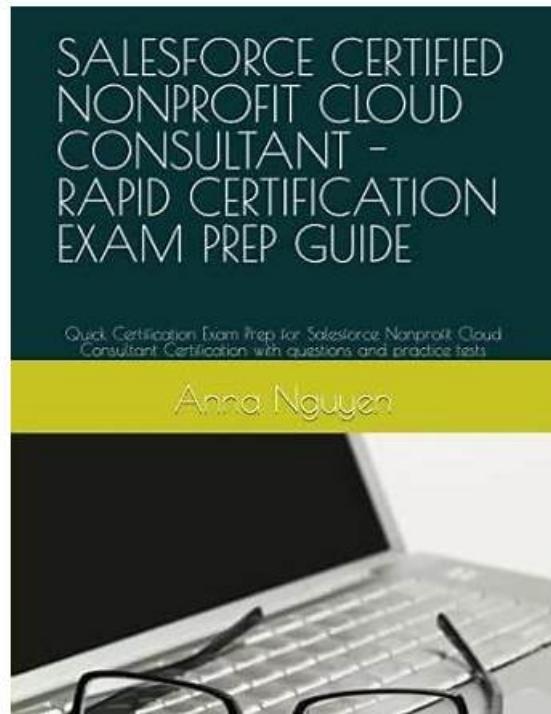


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Salesforce Nonprofit-Cloud-Consultant certification is a program designed for professionals who work in the nonprofit sector and want to improve their knowledge and skills in using Salesforce to manage their organization's operations. It is a globally recognized certification offered by Salesforce that assesses the candidate's expertise in implementing and configuring the Salesforce Nonprofit Cloud. Salesforce Certified Nonprofit Cloud Consultant Exam certification exam is ideal for professionals who work as consultants, administrators, or developers in the nonprofit sector and want to differentiate themselves from other professionals.

Salesforce Nonprofit-Cloud-Consultant Certification Exam is a highly sought-after credential for professionals who want to advance their careers in the nonprofit sector. Salesforce Certified Nonprofit Cloud Consultant Exam certification validates one's skills and expertise in designing and implementing Salesforce solutions for nonprofits. It is a great way to demonstrate to employers and clients that one has the knowledge and experience to help nonprofits achieve their goals using the Salesforce platform.

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Salesforce Nonprofit-Cloud-Consultant is a certification program that validates the skills and knowledge of individuals who work in the non-profit sector. The Salesforce Certified Nonprofit Cloud Consultant (SP20) exam is designed to test the expertise of professionals in Nonprofit Cloud, a Salesforce product that helps non-profits manage their programs, fundraising, and constituent relationships. Nonprofit-Cloud-Consultant Exam measures a candidate's knowledge of how to design, configure, and implement Salesforce Nonprofit Cloud solutions.

Salesforce Certified Nonprofit Cloud Consultant Exam Sample Questions (Q91-Q96):

NEW QUESTION # 91

In the NPSP Data Import Template, the Account fields should contain which two types of information?

Choose 2 answers

- A. Contact's address-related data
- B. **Business-related data**
- C. Contact's employer-related data
- D. **Household-related data**

Answer: B,D

Explanation:

The NPSP Data Import Template is a "flat file" structure designed to populate multiple objects in the NPSP data model simultaneously. Because NPSP uses a "Household-centric" model but also supports corporate and foundation giving, the Account fields in the template serve a dual purpose depending on the record being imported.

* Business-related data (A): If the nonprofit is importing donations from a corporation, foundation, or local business, the "Account" fields in the template (such as Account Name, Account Phone, etc.) are used to create or match an Organization Account. This allows the consultant to track the entity's history and give them "Hard Credit" for their donations.

* Household-related data (B): If the nonprofit is importing individual donors, the Account fields are used to define the Household Account. For example, if the template specifies "The Smith Household" in an Account field, NPSP logic will use that data to name the household record it creates for the associated contacts.

* Address Logic (C): While addresses are part of an account, in the NPSP Data Importer, address data is typically handled by specific Address fields that NPSP then intelligently routes to the Household or the Contact record.

* Employer Logic (D): Tracking an employer is usually handled via Affiliations. While the employer is an Account, the template has specific "Home" vs. "Work" logic to handle these relationships separately from the primary account being created.

In summary, the Account columns in the CSV template are the landing spot for any data related to the "Institutional" or "Household" entity that owns the donation or contains the contact.

NEW QUESTION # 92

Which Salesforce resource should an admin use to search for nonprofit user groups in a particular region or state?

- A. AppExchange
- B. Trailhead
- C. **Trailblazer Community**
- D. Salesforce Help

Answer: C

Explanation:

To search for nonprofit user groups in a particular region or state, an admin should use the Trailblazer Community:

* Access Trailblazer Community:
* Go to the Trailblazer Community website: trailblazer.salesforce.com
* Search for User Groups:
* Use the search functionality to look for user groups. You can enter keywords related to your region, state, or specific interests such as "nonprofit user groups."
* You can also filter search results by location to find groups relevant to your area.
* Join Relevant Groups:
* Review the list of user groups and join the ones that are most relevant to your needs.
* Engaging with these groups allows you to connect with other nonprofit Salesforce users, share best practices, and stay informed about local events and meetups.
The Trailblazer Community is a valuable resource for finding and connecting with regional nonprofit user groups.
References:
Trailblazer Community: trailblazer.salesforce.com
Salesforce Help: [Community User Groups](#)

NEW QUESTION # 93

A nonprofit organization wants to manage its social media presence by being able to listen to what constituents are saying about the organization on social media, measure its impact, and manage it from a mobile app. What should the consultant recommend?

- A. Google Analytics
- B. Live Message
- C. Pardot
- D. **Social Studio**

Answer: D

NEW QUESTION # 94

A nonprofit needs to track key information for grants it applies for and receives, such as deadline dates, activity completion dates, and descriptions. In addition, the nonprofit wants to track actions completed and view the next deadline date on the Opportunity. Which feature should the consultant recommend?

- A. Tasks and Events
- B. Engagement Plans
- C. **Deliverables**
- D. Cases

Answer: C

Explanation:

Explanation

<https://trailhead.salesforce.com/en/content/learn/modules/nonprofit-success-pack-administration-basics/understan>

NEW QUESTION # 95

A nonprofit considers risk mitigation to be vital to the success of its implementation project.

What are three elements impacted by change that cause risk?

- A. Time, governance, people
- B. **Cost, quality, time**
- C. Quality, processes, time
- D. People, processes, cost

Answer: B

Explanation:

<https://trailhead.salesforce.com/en/content/learn/modules/project-risk-management-for-partners/identify-assess-address-risk> In project management, the three elements impacted by change that cause risk are cost, quality, and time. These elements are often referred to as the project management triangle or triple constraint.

Elements Impacted by Change:

Cost: Changes can lead to increased project costs, affecting the budget and financial resources.

Quality: Changes can impact the quality of the project deliverables, potentially leading to rework or reduced standards.

Time: Changes can affect the project timeline, causing delays and extending the project schedule.

Steps for Risk Mitigation:

Identify Potential Risks:

Conduct a risk assessment to identify potential changes that could impact cost, quality, or time.

Develop Mitigation Strategies:

Create plans to mitigate identified risks, including contingency plans and resource allocations.

Monitor and Control:

Regularly monitor the project for changes and adjust plans as necessary to manage risks effectively.

Reference:

Salesforce Project Management Best Practices

Salesforce Trailhead: Risk Management in Project Management

NEW QUESTION # 96

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