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## WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q70-Q75):

### NEW QUESTION # 70

How do analytics help an organization?

- A. They assist with investment management.
- **B. They develop fact-based strategies.**
- C. They use data to persuade consumers.
- D. They increase employees' use of information systems.

**Answer: B**

Explanation:

Analytics help organizations primarily by enabling the development of fact-based strategies, which is a central principle of data-driven decision making. Rather than relying on intuition, assumptions, or anecdotal evidence, analytics allows organizations to systematically analyze data to understand performance, identify opportunities, manage risks, and support strategic decisions.

Through descriptive analytics, organizations gain insight into historical performance and operational efficiency. Predictive analytics enables them to anticipate future trends, customer behavior, and potential outcomes. Prescriptive analytics further supports decision-making by recommending optimal actions under various constraints. Together, these approaches transform raw data into actionable insights that guide strategic planning and execution.

While analytics may support investment management, marketing, or information systems usage, these are specific applications, not the fundamental organizational benefit. Analytics is not primarily used to persuade consumers, nor is its main objective to increase system usage among employees. Instead, its value lies in improving decision quality by grounding strategies in empirical evidence. In data-driven decision-making frameworks, analytics serves as a structured approach to aligning data, models, and business objectives. By developing strategies based on verified data and analytical methods, organizations reduce uncertainty, improve performance, and gain competitive advantage. Therefore, the correct answer is C, as analytics enable organizations to develop fact-based strategies.

### NEW QUESTION # 71

An organization develops a new strategic plan and seeks ways to improve process performance by reducing variation to only 3.4 defects per million process outputs.

Which tool can the organization use to meet this goal?

- A. Linear programming
- B. Statistical process control
- C. Just-in-time
- D. Six Sigma

**Answer: D**

Explanation:

Six Sigma is specifically designed to reduce process variation to 3.4 defects per million opportunities, making it the correct tool for achieving this goal. In data-driven decision making, Six Sigma provides a structured methodology (DMAIC) for defining problems, measuring performance, analyzing root causes, improving processes, and controlling future outcomes.

Statistical process control supports monitoring, but Six Sigma integrates SPC with strategic improvement initiatives. Linear programming optimizes resource allocation, and just-in-time focuses on inventory efficiency rather than defect reduction. Therefore, the correct answer is D, Six Sigma.

### NEW QUESTION # 72

How does a balanced scorecard (BSC) differ from a key performance indicator (KPI)?

- A. A BSC and a KPI are identical except that a BSC is used in business settings, and a KPI is used exclusively by governmental agencies.
- B. A BSC aligns with just one aspect of an organization's success, whereas a KPI allows managers to simultaneously view performance in several areas.
- C. A BSC and a KPI are identical except that a BSC is a measurement of metrics over time, and a KPI is a snapshot of success at one point in time.
- D. A KPI aligns with just one aspect of an organization's success, whereas a BSC allows managers to view performance in several areas.

**Answer: D**

Explanation:

A key performance indicator (KPI) measures performance in a single critical area, such as revenue growth or customer satisfaction. In contrast, a balanced scorecard (BSC) provides a multi-dimensional view of organizational performance, typically across financial, customer, internal process, and learning perspectives.

Data-driven decision making emphasizes that relying on a single metric can lead to incomplete or biased conclusions. The BSC addresses this by integrating multiple KPIs into a cohesive framework aligned with strategic objectives.

Therefore, option A correctly explains the distinction between a KPI and a BSC.

### NEW QUESTION # 73

What is the 80/20 rule associated with a Pareto chart?

- A. Twenty percent of quality management problems result from 80% of causes.
- B. Eighty percent of quality management problems can be explained by the other 20% of the problems.
- **C. Eighty percent of quality management problems result from 20% of causes.**
- D. Twenty percent of quality management problems can be explained by the other 80% of the problems.

**Answer: C**

Explanation:

The 80/20 rule, or Pareto principle, states that 80% of problems result from 20% of causes. In data-driven decision making, this concept helps organizations prioritize efforts where they will have the greatest impact.

Pareto charts visually demonstrate this principle by showing that a small number of factors contribute disproportionately to overall problems. By addressing these critical few causes, organizations can achieve significant improvements with focused effort.

Therefore, the correct answer is D.

### NEW QUESTION # 74

A political ballot gives voters the option to vote for one of three candidates. Eight voters cast their ballots.

Which statistical rule should be used to determine the possible voting outcomes?

- A. Conditional probability
- B. Combination
- **C. Multiplication principle**
- D. Bayes' theorem

**Answer: C**

Explanation:

The multiplication principle is used to determine the number of possible outcomes when multiple independent choices occur in sequence. In data-driven decision making and probability theory, this rule applies when each event has a fixed number of outcomes and each outcome is independent of the others.

In this scenario, each of the eight voters can independently choose one of three candidates. The total number of possible voting outcomes is calculated by multiplying the number of choices available for each voter.

Because the voters act independently and order matters in counting outcomes, the multiplication principle is the correct method.

Conditional probability applies when outcomes depend on prior events, Bayes' theorem updates probabilities based on new information, and combinations are used when order does not matter. None of these fit the structure of this problem.

Therefore, the correct answer is A, multiplication principle.

### NEW QUESTION # 75

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