

Quiz 2026 AP-217: Media Cloud Accredited Professional— Efficient Reliable Test Camp



Salesforce

AP-217 Exam

Salesforce Media Cloud Accredited Professional

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Salesforce Media Cloud Accredited Professional Sample Questions (Q48-Q53):

NEW QUESTION # 48

During proposal line item creation, a Consultant needs to be able to select a value for a picklist type attribute. Which non-overridable behavior must the Consultant select during the assignment to the parent object type?

- **A. Run-time Configurable**
- B. Is Not Assetizable
- C. Is Not Translatable
- D. Is Encrypted

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Run-time Configurable behavior allows the picklist values to be determined dynamically during runtime rather than being statically assigned. This is critical in proposal line items to select picklist values that may change or depend on other variables dynamically. The other options either disable functionality (Is Not Assetizable), restrict translations, or encrypt values but do not allow dynamic selection.

Reference:

Salesforce Media Cloud Data Model Guide

Proposal Line Item Configuration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_proposal_line_item.htm&type=5

NEW QUESTION # 49

A company has purchased the Media Cloud solution. The IT Manager in charge of the deployment wants to understand which tools in Media Cloud can be used to map the legacy system data model to the Media Cloud data model?

Which two tools should the Consultant mention to the IT Manager in this case?

Choose 2 answers

- A. Setup / Object Manager
- **B. IDX Workbench**
- C. Schema Builder
- **D. IDX Build Tool**

Answer: B,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

IDX Workbench and IDX Build Tool are Salesforce-provided tools for managing Media Cloud metadata and data migration, allowing mapping from legacy systems to the Media Cloud data model. Schema Builder and Setup/Object Manager are Salesforce tools for standard metadata but not specialized for Media Cloud data mapping.

Reference:

Media Cloud Data Migration and Mapping Tools

IDX Workbench and Build Tool Documentation

https://help.salesforce.com/s/articleView?id=sf.media_cloud_idx_tools.htm&type=5

NEW QUESTION # 50

A Media Cloud customer needs to integrate Google Ad Manager (GAM) with an existing middleware system using an integration procedure.

What is the most secure way for a Consultant to implement the authentication and credentialing requirements for the integration, while also minimizing customization?

- **A. Create a new authentication provider with custom metadata and use it within a named credential.**

- B. Modification on integration procedure is not needed since this is through middleware and the existing named credential is not utilized.
- C. Create a remote action in the integration procedure that calls a custom Apex Class.
- D. Implement a custom OAuth to authenticate with middleware, storing credentials in the integration procedure.

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Using a Named Credential with a custom Authentication Provider that stores client credentials in custom metadata ensures secure storage and easy maintenance. This reduces the need for custom OAuth flows in the integration procedure or Apex code, which increases complexity and maintenance.

Reference:

Salesforce Named Credentials and Auth Providers

Media Cloud GAM Integration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_named_credential_auth.htm&type=5

NEW QUESTION # 51

A home store wants to advertise their products on a particular TV channel owned by a publishing company.

Which channel should this media plan include?

- A. Print
- **B. Linear**
- C. Out Of Home (OOH)
- D. Digital

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Linear refers to traditional TV broadcasting channels where advertisements run in a scheduled, linear fashion. Since the home store wants to advertise on a TV channel, the media plan should include the Linear channel type. Digital refers to online channels, Print to newspapers/magazines, and OOH to outdoor advertising formats.

Reference:

Media Cloud Channel Definitions

Advertising Sales Management Media Types

https://help.salesforce.com/s/articleView?id=sf.media_cloud_channels.htm&type=5

NEW QUESTION # 52

An Administrator is mapping a user to Media Cloud personas. In the current role, the user builds media plans from request for proposals (RFPs), reviews past performance to gain insights, and proposes proactive solutions.

To which persona should the user be mapped?

- A. Yield Manager
- **B. Media Planner**
- C. Designer
- D. Ad Ops

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Media Planner persona is responsible for creating media plans based on RFPs, analyzing past campaign data, and proposing strategic media buys. Yield Managers focus more on inventory optimization, Designers on creative development, and Ad Ops on campaign execution.

Reference:

Media Cloud Persona Mapping Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_personas.htm&type=5

NEW QUESTION # 53

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