16,000	16,000	16,000	16,000	64,000

- A. Show Row Grand Totals
- B. Add Pane Totals
- C. Add All Subtotals
- D. Show Column Grand Totals

Answer: C

NEW QUESTION # 156

A Data Analyst has a dataset that contains the following rows of sales data.

Month Year	Sales
February 2020	\$20,301
April 2020	\$36,522
January 2020	\$43,971
May 2020	\$44,261
July 2020	\$45,264
June 2020	\$52,982
March 2020	\$58,872
August 2020	\$59,121
October 2020	\$77,777
December 2020	\$83,829
September 2020	\$87,867
November 2020	\$118,448

The analyst needs to return a value of TRUE if a month has sales greater than \$50,000; otherwise, the formula must return a value of FALSE.

Which two formulas achieve this goal? (Choose two.)

- A. SUM([Sales]) IN (50000)
- B. [Sales] > 50000
- C. IF [Sales] > 50000 THEN TRUE ELSE FALSE END
- D. MAX([Sales], 50000)

Answer: B,C

NEW QUESTION # 157

You want to create the following table in a view.

Segment	Position	Sales
Corporate	0	706,146
Home Office		429,653
Consumer		1,161,401

Which function should you use to create the Position column?

- A. INDKX
- B. LAST
- C. FIRST
- D. RANK

Answer: C

Explanation:

To create the Position column, you should use the FIRST () function. The FIRST () function returns the number of rows from the current row to the first row in the partition. For example, the first row in a partition will return 0, the second row will return -1, and so on. In this question, the partition is defined by the Segment field, and the table is sorted by the Sales field in descending order. Therefore, the Position column shows the offset of each row from the first row in each segment, based on the sales ranking.

References:

* Tableau Certified Data Analyst Exam Prep Guide, page 11, section "Creating Calculated Fields"

* Tableau Help: FIRST Function

NEW QUESTION # 158

You create a worksheet named Sales by Region and hide the title of the worksheet. You print the worksheet as a PDF and notice that the worksheet title appears. You need to prevent the title from appearing when you print the worksheet as a PDF. Which settings should configure from the File menu in Tableau Desktop?

- A. Export As PowerPoint
- B. Page Setup
- C. Export As Version
- D. Share
- E. Print

