

Data-Cloud-Consultantテストトレーニング、Data-Cloud-Consultant予想試験



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Salesforce Data-Cloud-Consultant 認定試験の出題範囲:

トピック	出題範囲
トピック 1	<ul style="list-style-type: none">Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
トピック 2	<ul style="list-style-type: none">Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
トピック 3	<ul style="list-style-type: none">Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.
トピック 4	<ul style="list-style-type: none">Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.

>> Data-Cloud-Consultantテストトレーニング <<

最新Salesforce Data-Cloud-Consultant試験の練習問題と解答

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Salesforce Certified Data Cloud Consultant 認定 Data-Cloud-Consultant 試験問題 (Q158-Q163):

質問 # 158

A retailer wants to unify profiles using Loyalty ID which is different than the unique ID of their customers. Which object should the consultant use in identity resolution to perform exact match rules on the Loyalty ID?

- A. Contact Identification object
- B. Individual object
- C. Loyalty Identification object
- **D. Party Identification object**

正解: D

解説:

The Party Identification object is the correct object to use in identity resolution to perform exact match rules on the Loyalty ID. The Party Identification object is a child object of the Individual object that stores different types of identifiers for an individual, such as email, phone, loyalty ID, social media handle, etc.

Each identifier has a type, a value, and a source. The consultant can use the Party Identification object to create a match rule that compares the Loyalty ID type and value across different sources and links the corresponding individuals.

The other options are not correct objects to use in identity resolution to perform exact match rules on the Loyalty ID. The Loyalty Identification object does not exist in Data Cloud. The Individual object is the parent object that represents a unified profile of an individual, but it does not store the Loyalty ID directly.

The Contact Identification object is a child object of the Contact object that stores identifiers for a contact, such as email, phone, etc., but it does not store the Loyalty ID.

References:

Data Modeling Requirements for Identity Resolution

Identity Resolution in a Data Space

Configure Identity Resolution Rulesets

Map Required Objects

Data and Identity in Data Cloud

質問 # 159

If a data source does not have a field that can be designated as a primary key, what should the consultant do?

- A. Remove duplicates from the data source and then select a primary key.
- B. Use the default primary key recommended by Data Cloud.
- **C. Create a composite key by combining two or more source fields through a formula field.**
- D. Select a field as a primary key and then add a key qualifier.

正解: C

解説:

Understanding Primary Keys in Salesforce Data Cloud:

A primary key is a unique identifier for records in a data source. It ensures that each record can be uniquely identified and accessed.

Reference: Salesforce Primary Key Documentation

Challenges with Missing Primary Keys:

Some data sources may lack a natural primary key, making it difficult to uniquely identify records.

Reference: Salesforce Data Integration Guide

Solution: Creating a Composite Key:

Composite Key Definition: A composite key is created by combining two or more fields to generate a unique identifier.

Formula Fields: Using a formula field, different fields can be concatenated to create a unique composite key.

Example: If "Email" and "Phone Number" together uniquely identify a record, a formula field can concatenate these values to form a composite key.

Reference: Salesforce Composite Key Creation Guide

Steps to Create a Composite Key:

Identify fields that, when combined, can uniquely identify each record.

Create a formula field that concatenates these fields.

Use this composite key as the primary key for the data source in Data Cloud.

Reference: Salesforce Formula Field Documentation

質問 # 160

Cumulus Financial wants to segregate Salesforce CRM Account data based on Country for its Data Cloud users.

What should the consultant do to accomplish this?

- **A. Use the data spaces feature and applying filtering on the Account data lake object based on Country.**
- B. Use streaming transforms to filter out Account data based on Country and map to separate data model objects accordingly.
- C. Use Salesforce sharing rules on the Account object to filter and segregate records based on Country.
- D. Use formula fields based on the account Country field to filter incoming records.

正解: A

解説:

Explanation

Data spaces are a feature that allows Data Cloud users to create subsets of data based on filters and permissions. Data spaces can be used to segregate data based on different criteria, such as geography, business unit, or product line. In this case, the consultant can use the dataspace feature and apply filtering on the Account data lake object based on Country. This way, the Data Cloud users can access only the Account data that belongs to their respective countries. References: Data Spaces, Create a Data Space

質問 # 161

A consultant is planning the ingestion of a data stream that has profile information including a mobile phone number.

To ensure that the phone number can be used for future SMS campaigns, they need to confirm the phone number field is in the proper E164 Phone Number format. However, the phone numbers in the file appear to be in varying formats.

What is the most efficient way to guarantee that the various phone number formats are standardized?

- A. Create a calculated insight after ingestion.
- B. Create a formula field to standardize the format.
- C. Edit and update the data in the source system prior to sending to Data Cloud.
- **D. Assign the PhoneNumber field type when creating the data stream.**

正解: D

解説:

The most efficient way to guarantee that the various phone number formats are standardized is to assign the PhoneNumber field type when creating the data stream. The PhoneNumber field type is a special field type that automatically converts phone numbers into the E164 format, which is the international standard for phone numbers. The E164 format consists of a plus sign (+), the country code, and the national number. For example, +1-202-555-1234 is the E164 format for a US phone number. By using the PhoneNumber field type, the consultant can ensure that the phone numbers are consistent and can be used for future SMS campaigns.

The other options are either more time-consuming, require manual intervention, or do not address the formatting issue. References: Data Stream Field Types, E164 Phone Number Format, Salesforce Data Cloud Exam Questions

質問 # 162

Northern Trail Outfitters (NTO) is getting ready to start ingesting its CRM data into Data Cloud.

While setting up the connector, which type of refresh should NTO expect when the data stream is deployed for the first time?

- **A. Full refresh**
- B. Partial refresh
- C. Manual refresh
- D. Incremental

正解: A

解説:

* Data Stream Deployment: When setting up a data stream in Salesforce Data Cloud, the initial deployment requires a comprehensive data load.

* Types of Refreshes:

Incremental Refresh: Only updates with new or changed data since the last refresh.

Manual Refresh: Requires a user to manually initiate the data load.

Partial Refresh: Only a subset of the data is refreshed.

Full Refresh: Loads the entire dataset into the system.

* First-Time Deployment: For the initial deployment of a data stream, a full refresh is necessary to ensure all data from the source system is ingested into Salesforce Data Cloud.

* Reference:

Salesforce Documentation: Data Stream Setup

Salesforce Data Cloud Guide

質問 # 163

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