

Exam Salesforce MCAE-Con-201 Overview | MCAE-Con-201 Official Practice Test



The
University
Of
Sheffield.

MEC201

Ancillary Material: Useful Equations on Pages 8 and 9 of this Question Paper

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DO NOT REMOVE IT FROM THE HALL.

DEPARTMENT OF MECHANICAL ENGINEERING Spring Semester 2021-2022
Dynamics of Structures and Machines 2 Hours

Instructions:

Note that this exam is out of 80 marks.

Answer ALL Questions

Put all your answers in the answer booklet provided.

No work written on the exam question paper will be marked.

Registration number from U-Card (9 digits) – to be completed by student

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MEC201

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TURN OVER

We all know that Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) exam dumps are an important section of the Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) exam that is purely based on your skills, expertise, and knowledge. So, we must find quality MCAE-Con-201 Questions drafted by industry experts who have complete knowledge regarding the Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) certification exam and can share the same with those who want to clear the MCAE-Con-201 exam. The best approach to finding Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) exam dumps is to check the SurePassExams that is offering the Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) practice questions.

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able to get Salesforce SalesForce Consultant certified at the first attempt. Our Salesforce experts have curated an amazing MCAE-Con-201 exam guide for passing the MCAE-Con-201 Exam. You can get the desired outcome by preparing yourself from the MCAE-Con-201 exam dumps material provided by SurePassExams. We frequently update our MCAE-Con-201 exam preparation material to reflect the latest changes in the MCAE-Con-201 exam syllabus.

Salesforce Certified Marketing Cloud Account Engagement Consultant Sample Questions (Q147-Q152):

NEW QUESTION # 147

The sales team wants marketing to automatically nurture current customers who are up for renewal in 60 days in an ongoing basis. Which two actions would be needed to nurture the prospects?

Choose 2 answers

- A. Make a repeating engagement program
- B. Make a suppression list for the program
- C. Make a segmentation rule for the program
- D. Make a recipient list for the program

Answer: A,D

NEW QUESTION # 148

How many Social Posting Connectors is it possible to create

- A. You can't use any Social Posting connector
- B. One each type
- C. You can create as many Social Posting connectors as you want
- D. Many but only one type

Answer: C

NEW QUESTION # 149

What type of fields are not supported by the Marketing Cloud Account Engagement sync

- A. Geolocation
- B. Formula
- C. Lookup Relationship
- D. Time
- E. External Lookup Relationship
- F. Date/Time
- G. Date/Time
- H. Text Area (Rich)

Answer: A,B,C,E,H

NEW QUESTION # 150

LenoxSoft is a global company interested in creating Marketing Cloud Account Engagement Business Units (PBUs) to support their regional needs. How should they access PBU features?

- A. Enable 'Business Unit' connector setting
- B. Move all users to Salesforce Lightning
- C. Use the Marketing Cloud Account Engagement Lightning App
- D. Purchase separate Marketing Cloud Account Engagement accounts

Answer: C

Explanation:

Explanation

https://help.salesforce.com/articleView?id=sf.Marketing Cloud Account Engagement_sf_connector_pbus_parent.htm&type=5

NEW QUESTION # 151

Several of the sales team members at LenoxSoft have shared that their customers are getting autoresponder emails, but they are not receiving other marketing sent emails. After investigating, they found that the leads and contacts in question are opted out. How should LenoxSoft enable these prospects to get marketing content again?

- A. Create an automation rule to clear the opt out field on the leads and contacts.
- B. **Enable the prospect resubscribe feature in Marketing Cloud Account Engagement to allow prospects to opt back in.**
- C. Run a permission pass effort to all of the leads and contacts who have opted out.

Answer: B

NEW QUESTION # 152

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