

AP-212問題と解答 & AP-212赤本勉強

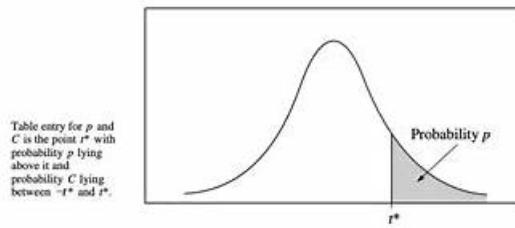


Table B t distribution critical values

df	Tail probability p											
	.25	.20	.15	.10	.05	.025	.02	.01	.005	.0025	.001	.0005
1	1.000	1.376	1.963	3.078	6.314	12.71	15.89	31.82	63.66	127.3	318.3	636.6
2	.816	1.061	1.386	1.886	2.920	4.303	4.849	6.965	9.925	14.09	22.33	31.60
3	.765	.978	1.250	1.638	2.353	3.182	3.482	4.541	5.841	7.453	10.21	12.92
4	.741	.941	1.190	1.533	2.132	2.776	2.999	3.747	4.604	5.598	7.173	8.610
5	.727	.920	1.156	1.476	2.015	2.571	2.757	3.365	4.032	4.773	5.893	6.869
6	.718	.906	1.134	1.440	1.943	2.447	2.612	3.143	3.707	4.317	5.208	5.959
7	.711	.896	1.119	1.415	1.895	2.365	2.517	2.998	3.499	4.029	4.785	5.408
8	.706	.889	1.108	1.397	1.860	2.306	2.449	2.896	3.355	3.833	4.501	5.041
9	.703	.883	1.100	1.383	1.833	2.262	2.398	2.821	3.250	3.690	4.297	4.781
10	.700	.879	1.093	1.372	1.812	2.238	2.359	2.764	3.169	3.581	4.144	4.587
11	.697	.876	1.088	1.363	1.796	2.201	2.328	2.718	3.106	3.497	4.025	4.437
12	.695	.873	1.083	1.356	1.782	2.179	2.303	2.681	3.055	3.428	3.930	4.318
13	.694	.870	1.079	1.350	1.771	2.160	2.282	2.650	3.012	3.372	3.852	4.221
14	.692	.868	1.076	1.345	1.761	2.145	2.264	2.624	2.977	3.326	3.787	4.140
15	.691	.866	1.074	1.341	1.753	2.131	2.249	2.602	2.947	3.286	3.733	4.073

P.S. TopexamがGoogle Driveで共有している無料かつ新しいAP-212ダンプ: <https://drive.google.com/open?id=1DbK4RTPwAWq25-5Cs1Qn2tLpS2FBroDn>

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>> AP-212問題と解答 <<

AP-212赤本勉強、AP-212勉強方法

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Salesforce Loyalty Management Accredited Professional 認定 AP-212 試験問題 (Q24-Q29):

質問 # 24

A company is designing a new Loyalty Program to reward its members based on purchases and short-term and long-term engagement with the program.

Which two types of currency does Salesforce Loyalty Management offer out-of-the-box that can be configured to accomplish the company's Loyalty Program objectives?

- A. Fixed Model and Activity Model
- B. Fixed Model and Qualifying Points
- C. Non-Qualifying Points and Activity Points
- **D. Non-Qualifying Points and Qualifying Points**

正解: D

解説:

Salesforce Loyalty Management offers two types of currency out-of-the-box that can be configured to accomplish the company's objectives for rewarding members based on purchases and engagement:

* Non-Qualifying Points and Qualifying Points (B): Non-Qualifying Points are typically used for

* redemption purposes, allowing members to redeem these points for rewards or benefits. Qualifying Points, on the other hand, are often used to determine a member's tier or status within the loyalty program, often based on their purchases or engagement activities. Fixed Model and Activity Model (option A), Activity Points (option C), and Fixed Model in combination with Qualifying Points (option D) are not types of currency offered by Salesforce Loyalty Management. The system specifically uses Non-Qualifying and Qualifying Points to differentiate between points that contribute to tier status and those available for redemption.

Salesforce documentation on Loyalty Management would detail the configuration and use of these currencies within a loyalty program, including how they can be tailored to meet specific program objectives.

質問 # 25

The Loyalty Administrator for Northern Trail Outfitters (NTO) insider program defines tier groups- Status Tier Group with a Fixed model and period of one year.

The three tier are defined =Silver (base), Golden (next tier), and Platinum (the highest tier) Extend Expiration for this tier group is Qualifying Points Reset Date.

A member joins NTO insider in the Silver tier and, after a year of engagement, gets upgraded to the Gold tier on March 16 2023. Which date would be the new Expiry date or this member after the tier is upgraded to Gold?

- A. December 31, 2024
- **B. March 31 2024**
- C. December 31, 2023
- D. March 16, 2020.

正解: B

解説:

The new expiry date for the member after being upgraded to the Gold tier would be March 31, 2024. In Salesforce Loyalty Management, when a member is upgraded to a new tier, the expiry date is set based on the tier's fixed model and period. Since the member was upgraded on March 16, 2023, and the period is one year, the new expiry date aligns with the end of the month following the one-year anniversary of the upgrade, which is March 31, 2024.

質問 # 26

The existing Loyalty Program would need to have its "members-record" transferred from an SQL database into a new Salesforce Loyalty Management org, where its members' records are kept within a data table named "tbl_Member" with the following data contents:

* the program member's personal particular and contact information

* member's current-tier value

* member's tier-points

Which object combinations should be used for data migration of the source's member records into the Loyalty Member org?

- **A. "LoyaltyProgramMember", "LoyaltyMemberTier", "LoyaltyMemberCurrency", "Contact" and "Account" Object.**
- B. "LoyaltyProgramMember", "LoyaltyTier", "LoyaltyProgramCurrency", "Contact" and "Account" Object.
- C. "LoyaltyProgramMember", "LoyaltyMemberTier", "LoyaltyProgramCurrency", "Account" Object.
- D. "LoyaltyProgramMember", "LoyaltyTier", "LoyaltyMemberCurrency", "Contact" and "Account" Object.

正解: A

解説:

For migrating "members-record" from an SQL database into Salesforce Loyalty Management, the correct combination of objects to use is:

* D: "LoyaltyProgramMember", "LoyaltyMemberTier", "LoyaltyMemberCurrency", "Contact", and

"Account" Object. This combination covers all necessary aspects of Loyalty Program members' records, including personal information, tier status, and point balances.

質問 # 27

The Loyalty Analytics Base App license provides technical Consultants access to Loyalty analytics data with what limitations?

- A. Administrators can analyze up to 1 million rows
- **B. Administrators can analyze up to 10 million rows**
- C. Administrators can analyze up to 25 million rows
- D. Rows do not have an analysis limit, only licenses do

正解: B

解説:

The Loyalty Analytics Base App license allows technical Consultants to access Loyalty analytics data with the limitation that administrators can analyze up to 10 million rows (D). This limitation is set to ensure system performance and scalability while providing sufficient data analysis capabilities for most loyalty program needs. Salesforce documentation on Loyalty Management and its integration with analytics tools would detail these limitations and provide best practices for managing and analyzing loyalty data within these constraints.

質問 # 28

Which Loyalty Management Key Component should be used to quickly aggregate a high volume of data spread across many Loyalty Management objects?

- A. Quick Actions
- B. Batch Management
- C. Decision Table
- **D. Data Processing Engine**

正解: D

解説:

The Data Processing Engine is the key component in Salesforce Loyalty Management for quickly aggregating a high volume of data spread across many Loyalty Management objects. It is designed to efficiently process and manage large datasets, enabling the aggregation, analysis, and application of loyalty data across the platform. This capability is essential for handling the complex data structures and high transaction volumes typical of loyalty programs, ensuring accurate and up-to-date loyalty information.

質問 # 29

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AP-212赤本勉強: https://www.topexam.jp/AP-212_shiken.html

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AP-212試験の準備方法 | 高品質なAP-212問題と解答試験 | 正確なLoyalty Management Accredited Professional赤本勉強

