

# Free PDF 2026 Salesforce Data-Cloud-Consultant– Efficient New Dumps Ppt



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One of the key factors for passing the exam is practice. Candidates must use Data-Cloud-Consultant practice test material to be able to perform at their best on the real exam. This is why SurePassExams has developed three formats to assist candidates in their Salesforce Data-Cloud-Consultant Preparation. These formats include desktop-based Salesforce Data-Cloud-Consultant practice test software, web-based practice test, and a PDF format.

## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.</li></ul>

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### Salesforce Certified Data Cloud Consultant Sample Questions (Q136-Q141):

#### NEW QUESTION # 136

A consultant is setting up a data stream with transactional data, Which field type should the consultant choose to ensure that leading zeros in the purchase order number are preserved?

- A. Decimal
- B. Serial
- C. Number
- D. Text

#### Answer: D

Explanation:

The field type Text should be chosen to ensure that leading zeros in the purchase order number are preserved.

This is because text fields store alphanumeric characters as strings, and do not remove any leading or trailing characters. On the other hand, number, decimal, and serial fields store numeric values as numbers, and automatically remove any leading zeros when displaying or exporting the data123. Therefore, text fields are more suitable for storing data that needs to retain its original format, such as purchase order numbers, zip codes, phone numbers, etc. References:

- \* Zeros at the start of a field appear to be omitted in Data Exports
- \* Keep First '0' When Importing a CSV File
- \* Import and export address fields that begin with a zero or contain a plus symbol

#### NEW QUESTION # 137

An analyst from Cloud Kicks needs to get quick Insights to determine the average sales per day during the past week. What should a consultant recommend?

- A. Lightning web component utilizing Query API
- B. salesforce flows
- C. Salesforce reports
- D. Segment activation to Azure

#### Answer: C

Explanation:

To help the analyst from Cloud Kicks determine the average sales per day during the past week, Salesforce Reports is the most efficient and straightforward solution. Here's a detailed breakdown:

Understanding Salesforce Reports :

Salesforce Reports is a native tool within the Salesforce platform that allows users to create, customize, and analyze data in various formats. It is particularly well-suited for quick insights and ad-hoc analysis without requiring complex development or integrations.

Why Not Other Options?

Option A (Salesforce Flows) : While Salesforce Flows is a powerful automation tool, it is not designed for analytical purposes. Creating a flow to calculate average sales per day would require additional configuration and logic, making it unnecessarily complex for this use case.

Option B (Lightning Web Component Utilizing Query API) : Using a Lightning Web Component with the Query API involves custom development. While this approach is flexible, it is overkill for a simple analytical task like calculating average sales.

Option D (Segment Activation to Azure) : Segment activation refers to exporting segmented customer data to external platforms like Azure. This process is unrelated to generating quick insights and would introduce unnecessary complexity for this requirement.

#### How Salesforce Reports Can Be Used :

Step 1: Create a Report : Navigate to the Salesforce Reports tab and create a new report based on the relevant object (e.g., Opportunities or Orders).

Step 2: Filter by Date Range : Apply a filter to include only records from the past week. For example, set the "Close Date" field to "Last Week." Step 3: Add Summary Fields : Use summary formulas or grouping to calculate total sales for each day. Then, compute the average sales per day by dividing the total sales by the number of days in the range.

Step 4: Run the Report : Execute the report to view the results instantly.

#### Salesforce Documentation Reference :

Salesforce's official documentation highlights that Reports are the go-to tool for analyzing and summarizing data quickly. They are designed to provide actionable insights without requiring advanced technical skills, making them ideal for tasks like calculating average sales.

By leveraging Salesforce Reports, the analyst can efficiently obtain the required insights without additional development or integration efforts.

#### NEW QUESTION # 138

Northern Trail Outfitters (NTO) wants to send a promotional campaign for customers that have purchased within the past 6 months. The consultant created a segment to meet this requirement.

Now, NTO brings an additional requirement to suppress customers who have made purchases within the last week.

What should the consultant use to remove the recent customers?

- A. Batch transforms
- **B. Segmentation exclude rules**
- C. Related attributes
- D. Streaming insight

#### Answer: B

##### Explanation:

The consultant should use B. Segmentation exclude rules to remove the recent customers. Segmentation exclude rules are filters that can be applied to a segment to exclude records that meet certain criteria. The consultant can use segmentation exclude rules to exclude customers who have made purchases within the last week from the segment that contains customers who have purchased within the past 6 months. This way, the segment will only include customers who are eligible for the promotional campaign.

The other options are not correct. Option A is incorrect because batch transforms are data processing tasks that can be applied to data streams or data lake objects to modify or enrich the data. Batch transforms are not used for segmentation or activation. Option C is incorrect because related attributes are attributes that are derived from the relationships between data model objects. Related attributes are not used for excluding records from a segment. Option D is incorrect because streaming insights are derived attributes that are calculated at the time of data ingestion. Streaming insights are not used for excluding records from a segment. Reference: Salesforce Data Cloud Consultant Exam Guide, Segmentation, Segmentation Exclude Rules

#### NEW QUESTION # 139

Which two dependencies need to be removed prior to disconnecting a data source?

Choose 2 answers

- **A. Data stream**
- B. Activation target
- **C. Segment**
- D. Activation

#### Answer: A,C

##### Explanation:

##### Dependencies in Data Cloud:

\* Before disconnecting a data source, all dependencies must be removed to prevent data integrity issues.

#### NEW QUESTION # 140

A retail customer wants to bring customer data from different sources and wants to take advantage of identity resolution so that it can be

used in segmentation.

On which entity should this be segmented for activation membership?

- A. Unified Individual
- B. Unified Contact
- C. Subscriber
- D. Individual

**Answer: A**

Explanation:

Explanation

The correct answer is B, Unified Individual. A Unified Individual is a record that represents a customer across different data sources, created by applying identity resolution rulesets. Identity resolution rulesets are sets of match and reconciliation rules that define how to link and merge data from different sources based on common attributes. Data Cloud uses identity resolution rulesets to resolve data across multiple data sources and helps you create one record for each customer, regardless of where the data came from. A retail customer who wants to bring customer data from different sources and use identity resolution for segmentation should segment on the Unified Individual entity, which contains the resolved and consolidated customer data. The other options are incorrect because they do not represent the resolved customer data across different sources. A Subscriber is a record that represents a customer who has opted in to receive marketing communications. A Unified Contact is a record that represents a customer who has a relationship with a specific business unit. An Individual is a record that represents a customer's profile data from a single data source. References:

- \* Identity Resolution Ruleset Processing Results
- \* Consider Data Implications for Segmentation
- \* Prepare for your Salesforce Data Cloud Consultant Credential
- \* AI-based Identity Resolution: Linking Diverse Customer Data

## NEW QUESTION # 141

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