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Proactive privacy management is accomplished through three tasks - **ANSWER**-1) Define your organization's privacy vision and privacy mission statements 2) Develop privacy strategy 3) Structure your privacy team

This is needed to structure responsibilities with business goals - **ANSWER**-Strategic Management

Identifies alignment to organizational vision and defines the privacy leaders for an organization, along with the resources necessary to execute the vision. - **ANSWER**-Strategic Management model

Member of the privacy team who may be responsible for privacy program framework development, management and reporting within an organization - **ANSWER**-Privacy professional

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q147-Q152):

NEW QUESTION # 147

SCENARIO

Please use the following to answer the next QUESTION:

Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked to news operations showed a drug exchange between Special Handling staff and undercover officers.

In the wake of this incident, Kelly had been sent to Providence to change the "hands off" culture that upper management believed had let the criminal elements conduct their illicit transactions. After a few weeks under Kelly's direction, the office became a model of efficiency and customer service. Kelly monitored his workers' activities using the same cameras that had recorded the illegal conduct of their former co-workers.

Now Kelly has been charged with turning around the office in Cork, Ireland, another trouble spot. The company has received numerous reports of the staff leaving the office unattended. When Kelly arrived, he found that even when present, the staff often spent their days socializing or conducting personal business on their mobile phones. Again, he observed their behaviors using surveillance cameras. He issued written reprimands to six staff members based on the first day of video alone.

Much to Kelly's surprise and chagrin, he and the company are now under investigation by the Data Protection Commissioner of Ireland for allegedly violating the privacy rights of employees. Kelly was told that the company's license for the cameras listed facility security as their main use, but he does not know why this matters. He has pointed out to his superiors that the company's training programs on privacy protection and data collection mention nothing about surveillance video.

You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.

Knowing that the regulator is now investigating, what would be the best step to take?

- A. If you know the organization is guilty, advise it to accept the punishment.
- **B. Consult an attorney experienced in privacy law and litigation.**
- C. Use your background and knowledge to set a course of action.
- D. Negotiate the terms of a settlement before formal legal action takes place.

Answer: B

Explanation:

This answer is the best step to take knowing that the regulator is now investigating, as it can help the organization to obtain legal advice and representation on how to respond to and cooperate with the investigation, as well as how to defend or resolve any potential claims or disputes that may arise from the incident. Consulting an attorney experienced in privacy law and litigation can also help the organization to understand its rights and obligations under the applicable laws and regulations, as well as the possible outcomes and consequences of the investigation. An attorney can also assist the organization in preparing and submitting any required documents or evidence, communicating with the regulator or other parties, negotiating a settlement or agreement, or challenging or appealing any decisions or actions taken by the regulator. References: IAPP CIPM Study Guide, page 871; ISO/IEC 27002:2013, section 16.1.5

NEW QUESTION # 148

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing.

He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover.

He knows there is at least one incident the public is unaware of, although Albert does not know the details.

He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

What is one important factor that Albert fails to consider regarding Treasure Box's response to their recent security incident?

- A. What the nature of the data is
- B. How data at the company is collected
- C. How long data at the company is kept
- D. Who has access to the data

Answer: A

Explanation:

This answer is an important factor that Albert fails to consider, as it can affect the legal and ethical obligations and implications of the company's response to the security incident, as well as the potential impact and harm to the individuals whose data is involved. The nature of the data refers to the type, category, sensitivity and value of the data that is collected, processed and stored by the company, such as personal, financial, health, biometric or behavioral data. Depending on the nature of the data, the company may have different requirements or restrictions for notifying, reporting or disclosing the security incident to the relevant authorities, customers, partners or stakeholders, as well as for mitigating or compensating the effects of the incident. For example, if the data is considered sensitive or confidential, such as health or medical information, the company may have a higher duty of care and a stricter obligation to protect and secure the data, as well as to inform and assist the individuals whose data is compromised.

NEW QUESTION # 149

SCENARIO

Please use the following to answer the next question:

John is the new privacy officer at the prestigious international law firm - A&M LLP. A&M LLP is very proud of its reputation in the practice areas of Trusts & Estates and Merger & Acquisition in both U.S. and Europe. During lunch with a colleague from the Information Technology department, John heard that the Head of IT, Derrick, is about to outsource the firm's email continuity service to their existing email security vendor - MessageSafe.

Being successful as an email hygiene vendor, MessageSafe is expanding its business by leasing cloud infrastructure from Cloud Inc. to host email continuity service for A&M LLP.

John is very concerned about this initiative. He recalled that MessageSafe was in the news six months ago due to a security breach. Immediately, John did a quick research of MessageSafe's previous breach and learned that the breach was caused by an unintentional mistake by an IT administrator. He scheduled a meeting with Derrick to address his concerns.

At the meeting, Derrick emphasized that email is the primary method for the firm's lawyers to communicate with clients, thus it is critical to have the email continuity service to avoid any possible email downtime. Derrick has been using the anti-spam service provided by MessageSafe for five years and is very happy with the quality of service provided by MessageSafe. In addition to the significant discount offered by MessageSafe, Derrick emphasized that he can also speed up the onboarding process since the firm already has a service contract in place with MessageSafe. The existing on-premises email continuity solution is about to reach its end of life very soon and he doesn't have the time or resource to look for another solution. Furthermore, the off-premises email continuity service will only be turned on when the email service at A&M LLP's primary and secondary data centers are both down, and the email messages stored at MessageSafe site for continuity service will be automatically deleted after 30 days.

Which of the following is NOT an obligation of MessageSafe as the email continuity service provider for A&M LLP?

- A. Certifications to relevant frameworks.
- B. Data breach notification to A&M LLP.
- C. Security commitment.
- D. Privacy compliance.

Answer: A

NEW QUESTION # 150

The first step an organization should take when considering the use of a third-party's AI-based resume ranking tool is to?

- A. Secure stakeholder buy-in and approval to ensure the tool meets the organization's requirements.
- B. Conduct an assessment of the tool's impact both on privacy and on conformity with applicable AI regulation.
- C. Distribute a notice to the candidates whose resumes the tool will assess to ensure they understand and consent to the use of the tool.
- D. Secure appropriate contractual concessions to ensure that the developer is primarily responsible for any violation of applicable privacy law.

Answer: B

Explanation:

Comprehensive and Detailed Explanation:

Before adopting an AI-based resume ranking tool, the organization must assess the tool's privacy impact and legal compliance. This ensures the company understands how the tool processes personal data and whether it introduces risks such as bias, discrimination, or non-compliance with AI and privacy regulations (e.g., GDPR, CCPA, AI Act).

* Option A (Stakeholder buy-in) is important, but privacy and regulatory assessments must come first.

* Option C (Notifying candidates) is a later step after ensuring compliance and assessing risks.

* Option D (Contractual concessions) helps mitigate risk but does not replace due diligence in assessing compliance.

A Privacy Impact Assessment (PIA) and AI Impact Assessment should be conducted before implementation.

Reference: CIPM Official Textbook, Module: Privacy Risk and Impact Assessments - Section on Evaluating Third-Party Tools and Vendors.

NEW QUESTION # 151

When building a data privacy program, what is a good starting point to understand the scope of privacy program needs?

- A. Complete a Data Inventory.
- B. Perform Data Protection Impact Assessments (DPIAs).
- C. Review Audits.
- D. Perform Risk Assessments

Answer: A

Explanation:

A data inventory is a good starting point to understand the scope of privacy program needs, as it provides a comprehensive overview of what personal data is collected, processed, stored, shared, and disposed of by the organization. A data inventory can help identify the legal obligations, risks, and gaps in the privacy program, as well as the opportunities for improvement and optimization. The other options are also important components of a privacy program, but they are more effective when based on a data inventory. References: CIPM Body of Knowledge, Domain II: Privacy Program Operational Life Cycle, Task 1: Assess the current state of the privacy program.

NEW QUESTION # 152

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Many job-hunters want to gain the competition advantages and become the hottest people which the companies rush to get. But if they want to realize that they must boost some valuable CIPM certificate to raise their values and positions. The CIPM certificate enjoys a high reputation among the labor market circle and is widely recognized as the proof of excellent talents and if you are one of them and you want to pass the test smoothly you can choose our CIPM Practice Questions.

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