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You should not register for the Salesforce Salesforce Media Cloud Accredited Professional (AP) Exam certification exam without proper preparation. Passing the Salesforce Media Cloud Accredited Professional (AP) Exam exam is quite a challenging task. This difficult task becomes easier if you use valid Salesforce Salesforce-Media-Cloud Exam Dumps of PassSureExam. Don't forget that the Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) test registration fee is hefty and your money will go to waste if you don't crack this exam.

Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	- Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI - CD environment.

Topic 2	- Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI - CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
Topic 3	Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

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If you think that Salesforce-Media-Cloud certification exam is easy to crack, you are mistaken. It takes a lot of effort and hard work to get the results. The first step is to download real Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) Exam Questions of PassSureExam. These Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) exam questions are available in PDF, desktop practice test software, and web-based practice exam.

Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q54-Q59):

NEW QUESTION # 54
A System Administrator of an advertising publishing company that uses Advertising Sales Management (ASM) is going through the migration from source org to target org.
During the migration, the System Administrator runs into an error related to permissions and licenses on the target org.
Which two reasons could have caused the error?
Choose 2 answers

- A. The System Administrator user profile on the target org does not have the required permission set licenses or add-on licenses.
- B. The source org does not have the required platform license definitions and add-on licenses.
- C. The target org does not have the necessary integration procedures and Data Raptors.
- D. The target org does not have the required platform license definitions and add-on licenses.

Answer: A,D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Permission and license errors in migration typically arise because the target org lacks the required platform license definitions or add-on licenses, or because the admin user profile does not have the necessary permission set licenses assigned. The source org licenses don't impact target org migration errors, and missing integration procedures/Data Raptors usually cause functional issues but not license errors.
Reference:
Media Cloud ASM Migration Guide
Salesforce License and Permission Management
https://help.salesforce.com/s/articleView?id=sf.media_cloud_migration_troubleshooting.htm&type=5

NEW QUESTION # 55
Which two solutions should a Consultant recommend to a client who wants to integrate with an ad server other than Google Ad

Manager (GAM) to create an ad campaign?
Choose 2 answers

- A. Use the Out of the Box Marketing Cloud Intelligence connector.
- B. Create a custom integration procedure to integrate with the ad server.
- C. Create a custom solution using Apex code.
- D. Use the Out of the Box Ad Server Integration.

Answer: B,C

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Media Cloud provides out-of-the-box integration only with Google Ad Manager. For other ad servers, a custom integration is required either via a custom Integration Procedure or Apex code to handle API interactions and data flows. The Marketing Cloud Intelligence connector focuses on analytics, not ad server integration.
Reference:
Media Cloud ASM Integration Overview
Salesforce Custom Integration Best Practices
https://help.salesforce.com/s/articleView?id=sf.media_cloud_custom_adserver_integration.htm&type=5

NEW QUESTION # 56
Which three Marketing Cloud Intelligence integration methods can a Consultant use to ingest and integrate all available channels as well as first and third party data sources, to create a cross-channel optimization platform?
Choose 3 answers

- A. API Connectors
- B. Marketing Cloud Intelligence Data Lake Stream
- C. Data Raptor
- D. TotalConnect
- E. Data Mapping Visualizer

Answer: A,B,D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Marketing Cloud Intelligence (MCI) supports multiple integration methods including API Connectors for direct data ingestion, TotalConnect for ingesting external datasets, and Data Lake Streams for large-scale streaming data ingestion. Data Raptor and Data Mapping Visualizer are primarily Salesforce data transformation tools, not ingestion methods for MCI.
Reference:
Marketing Cloud Intelligence Integration Overview
https://help.salesforce.com/s/articleView?id=sf.mc_mci_data_ingestion.htm&type=5

NEW QUESTION # 57
An Ad Ops team needs to ensure an order created by the Sales Executive is submitted to the downstream ad servers for fulfillment. Order items used within these orders are linked to commercial products and this entire order goes through the Industries Order Management process for fulfillment.
How should the Ad Ops team use the out-of-the-box product with product code: VPL-MEDIA-CLASS in this entire process?

- A. As corresponding technical product of a commercial product in a decomposition relationship
- B. As Root product in a product bundle with child commercial products
- C. As Parent class of any commercial product
- D. As Object type of a commercial product

Answer: A

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
The product with code VPL-MEDIA-CLASS represents a technical product that corresponds to commercial products in a decomposition relationship. This enables the Order Management process to handle fulfillment through its association with commercial

products.
Reference:
Media Cloud Product Hierarchies
Salesforce Industries Order Management
https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_relationships.htm&type=5

NEW QUESTION # 58

During a Google Ad Manager (GAM) order orchestration, which two steps does a Media Planner need to complete manually in the GAM Server?
Choose 2 answers

- A. Check if creatives are loaded in GAM.
- B. Create order in GAM.
- C. Associate the creatives to a line item in GAM.
- D. Check availability of inventory in GAM.

Answer: A,C

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
While many GAM functions can be automated through integrations, loading creatives and associating them to line items often require manual intervention to ensure the correct assets are linked. Inventory availability and order creation are generally handled programmatically or via Media Cloud integration.
Reference:
Media Cloud GAM Integration Workflow
https://help.salesforce.com/s/articleView?id=sf.media_cloud_gam_manual_steps.htm&type=5

NEW QUESTION # 59

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