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## Conclusion

The IAPP CIPM exam will help you show employers that you have the updated skills that a data privacy manager should have. For you to pass the actual exam, you should make use of the authentic study course and guides available in the market. So, opt for the materials scrutinized above and take one step closer to clearing the official testing.

IAPP CIPM (Certified Information Privacy Manager) certification exam is a globally recognized certification that validates the knowledge and skills of privacy professionals in managing and implementing privacy programs. Certified Information Privacy Manager (CIPM) certification is designed for professionals who are responsible for managing and overseeing privacy programs within their organization. CIPM Exam covers a broad range of topics, including privacy program governance, privacy policies and procedures, privacy training and awareness, data protection and management, and privacy incident management.

>> Test CIPM Score Report <<

## IAPP CIPM Exam Engine | CIPM Reliable Exam Preparation

With the rapid development of the world economy, it has been universally accepted that a growing number of people have longed to become the social elite. However, the competition of becoming the social elite is fierce for all people. The CIPM latest dumps will be a shortcut for a lot of people who desire to be the social elite. If you try your best to prepare for the CIPM Exam and get the related certification in a short time, it will be easier for you to receive the attention from many leaders of the big company, and it also will be very easy for many people to get a decent job in the labor market by the CIPM learning guide.

## IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q68-Q73):

### NEW QUESTION # 68

An executive for a multinational online retail company in the United States is looking for guidance in developing her company's privacy program beyond what is specifically required by law.

What would be the most effective resource for the executive to consult?

- A. Industry frameworks.

- B. Internal auditors.
- C. Oversight organizations.
- D. Breach notifications from competitors.

**Answer: A**

Explanation:

Industry frameworks are the most effective resource for an executive who wants to develop her company's privacy program beyond what is specifically required by law. Industry frameworks are collections of best practices, standards, and guidelines that help organizations establish and improve their privacy policies and procedures. Industry frameworks can help organizations demonstrate their commitment to privacy, enhance their reputation and trustworthiness, and comply with multiple privacy regulations. Some examples of industry frameworks are the NIST Privacy Framework<sup>2</sup>, the ISO 27701 Privacy Information Management System<sup>3</sup>, and the AICPA/CICA Generally Accepted Privacy Principles (GAPP)<sup>4</sup>. The other options are not as effective as industry frameworks for developing a privacy program. Internal auditors can help evaluate the effectiveness and compliance of existing privacy controls, but they may not provide guidance on how to improve or expand them. Oversight organizations can enforce privacy laws and regulations, but they may not offer advice on how to go beyond the legal requirements. Breach notifications from competitors can alert organizations to potential threats and vulnerabilities, but they may not suggest how to prevent or mitigate them. References: NIST Privacy Framework; ISO 27701 Privacy Information Management System; AICPA /CICA Generally Accepted Privacy Principles (GAPP)

## NEW QUESTION # 69

### SCENARIO

Please use the following to answer the next QUESTION:

Natalia, CFO of the Nationwide Grill restaurant chain, had never seen her fellow executives so anxious. Last week, a data processing firm used by the company reported that its system may have been hacked, and customer data such as names, addresses, and birthdays may have been compromised. Although the attempt was proven unsuccessful, the scare has prompted several Nationwide Grill executives to Question the company's privacy program at today's meeting.

Alice, a vice president, said that the incident could have opened the door to lawsuits, potentially damaging Nationwide Grill's market position. The Chief Information Officer (CIO), Brendan, tried to assure her that even if there had been an actual breach, the chances of a successful suit against the company were slim. But Alice remained unconvinced.

Spencer - a former CEO and currently a senior advisor - said that he had always warned against the use of contractors for data processing. At the very least, he argued, they should be held contractually liable for telling customers about any security incidents. In his view, Nationwide Grill should not be forced to soil the company name for a problem it did not cause.

One of the business development (BD) executives, Haley, then spoke, imploring everyone to see reason.

"Breaches can happen, despite organizations' best efforts," she remarked. "Reasonable preparedness is key." She reminded everyone of the incident seven years ago when the large grocery chain Tinkerton's had its financial information compromised after a large order of Nationwide Grill frozen dinners. As a long-time BD executive with a solid understanding of Tinkerton's's corporate culture, built up through many years of cultivating relationships, Haley was able to successfully manage the company's incident response.

Spencer replied that acting with reason means allowing security to be handled by the security functions within the company - not BD staff. In a similar way, he said, Human Resources (HR) needs to do a better job training employees to prevent incidents. He pointed out that Nationwide Grill employees are overwhelmed with posters, emails, and memos from both HR and the ethics department related to the company's privacy program. Both the volume and the duplication of information means that it is often ignored altogether.

Spencer said, "The company needs to dedicate itself to its privacy program and set regular in-person trainings for all staff once a month." Alice responded that the suggestion, while well-meaning, is not practical. With many locations, local HR departments need to have flexibility with their training schedules. Silently, Natalia agreed.

How could the objection to Spencer's training suggestion be addressed?

- A. By customizing training based on length of employee tenure.
- **B. By offering alternative delivery methods for trainings.**
- C. By introducing a system of periodic refresher trainings.
- D. By requiring training only on an as-needed basis.

**Answer: B**

Explanation:

Explanation

This answer is the best way to address the objection to Spencer's training suggestion, as it can provide flexibility and convenience for employees who work in different locations or have different schedules.

Alternative delivery methods for trainings can include online courses, webinars, podcasts, videos or self-paced modules that can be accessed anytime and anywhere by employees. Alternative delivery methods can also reduce the cost and time required for in-person trainings, while still ensuring that employees receive consistent and relevant information on the company's privacy program. References: IAPP CIPM Study Guide, page 90; ISO/IEC 27002:2013, section 7.2.2

#### NEW QUESTION # 70

When devising effective employee policies to address a particular issue, which of the following should be included in the first draft?

- **A. Rationale for the policy.**
- B. Points of contact for the employee.
- C. Roles and responsibilities of the different groups of individuals.
- D. Explanation of how the policy is applied within the organization.

**Answer: A**

Explanation:

When devising effective employee policies to address a particular issue, it is important to include the rationale for the policy in the first draft, as it explains why the policy is needed and what benefits it brings to the organization and its employees. The rationale can also help to gain support and buy-in from the management and staff, as well as to align the policy with the organizational values and goals. The other options are also important elements of an employee policy, but they can be added or refined in later drafts.

Reference: CIPM Body of Knowledge, Domain IV: Privacy Program Communication Activities, Task 2: Develop internal communication plans.

#### NEW QUESTION # 71

SCENARIO

Please use the following to answer the next QUESTION:

It's just what you were afraid of. Without consulting you, the information technology director at your organization launched a new initiative to encourage employees to use personal devices for conducting business. The initiative made purchasing a new, high-specification laptop computer an attractive option, with discounted laptops paid for as a payroll deduction spread over a year of paychecks. The organization is also paying the sales taxes. It's a great deal, and after a month, more than half the organization's employees have signed on and acquired new laptops. Walking through the facility, you see them happily customizing and comparing notes on their new computers, and at the end of the day, most take their laptops with them, potentially carrying personal data to their homes or other unknown locations. It's enough to give you data- protection nightmares, and you've pointed out to the information technology Director and many others in the organization the potential hazards of this new practice, including the inevitability of eventual data loss or theft.

Today you have in your office a representative of the organization's marketing department who shares with you, reluctantly, a story with potentially serious consequences. The night before, straight from work, with laptop in hand, he went to the Bull and Horn Pub to play billiards with his friends. A fine night of sport and socializing began, with the laptop "safely" tucked on a bench, beneath his jacket. Later that night, when it was time to depart, he retrieved the jacket, but the laptop was gone. It was not beneath the bench or on another bench nearby. The waitstaff had not seen it. His friends were not playing a joke on him. After a sleepless night, he confirmed it this morning, stopping by the pub to talk to the cleanup crew. They had not found it. The laptop was missing. Stolen, it seems. He looks at you, embarrassed and upset.

You ask him if the laptop contains any personal data from clients, and, sadly, he nods his head, yes. He believes it contains files on about 100 clients, including names, addresses and governmental identification numbers. He sighs and places his head in his hands in despair.

In order to determine the best course of action, how should this incident most productively be viewed?

- A. As the premeditated theft of company data, until shown otherwise.
- **B. As a potential compromise of personal information through unauthorized access.**
- C. As the accidental loss of personal property containing data that must be restored.
- D. As an incident that requires the abrupt initiation of a notification campaign.

**Answer: B**

Explanation:

Explanation

This answer recognizes the risk of data breach that may result from the loss of the laptop, as it may expose the personal information of the clients to unauthorized or unlawful processing. A data breach is defined as a security incident that leads to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise

processed. A data breach may have serious consequences for the individuals whose data is compromised, such as identity theft, fraud, discrimination, financial loss or reputational damage. Therefore, it is important to view this incident as a potential compromise of personal information and take appropriate measures to contain, assess and mitigate the impact of the breach. References: IAPP CIPM Study Guide, page 86; ISO/IEC 27002:2013, section 16.1.1

## NEW QUESTION # 72

### SCENARIO

Please use the following to answer the next question:

Edufox has hosted an annual convention of users of its famous e-learning software platform, and over time, it has become a grand event. It fills one of the large downtown conference hotels and overflows into the others, with several thousand attendees enjoying three days of presentations, panel discussions and networking. The convention is the centerpiece of the company's product rollout schedule and a great training opportunity for current users. The sales force also encourages prospective clients to attend to get a better sense of the ways in which the system can be customized to meet diverse needs and understand that when they buy into this system, they are joining a community that feels like family.

This year's conference is only three weeks away, and you have just heard news of a new initiative supporting it: a smartphone app for attendees. The app will support late registration, highlight the featured presentations and provide a mobile version of the conference program. It also links to a restaurant reservation system with the best cuisine in the areas featured. "It's going to be great," the developer, Deidre Hoffman, tells you, "if, that is, we actually get it working!" She laughs nervously but explains that because of the tight time frame she'd been given to build the app, she outsourced the job to a local firm. "It's just three young people," she says, "but they do great work." She describes some of the other apps they have built. When asked how they were selected for this job, Deidre shrugs. "They do good work, so I chose them." Deidre is a terrific employee with a strong track record. That's why she's been charged to deliver this rushed project. You're sure she has the best interests of the company at heart, and you don't doubt that she's under pressure to meet a deadline that cannot be pushed back. However, you have concerns about the app's handling of personal data and its security safeguards. Over lunch in the break room, you start to talk to her about it, but she quickly tries to reassure you, "I'm sure with your help we can fix any security issues if we have to, but I doubt there'll be any. These people build apps for a living, and they know what they're doing. You worry too much, but that's why you're so good at your job!" You see evidence that company employees routinely circumvent the privacy officer in developing new initiatives. How can you best draw attention to the scope of this problem?

- A. Insist upon one-on-one consultation with each person who works around the privacy officer.
- **B. Hold discussions with the department head of anyone who fails to consult with the privacy officer.**
- C. Develop a metric showing the number of initiatives launched without consultation and include it in reports, presentations, and consultation.
- D. Take your concerns straight to the Chief Executive Officer.

**Answer: B**

## NEW QUESTION # 73

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