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IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q189-Q194):

NEW QUESTION # 189

SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary's operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving. However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols.

You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company's culture. For this project, you are considering using a series of third-party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

Which should be used to allow the home sales force to accept payments using smartphones?

- A. Radio Frequency Identification
- B. Cross-current translation.
- C. Field transfer protocol.
- D. Near-field communication

Answer: D

Explanation:

The technology that should be used to allow the home sales force to accept payments using smartphones is C.

Near-field communication (NFC). NFC is a short-range wireless technology that allows devices to exchange data when they are brought close together. This technology is commonly used in contactless payment systems and can be used to enable smartphones to accept payments.

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The CIPT certification exam is ideal for professionals who are responsible for ensuring the privacy and security of data within their organizations, including privacy officers, data protection officers, risk managers, IT professionals, and legal professionals. By obtaining the certification, candidates demonstrate their expertise in data privacy and their commitment to upholding the highest standards of privacy protection. The CIPT certification is an excellent opportunity for professionals to enhance their career prospects and increase their value to their organizations.

The CIPT Exam covers a range of topics related to privacy technology, including data protection, privacy principles and frameworks, legal and regulatory requirements, and privacy-enhancing technologies. CIPT exam is designed to test not only a candidate's knowledge of these topics but also their ability to apply that knowledge in real-world scenarios. This ensures that CIPT-certified professionals are equipped with the skills and expertise needed to help organizations navigate the complex landscape of privacy and data protection.

IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q213-Q218):

NEW QUESTION # 213

Which concept related to privacy choice is demonstrated by highlighting and bolding the "accept" button on a cookies notice while maintaining standard text format for other options?

- A. Tagging
- B. Illuminating
- C. Suppression
- **D. Nudging**

Answer: D

Explanation:

Highlighting and bolding the "accept" button on a cookies notice while maintaining standard text format for other options is an example of "nudging." Nudging involves subtly guiding users towards a particular decision by making that option more visually prominent or appealing. In this case, the design choice makes it more likely that users will accept the cookies rather than explore other options, which could undermine informed consent and user autonomy. (Reference: IAPP CIPT Study Guide, Chapter on Privacy Notices and Consent)

NEW QUESTION # 214

Which of the following best describes the basic concept of "Privacy by Design?"

- A. The introduction of business process to identify and assess privacy gaps.
- B. The integration of a privacy program with all lines of business.
- **C. The implementation of privacy protection through system architecture.**
- D. The adoption of privacy enhancing technologies.

Answer: C

Explanation:

"Privacy by Design" is a framework that involves embedding privacy protections into the system's architecture from the ground up. This approach ensures that privacy is considered throughout the entire system development lifecycle. The IAPP documents highlight that Privacy by Design requires proactive measures to integrate privacy controls directly into technologies and business practices to prevent privacy issues before they arise, rather than addressing them reactively.

NEW QUESTION # 215

What privacy risk is NOT mitigated by the use of encrypted computation to target and serve online ads?

- A. The user's sensitive personal information is used to display targeted ads.
- B. The user's information can be leaked to an advertiser through weak de-identification techniques.
- C. The personal information used to target ads can be discerned by the server.
- **D. The ad being served to the user may not be relevant.**

Answer: D

Explanation:

* Option A: Encrypted computation focuses on protecting the privacy of data while allowing computations to be performed on it. It does not address the relevance of ads to users, which is a separate issue related to the effectiveness of the ad targeting algorithm.

* Option B: Encrypted computation aims to protect the user's sensitive personal information by ensuring it remains encrypted during the computation process, thus mitigating this privacy risk.

* Option C: Encrypted computation prevents the server from discerning personal information as the data remains encrypted throughout the process.

* Option D: By maintaining encryption, encrypted computation also helps prevent information leaks due to weak de-identification techniques.

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Research papers on encrypted computation and privacy-preserving ad targeting These detailed explanations provide context and references to ensure the answers align with the IAPP Information Privacy Technologist documents and best practices.

NEW QUESTION # 216

A credit card with the last few numbers visible is an example of what?

- A. Synthetic data
- **B. Masking data**
- C. Sighting controls.
- D. Partial encryption

Answer: B

Explanation:

Explanation/Reference: <https://money.stackexchange.com/questions/98951/credit-card-number-masking-good-practices-rules-law-regulations>

NEW QUESTION # 217

What is an Access Control List?

- A. A list of steps necessary for an individual to access a resource.
- B. A list that indicates the type of permission granted to each individual.
- **C. A list showing the resources that an individual has permission to access.**
- D. A list of individuals who have had their access privileges to a resource revoked.

Answer: C

Explanation:

* Option A: Decentralization of data typically increases the complexity of access controls as data is spread across various locations and systems.

* Option B: Regular data inventories help understand what data exists and where it is stored, but they do not directly reduce the need for different types of access controls.

* Option C: Standardization of technology simplifies the IT environment, making it easier to implement and manage consistent access controls across the organization.

* Option D: An increased number of remote employees generally requires more robust and varied access controls to manage the different ways remote access is secured.

References:

* IAPP CIPT Study Guide

* Best practices for access control management in IT systems

NEW QUESTION # 218

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