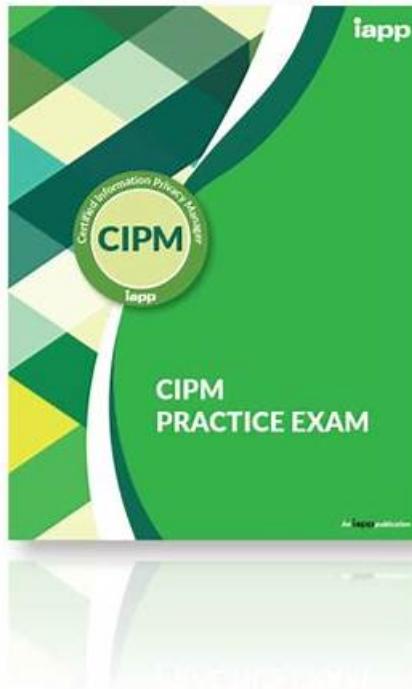


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IAPP CIPM (Certified Information Privacy Manager) certification exam is a highly sought-after qualification for professionals who want to demonstrate their expertise in the field of data privacy management. Certified Information Privacy Manager (CIPM) certification is offered by the International Association of Privacy Professionals (IAPP), a global organization that provides education and certification programs for individuals who work in the privacy and data protection field.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q179-Q184):

NEW QUESTION # 179

All of the following changes will likely trigger a data inventory update EXCEPT?

- A. Passage of a new privacy regulation.
- B. Onboarding of a new vendor.
- C. Outsourcing the Customer Relationship Management (CRM) function.
- D. Acquisition of a new subsidiary.

Answer: A

Explanation:

All of the changes listed will likely trigger a data inventory update except for the passage of a new privacy regulation. A data inventory is a record of all personal data that an organization collects, processes, stores, shares, or disposes of. A data inventory helps an organization understand what types of personal data it holds, where it comes from, where it goes, and how it is protected. A data inventory should be updated regularly to reflect any changes in the organization's data processing activities or practices. Some examples of changes that would trigger a data inventory update are outsourcing a business function, acquiring a new subsidiary, or onboarding a new vendor. These changes may involve new sources or destinations of personal data, new purposes or categories of processing, new security measures or risks, or new contractual agreements or obligations. The passage of a new privacy regulation may not trigger a data inventory update unless it affects the organization's existing data processing activities or practices. However, it may trigger a compliance assessment or gap analysis to determine if the organization needs to make any adjustments to its privacy program or policies to meet the new legal requirements. Reference: Data Inventory Hub; Data Inventory: What It Is & How To Create One

NEW QUESTION # 180

SCENARIO

Please use the following to answer the next QUESTION:

Edufox has hosted an annual convention of users of its famous e-learning software platform, and over time, it has become a grand event. It fills one of the large downtown conference hotels and overflows into the others, with several thousand attendees enjoying three days of presentations, panel discussions and networking. The convention is the centerpiece of the company's product rollout schedule and a great training opportunity for current users. The sales force also encourages prospective clients to attend to get a better sense of the ways in which the system can be customized to meet diverse needs and understand that when they buy into this system, they are joining a community that feels like family.

This year's conference is only three weeks away, and you have just heard news of a new initiative supporting it: a smartphone app for attendees. The app will support late registration, highlight the featured presentations and provide a mobile version of the conference program. It also links to a restaurant reservation system with the best cuisine in the areas featured. "It's going to be great," the developer, Deidre Hoffman, tells you, "if, that is, we actually get it working!" She laughs nervously but explains that because of the tight time frame she'd been given to build the app, she outsourced the job to a local firm. "It's just three young people," she says, "but they do great work." She describes some of the other apps they have built. When asked how they were selected for this job, Deidre shrugs. "They do good work, so I chose them." Deidre is a terrific employee with a strong track record. That's why she's been charged to deliver this rushed project. You're sure she has the best interests of the company at heart, and you don't doubt that she's under pressure to meet a deadline that cannot be pushed back. However, you have concerns about the app's handling of personal data and its security safeguards. Over lunch in the break room, you start to talk to her about it, but she quickly tries to reassure you, "I'm sure with your help we can fix any security issues if we have to, but I doubt there'll be any. These people build apps for a living, and they know what they're doing. You worry too much, but that's why you're so good at your job!" Which is the best first step in understanding the data security practices of a potential vendor?

- A. Requiring the vendor to complete a questionnaire assessing International Organization for Standardization (ISO) 27001 compliance.
- B. Examining investigation records of any breaches the vendor has experienced.
- C. Conducting a penetration test of the vendor's data security structure.
- D. Conducting a physical audit of the vendor's facilities.

Answer: B

NEW QUESTION # 181

SCENARIO

Please use the following to answer the next QUESTION:

Amira is thrilled about the sudden expansion of NatGen. As the joint Chief Executive Officer (CEO) with her long-time business partner Sadie, Amira has watched the company grow into a major competitor in the green energy market. The current line of

products includes wind turbines, solar energy panels, and equipment for geothermal systems. A talented team of developers means that NatGen's line of products will only continue to grow.

With the expansion, Amira and Sadie have received advice from new senior staff members brought on to help manage the company's growth. One recent suggestion has been to combine the legal and security functions of the company to ensure observance of privacy laws and the company's own privacy policy. This sounds overly complicated to Amira, who wants departments to be able to use, collect, store, and dispose of customer data in ways that will best suit their needs. She does not want administrative oversight and complex structuring to get in the way of people doing innovative work.

Sadie has a similar outlook. The new Chief Information Officer (CIO) has proposed what Sadie believes is an unnecessarily long timetable for designing a new privacy program. She has assured him that NatGen will use the best possible equipment for electronic storage of customer and employee data. She simply needs a list of equipment and an estimate of its cost. But the CIO insists that many issues are necessary to consider before the company gets to that stage.

Regardless, Sadie and Amira insist on giving employees space to do their jobs. Both CEOs want to entrust the monitoring of employee policy compliance to low-level managers. Amira and Sadie believe these managers can adjust the company privacy policy according to what works best for their particular departments. NatGen's CEOs know that flexible interpretations of the privacy policy in the name of promoting green energy would be highly unlikely to raise any concerns with their customer base, as long as the data is always used in course of normal business activities.

Perhaps what has been most perplexing to Sadie and Amira has been the CIO's recommendation to institute a privacy compliance hotline. Sadie and Amira have relented on this point, but they hope to compromise by allowing employees to take turns handling reports of privacy policy violations. The implementation will be easy because the employees need no special preparation. They will simply have to document any concerns they hear.

Sadie and Amira are aware that it will be challenging to stay true to their principles and guard against corporate culture strangling creativity and employee morale. They hope that all senior staff will see the benefit of trying a unique approach.

What is the most likely reason the Chief Information Officer (CIO) believes that generating a list of needed IT equipment is NOT adequate?

- A. The company needs to have policies and procedures in place to guide the purchasing decisions.
- B. Staff members across departments need time to review technical information concerning any new databases.
- C. Senior staff members need to first commit to adopting a minimum number of Privacy Enhancing Technologies (PETs).
- D. The privacy notice for customers and the Business Continuity Plan (BCP) still need to be reviewed.

Answer: A

NEW QUESTION # 182

SCENARIO

Please use the following to answer the next QUESTION:

Paul Daniels, with years of experience as a CEO, is worried about his son Carlton's successful venture, Gadgo. A technological innovator in the communication industry that quickly became profitable, Gadgo has moved beyond its startup phase. While it has retained its vibrant energy, Paul fears that under Carlton's direction, the company may not be taking its risks or obligations as seriously as it needs to. Paul has hired you, a Privacy Consultant, to assess the company and report to both father and son. "Carlton won't listen to me," Paul says, "but he may pay attention to an expert." Gadgo's workplace is a clubhouse for innovation, with games, toys, snacks, espresso machines, giant fish tanks and even an iguana who regards you with little interest. Carlton, too, seems bored as he describes to you the company's procedures and technologies for data protection. It's a loose assemblage of controls, lacking consistency and with plenty of weaknesses. "This is a technology company," Carlton says. "We create. We innovate. I don't want unnecessary measures that will only slow people down and clutter their thoughts." The meeting lasts until early evening. Upon leaving, you walk through the office it looks as if a strong windstorm has recently blown through, with papers scattered across desks and tables and even the floor. A "cleaning crew" of one teenager is emptying the trash bins. A few computers have been left on for the night, others are missing. Carlton takes note of your attention to this: "Most of my people take their laptops home with them, or use their own tablets or phones. I want them to use whatever helps them to think and be ready day or night for that great insight. It may only come once!" What would be the best kind of audit to recommend for Gadgo?

- A. A self-certification.
- B. A third-party audit.
- C. A supplier audit.
- D. An internal audit.

Answer: B

NEW QUESTION # 183

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing.

He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details.

He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

On which of the following topics does Albert most likely need additional knowledge?

- A. The necessary maturity level of privacy programs
- B. The possibility of delegating responsibilities related to privacy
- C. The role of privacy in retail companies
- D. The requirements for a managerial position with privacy protection duties

Answer: A

Explanation:

The topic that Albert most likely needs additional knowledge on is the necessary maturity level of privacy programs. Albert thinks that the AICPA/CICA Privacy Maturity Model (PMM) is a useful way to measure Treasure Box's ability to protect personal data, and that the company should aim to meet the highest level of maturity of this model. However, Albert may not realize that the PMM is not a prescriptive or definitive standard for privacy programs, but rather a descriptive and flexible tool for self-assessment and improvement.

The PMM does not require or expect organizations to achieve the highest level of maturity for all privacy practices, as this may not be feasible, realistic, or appropriate for their specific context, objectives, and risks.

The PMM recognizes that different levels of maturity may be suitable for different organizations or different aspects of their privacy programs, depending on their needs and circumstances. Therefore, Albert should not assume that the highest level of maturity is always the best or the most rigorous option for privacy protection.

Albert should learn more about how to use the PMM effectively and appropriately, and how to determine the optimal level of maturity for Treasure Box's privacy program.

The other options are not topics that Albert most likely needs additional knowledge on. Albert seems to have a good understanding of the role of privacy in retail companies, as he is aware of the importance of protecting customer and employee personal data, as well as complying with relevant laws and regulations. Albert also seems to have a good understanding of the possibility of delegating responsibilities related to privacy, as he plans to assist the company with meeting its privacy obligations and goals. Albert also seems to have a good understanding of the requirements for a managerial position with privacy protection duties, as he intends to demonstrate his knowledge, skills, and experience in this area during his interview. References: [AICPA /CICA Privacy Maturity Model]; [Privacy Maturity Model: How Mature Is Your Privacy Program?]

NEW QUESTION # 184

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