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Salesforce Certified CRM Analytics and Einstein Discovery Consultant Sample Questions (Q30-Q35):

NEW QUESTION # 30

Cloud Kicks' Salesforce org has multiple currencies enabled. This company's business intelligence team uses CRM Analytics to build a dataflow/recipe that creates a dataset, "OpportunityDataSet", which is populated with data extracted from Opportunity. One of the extracted fields is the standard field, Amount.

Which currency will the Amount values be shown in "OpportunityDataSet"?

- A. the connected user's currency
- **B. In the integration user's currency**
- C. In the currency that is set on the "currency" attribute.

Answer: B

Explanation:

When a dataset like "OpportunityDataSet" is populated through a dataflow or recipe in CRM Analytics, the currency values (such as the standard field "Amount") will be displayed in the currency of the integration user unless there is specific currency conversion logic set up within the dataset or recipe. The integration user is the user whose credentials are used to run the dataflow and extract data, and their currency setting will dictate how numeric currency values are displayed unless overridden.

NEW QUESTION # 31

The marketing team at Cloud Kicks has five dashboards in an app. Four widgets are replicas of each other in three of the dashboards.

What is the best way to maintain these widgets?

- **A. Create/Edit a component for the widgets.**
- B. Create/Edit the widgets individually on each dashboard.
- C. Create/Edit a lens and add each dashboard.

Answer: A

Explanation:

To maintain consistency and ease of updates across multiple dashboards, creating or editing a component for the widgets is the most effective method. This approach:

Efficiency in Updates: Allows changes to be made in one place, which automatically propagates to all instances where the component is used across dashboards.

Consistency: Ensures uniformity in the appearance and functionality of the widgets across different dashboards.

Simplicity: Reduces the need for redundant work, where each widget would otherwise need to be updated individually.

NEW QUESTION # 32

A CRM Analytics consultant is building a dashboard for Cloud Kicks that is embedded in a separate Lightning page called "Management Dashboard" using a CRM Analytics Dashboard Component. The system administrator and the contract manager should both have access. The system administrator is able to see the dashboard and the data, but the contract manager sees a blank Lightning page.

What is causing the issue?

- **A. The consultant has set up component visibility for the dashboard for system administrators only.**
- B. The consultant has set up a dashboard filter condition for data to be visible to system administrators only.
- C. The consultant has set up/enabled a 'Hide on Error' feature for the dashboard while embedding it.

Answer: A

NEW QUESTION # 33

Universal Containers (UC) is rolling out CRM Analytics to its field sales that include dashboards with order data from an external source.

UC has a well-defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy. In addition, the order data has a reference to a Salesforce opportunity.

An individual sales rep should be able to view all orders that they own or as part of the account team or opportunity team. The sales manager should be able to view all orders for the entire sales team. Similarly, the VP of sales should be able to view orders for everyone who rolls up in that hierarchy.

The dataset has a field called OwnerId which represents the order owner.

Given this information, how should a CRM Analytics consultant implement the above requirements?

- A. As part of the recipe, use a formula on the RoleId field to create an attribute called 'ParentRoleIDs' on the dataset, and apply

the following security predicate: 'ParentRoleIDs' == "\$UserRoleId" || Owned \ == '\$User.id\,

- B. As part of the recipe, use the flatten operation on the role hierarchy, create a multi-value attribute called 'ParentRoleIDs' on the dataset, and apply the following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'TeamMember.Id' '\$User, Id' '\$OwnerId' == "\$User.Id".
- C. As part of the recipe, use a multi row formula on the RoleId field to create an attribute called 'ParentRoleIDs' on the dataset, and apply the following security predicate: "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".

Answer: B

Explanation:

In addressing the requirements of Universal Containers to ensure proper visibility of order data across different levels of the sales hierarchy, the use of a security predicate based on role hierarchies is paramount.

Here's why Option B is the ideal approach:

* Flatten Operation on Role Hierarchy: This operation is essential as it allows for the creation of a simplified or "flattened" view of the hierarchical relationships within the organization. This flattened view enables the dataset to understand and respect the hierarchical structure in security implementations.

* Creating a Multi-value Attribute ('ParentRoleIDs'): By creating this attribute, the recipe can hold multiple role IDs that a particular user has visibility permissions for. This is crucial in a hierarchical organization like UC where data visibility needs to cascade down the hierarchy.

* Security Predicate: The predicate ('ParentRoleIDs' == "\$User.UserRoleId" || 'TeamMember.Id' == '\$User.Id' || 'OwnerId' == "\$User.Id") effectively enforces that:

- * A user can see all orders where their role matches any of the role IDs in the 'ParentRoleIDs' list (hierarchical visibility).
- * A user can see all orders where they are specifically listed as a team member.
- * A user can see all orders where they are the owner.

This approach aligns with best practices for implementing row-level security in CRM Analytics, ensuring data visibility is managed correctly according to the defined organizational hierarchy and individual data ownership.

NEW QUESTION # 34

Which timeseries statement will fix the query?

- A. q = timeseries q generate 'sum_Sales' as 'Forecasted_Sales' with (dateCols=('Date_Year', 'Date_Quarter', 'Y-Q'), partition='Region', seasonality=4);
- B. q = timeseries q generate 'sum_Sales' as 'Forecasted_Sales' with (dateCols=('Date_Quarter', 'Date_Month', 'Q-M'), partition='Region', ignoreLast=true);
- C. q = timeseries q generate 'sum_Sales' as 'Forecasted_Sales' with (length=12, dateCols=('Date_Year', 'Date_Month', 'Y-M'), partition='Region');

Answer: C

NEW QUESTION # 35

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