

Marketing-Cloud-Consultant Latest Study Plan, Exam Marketing-Cloud-Consultant Simulator



P.S. Free 2026 Salesforce Marketing-Cloud-Consultant dumps are available on Google Drive shared by DumpExam:
<https://drive.google.com/open?id=1xUtKbDfg3ozXh6iHNuQeR87PkWxGgJMB>

The passing rate of our Marketing-Cloud-Consultant exam materials are very high and about 99% and so usually the client will pass the exam successfully. But in case the client fails in the exam unfortunately we will refund the client immediately in full at one time. The refund procedures are very simple if you provide the Marketing-Cloud-Consultant exam proof of the failure marks we will refund you immediately. If any questions or doubts exist, the client can contact our online customer service or send mails to contact us and we will solve them as quickly as we can. We always want to let the clients be satisfied and provide the best Marketing-Cloud-Consultant Test Torrent and won't waste their money and energy.

Currently we release the latest Marketing-Cloud-Consultant reliable exam answers for the test which not only cover the accurate study guide but also include more than 80% questions and answers of the real test. If it is still difficult for you to pass exam, or if you are urgent to clear exam in a short at first attempt, our Marketing-Cloud-Consultant Reliable Exam Answers will be your only valid choice. Don't hesitate again. Our buyers are companies and candidates from all over the world. It is the best methods for passing exam.

>> Marketing-Cloud-Consultant Latest Study Plan <<

Updated Salesforce Marketing-Cloud-Consultant Latest Study Plan Offer You The Best Exam Simulator | Salesforce Certified Marketing Cloud Consultant

Will you feel nervous when you are in the exam, and if you do, you can try our exam dumps. Marketing-Cloud-Consultant Soft test engine can stimulate the real environment, through this, you can know the procedure of the real exam, so that you can release your nervous. And you can build up your confidence when you face the real exam. Besides, Marketing-Cloud-Consultant Exam Dumps of us offer you free update for one year after purchasing, and our system will send the latest version to you automatically. We have online and offline chat service stuff, and if you have any questions, just have chat with them.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q31-Q36):

NEW QUESTION # 31

A customer provides a file containing only new and updated subscriber records exported from its marketing database.

* The file will be uploaded to the customer's Enhanced FTP automatically at 3 a.m. daily.

- * The customer requires that the import completes prior to 4 a.m.
- * On average, the file will contain about two million rows of data each day.

Based on the customer's requirements and recommended best practices, how should the daily file be imported?

- A. Import the file into a data extension, using the 'overwrite' method.
- B. Import the file into a list, using the 'add and update' method.
- **C. Import the file into a data extension, using the 'add and update' method.**
- D. Import the file into a list, using the 'update only' method.

Answer: C

Explanation:

Since Record count is more than 500 K so DE is used. New and Update is already specified in question.

NEW QUESTION # 32

A customer wants to capture and categorize email Not Sent events and begin identifying trends. They want to keep the data in Marketing Cloud and run queries against the dataset. The customer created a data extension to receive the information. Which order of Automation Studio activities should be recommended?

- A. SQL Query > Data Extract with the Data Extension Extract type > File Transfer to Safehouse > Import File
- **B. Data Extract with the Tracking Extract type > File Transfer from Safehouse > File Transfer unzip > Import File**
- C. Data Extract with the Data Extension Extract type > File Transfer to Safehouse > File Transfer unzip > SQL Query
- D. Data Factory Utility > File Transfer from Safehouse > Import File > Data Extract with Tracking Extract type

Answer: B

Explanation:

Comprehensive and Detailed Explanation:

The correct answer is C - Data Extract with the Tracking Extract type > File Transfer from Safehouse > File Transfer unzip > Import File.

* Tracking Extract Activity pulls detailed email event data, including 'Not Sent' events, into a compressed file (.zip).

* You need a File Transfer Activity to move the file from the Safehouse and unzip it.

* After unzipping, Import Activity loads the extracted data into a Data Extension where queries can run.

#Why others are wrong:

* A and B: Data Extension Extract type is for DE records, not tracking events like Not Sent.

* D: Data Factory Utility is not part of the standard Automation Studio activities for these operations.

Exact Extract from Salesforce Official Documentation:

Salesforce Help - Tracking Extract and Automation Studio:

"Use Tracking Extract to retrieve event-level data, including Not Sent events, then use a File Transfer Activity to unzip and import the extracted data for analysis or reporting." (Source: https://help.salesforce.com/s/articleView?id=sf.mc_as_tracking_extract_activity.htm)

-

NEW QUESTION # 33

A customer wants to automate the process of sending a series of welcome emails based on the subscriber's data.

- * Emails should be sent weekly for up to five weeks.
- * If a subscriber makes a purchase, they should stop receiving welcome emails.
- * A Boolean flag should be set in a data extension if the subscriber makes it through the welcome series.

Which steps should be used to accomplish this in Journey Builder?

- A. Random Split, Send Email, Wait Define Goal.
- B. Define Goal, Send Email, Wait, Decision Split.
- **C. Define Goal, Update Contact Data, Send Email, Wait.**
- D. Update Contact Data, Wait, Send Email, Join.

Answer: C

NEW QUESTION # 34

A customer wants to send SMS messages as part of a Journey. They are concerned the messages will deploy when subscribers are asleep. If a subscriber qualifies to receive an SMS message as part of the journey between 1 a.m. and 6 a.m., the customer prefers the message to not be sent.

What solution should a consultant recommend to meet the criteria?

- **A. Create and enable a BLOCKOUT window In MobileConnect.**
- B. Create a Journey Goal to exit subscribers from the Journey.
- C. Run an Import Definition at 12 a.m. to create a suppression list.
- D. Run a SQL Query at 12:30 a.m. to create a suppression list.

Answer: A

Explanation:

Explanation

Creating and enabling a BLOCKOUT window in MobileConnect can be used to prevent SMS messages from being sent during certain hours of the day. A BLOCKOUT window is a time period during which no messages are sent or received by MobileConnect, regardless of when they were scheduled or triggered. References:

https://help.salesforce.com/articleView?id=sf.mc_moc_blockout_window.htm&type=5

NEW QUESTION # 35

Northern Trail Outfitters received an email about reaching API limits within Salesforce and they think this is caused by the integrated Marketing Cloud account.

Which two types of API calls are counted against the rolling 24-hour limit? (Choose 2 answers)

- **A. SOAP API Calls updating objects**
- B. Bulk API
- C. Login Calls
- **D. CreateSalesforceObject() AMPscript**

Answer: A,D

Explanation:

Salesforce enforces a 24-hour rolling limit on standard API calls.

* SOAP API calls (such as updating objects) count toward this limit.

* The AMPscript function CreateSalesforceObject() internally performs a Salesforce API call and is also counted toward the Salesforce daily API limits.

Login Calls and Bulk API operations have separate limit tracking and do not typically count against the standard 24-hour API limit.

-

Exact Extracts from Salesforce Documentation:

Source: Salesforce Help - API Request Limits and Allocations

"API requests that create, retrieve, update, or delete records count against your daily API call limits. This includes SOAP API and REST API requests." Source: Salesforce Developer Documentation - CreateSalesforceObject() AMPscript

"The CreateSalesforceObject function uses Salesforce SOAP API calls internally, and these requests count toward Salesforce API limits."

-

NEW QUESTION # 36

.....

Professional ability is very important both for the students and for the in-service staff because it proves their practical ability in the area. Therefore choosing a certificate exam which boosts great values to attend is extremely important for them and the test Marketing-Cloud-Consultant certification is one of them. Passing the test certification can prove your outstanding major ability in some area and if you want to pass the Marketing-Cloud-Consultant test smoothly you'd better buy our Marketing-Cloud-Consultant test guide. And our Marketing-Cloud-Consultant exam questions boost the practice test software to test the clients' ability to answer the questions.

Exam Marketing-Cloud-Consultant Simulator: <https://www.dumpexam.com/Marketing-Cloud-Consultant-valid-torrent.html>

<https://drive.google.com/open?id=1xUtKbDfg3ozXh6iHNuQeR87PkWxGgJMB>