

MC-202최신버전덤프공부자료100%유효한인증시험자료



그리고 KoreaDumps MC-202 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다:
https://drive.google.com/open?id=1vr-ZX4e2J09gBTKgOo491sjvNmtK_-VN

KoreaDumps의 Salesforce인증 MC-202덤프의 무료샘플을 이미 체험해보셨죠? KoreaDumps의 Salesforce인증 MC-202덤프에 단번에 신뢰가 생겨 남은 문제도 공부해보고 싶지 않나요? KoreaDumps는 고객님의 시험부담을 덜어드리기 위해 가벼운 가격으로 덤프를 제공해드립니다. KoreaDumps의 Salesforce인증 MC-202로 시험패스하다 더욱 넓고 좋은곳으로 고고심 하세요.

KoreaDumps의Salesforce인증 MC-202덤프는 고객님의 IT인증자격증을 취득하는 소원을들어줍니다. IT업계에 금방 종사한 분은 자격증을 많이 취득하여 자신만의 가치를 업그레이드할수 있습니다. KoreaDumps의Salesforce인증 MC-202덤프는 실제 시험문제에 대비하여 연구제작된 퍼펙트한 시험전 공부자료로서 시험이 더는 어렵지 않게 느끼도록 편하게 도와드립니다.

>> MC-202최신버전 덤프공부자료 <<

MC-202최신버전 덤프공부자료 최신 덤프샘플문제 다운로드

KoreaDumps 의 Salesforce인증 MC-202덤프는Salesforce인증 MC-202시험에 도전장을 던진 분들이 신뢰할수 있는 든든한 길잡이 입니다. Salesforce인증 MC-202시험대비 덤프뿐만아니라 다른 IT인증시험에 대비한 덤프자료도 적중

움이 끝내줍니다. Salesforce인증 MC-202시험이나 다른 IT인증자격증 시험이나 KoreaDumps제품을 사용해 보세요. 투자한 덤프비용보다 훨씬 큰 이득을 보실수 있을것입니다.

최신 Salesforce Marketers MC-202 무료 샘플문제 (Q119-Q124):

질문 # 119

Northern Trail Outfitters (NTO) stores sales representative information in a data extension. NTO wants to personalize the From Name in emails with the targeted customer's specific representative.

Which functionalities accomplish the requested configuration?

- A. Delivery Profile and AMP script Lookup
- B. Send Classification and Subscriber Attributes
- C. Sender Profile and AMP script Lookup

정답: C

설명:

To personalize the From Name in emails with the targeted customer's specific representative, Northern Trail Outfitters should use a Sender Profile in conjunction with AMPscript Lookup. A Sender Profile allows the configuration of dynamic sender information, and AMPscript Lookup can be used to retrieve the representative's information from a data extension. This combination enables the dynamic personalization of the From Name in emails.

References:

Salesforce Marketing Cloud Documentation on Sender Profiles

Salesforce Marketing Cloud Documentation on AMPscript Lookup

질문 # 120

A global marketing team has created an email using Content Builder Approvals and shared it with multiple business units in their Enterprise. Even though the email was approved, additional changes are needed.

What is the first action that should be taken to make the edits?

- A. Cancel send using email.
- B. Withdraw email approval.
- C. Unshare the email.

정답: B

설명:

In Salesforce Marketing Cloud, once an email is approved using Content Builder Approvals, any subsequent changes require the approval to be withdrawn first. This ensures that any modifications are tracked and re-approved if necessary. By withdrawing the email approval, you can make the necessary changes and then resubmit the email for approval. Reference: Salesforce Marketing Cloud Documentation on Content Builder Approvals.

질문 # 121

Northern Trail Outfitters is looking at solutions that provide warnings/advice automatically about Email Sends using Artificial Intelligence.

Which standard tool best does this?

- A. Einstein Messaging Insights
- B. Einstein Copy Insights
- C. Einstein Email Recommendations

정답: A

설명:

Einstein Messaging Insights is a tool within Salesforce Marketing Cloud that leverages artificial intelligence to provide real-time insights and alerts about the performance of your email sends. It identifies anomalies and provides recommendations on how to improve engagement and deliverability. This tool helps marketers by automatically detecting any issues with email sends and offering actionable advice to rectify them. It is specifically designed to enhance the effectiveness of your email marketing campaigns through intelligent data analysis.

References:

Salesforce Marketing Cloud Documentation:Einstein Messaging Insights

질문 # 122

Northern Trail Outfitters (NTO) wants to test Einstein Recommendations against the company's static product recommendations in a product return confirmation email. Next, NTO needs to evaluate the results and choose the winning option for future confirmations. Which journey type is best suited to run this test?

- A. Single Send
- B. Transactional Send
- C. Multi-Step

정답: C

설명:

A Multi-Step journey is best suited for testing Einstein Recommendations against static product recommendations in a product return confirmation email. This type of journey allows you to set up a series of steps or stages, including A/B testing or split activities, to test different content variations and measure their performance over time. By using a Multi-Step journey, NTO can create different paths within the journey for recipients to receive either Einstein Recommendations or static recommendations. The results can then be compared to determine the more effective recommendation strategy.

Reference:Salesforce Marketing Cloud Documentation - Journey Builder

질문 # 123

An email marketer is creating an email to promote the new Northern trail Outfitters mobile app. Which text should be used for the call-to-action button to drive the most engagement?

- A. Out new mobile app
- B. Download out new mobile app here
- C. Download now

정답: C

설명:

The call-to-action (CTA) button "Download now" is the most effective because it is clear, concise, and action-oriented. It provides an immediate, actionable command that can drive engagement effectively. Marketing best practices suggest that CTAs should be short, direct, and tell the user exactly what to do. References to such best practices can be found in Salesforce Marketing Cloud documentation and numerous marketing resources that discuss effective email marketing strategies.

질문 # 124

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Salesforce인증 MC-202시험패스는 고객님의 IT업계종사자로서의 전환점이 될수 있습니다.자격증을 취득하여 승진 혹은 연봉협상 방면에서 자신만의 위치를 지키고 더욱 멋진 IT인사로 거듭날수 있도록 고고싱할수 있습니다. KoreaDumps의 Salesforce인증 MC-202덤프는 시장에서 가장 최신버전으로서 시험패스를 보장해드립니다.

MC-202덤프내용 : https://www.koreadumps.com/MC-202_exam-braindumps.html

Salesforce MC-202최신버전 덤프공부자료 회원님께서는 메일로 발송된 덤프파일을 다운로드하시면 됩니다, KoreaDumps의 도움으로 여러분은 많은 시간과 돈을 들이지 않으셔도 혹은 여러학원등을 다니시지 않으셔도 우리 덤프로 안전하게 시험을 통과하실 수 있습니다.Salesforce MC-202시험자료는 우리 KoreaDumps에서 실제시험에 의하여 만들어진 것입니다, Salesforce MC-202최신버전 덤프공부자료 IT업계에 계속 종사할 의향이 있는 분들께 있어서 국제공인 자격증 몇개를 취득하는건 반드시 해야하는 선택이 아닌가 싶습니다, 전문적으로Salesforce인증MC-202시험을 응시하는 분들을 위하여 만들었습니다.

내 말 알아들쵸, 더는 무리예요, 회원님께서는 메일로 발송된MC-202덤프파일을 다운로드하시면 됩니다, KoreaDumps의 도움으로 여러분은 많은 시간과 돈을 들이지 않으셔도 혹은 여러학원등을 다니시지 않으셔도 우리 덤프로 안전하게 시험을 통과하실 수 있습니다.Salesforce MC-202시험자료는 우리 KoreaDumps에서 실제시험에 의하여 만들어진 것입니다.

BONUS!!! KoreaDumps MC-202 시험 문제집 전체 버전을 무료로 다운로드하세요: <https://drive.google.com/open?id=1vr-ZX4e2J09gBTKgOo491sjvNmtK-VN>