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Salesforce Consumer Goods Cloud Accredited Professional Exam is an important certification program for professionals working in the consumer goods industry. It is designed to test the skills and knowledge of individuals who work with Salesforce's Consumer Goods Cloud, and provides a valuable credential for those looking to demonstrate their expertise in this area. Whether you are a sales manager, account planner, or retail execution specialist, the Salesforce Consumer Goods Cloud Accredited Professional Exam

can help you take your career to the next level.

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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is designed to validate the skills and knowledge of professionals who are involved in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification exam is intended for individuals who have experience in sales, marketing, and operations related to consumer goods. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidates' understanding of the consumer goods industry and the role of Salesforce in it.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q116-Q121):

NEW QUESTION # 116

Northern Trail Outfitters(NTO) places a high value on understanding how their end capes are performing. What should be recommended to NTO to ensure they can capture this data?

- **A. Make a separate set of KPIs specifically for capturing the endcap In-Store Location**
- B. Make a Custom object for In-Store location on the Retail Store Object to capture KPIs
- C. Make In-Store locations as a record type on the Retail Store Object to capture the KPIs
- D. Make In-Store Locations as a record page on the In-Store Location Object to capture the KPIs

Answer: A

Explanation:

Creating a distinct set of KPIs for endcap locations allows NTO to specifically track and analyze the performance of these areas, providing targeted insights.

NEW QUESTION # 117

How is a promotion linked to a Retail Store?

- A. Through a related list on the Retail Store Group object
- B. Through an account associated with the Retail Store
- **C. Through a Promotion Channel record**
- D. Through a Promotion Delivery Method

Answer: C

Explanation:

Promotions are linked to Retail Stores through Promotion Channel records, which define the connection and details of the promotional activities.

NEW QUESTION # 118

United Telecom is moving its assets to Communications Cloud as part of its digital transformation. During the asset migration process, a Consultant includes a step to create a No change MACD order.

Why is it necessary to have this step in the migration process?

- **A. To validate if decomposition works on migrated assets**

- B. To create Inventory Items to be used in subsequent MACD
- C. To validate if migrated asset data aligns with asset data model
- **D. To validate if MACD works on migrated assets**

Answer: D

Explanation:

When assets are migrated into Communications Cloud, Salesforce best practices require performing a "No-Change MACD Order" after data loading. This process creates a technical MACD order that does not modify any service, but instead tests whether the MACD orchestration, decomposition, and asset-based ordering logic work correctly with the migrated asset records.

Salesforce documentation explains that migrated assets must be fully compatible with:

Order decomposition mappings

Technical product relationships

Association to Service Accounts, Billing Accounts, Premises

Child/parent asset hierarchies

Fulfillment Request Line generation

Change order processing (A → B transitions)

A no-change MACD validates that the migrated assets are structurally correct and "MACD-ready." If this test fails, the migration did not properly map assets to the Communications Cloud asset data model.

Options A and C overlap with validation but do not address MACD execution. Option B (Inventory Items) is not created through MACD and is unrelated.

NEW QUESTION # 119

How can an Account Manager visualize store visits in their territory for the day by their current status?

- **A. By creating a map layer using visits as the base object and color code the markers by status**
- B. By creating a map layer using accounts as a base object and color code the markers by status
- C. By creating a map layer using retail store as the base object and represent the markers by shape
- D. By creating a Map Layer using retail store search filters by status and color code the markers by status

Answer: A

Explanation:

To visualize store visits in their territory for the day by their current status, an Account Manager can create a map layer using visits as the base object and color code the markers by status. A map layer is a visual representation of data on a map that can be filtered and customized. A visit is an object that represents a scheduled or unscheduled interaction between a field rep and a retail store. The status of a visit indicates whether it is planned, in progress, completed, or canceled. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 34.

NEW QUESTION # 120

Northern Trail Outfitters (NTO) has a 7-tier product hierarchy that they use to track products in their Enterprise Resource Planning (ERP) platform. Assuming this functionality is available in the Consumer Goods Cloud, what should a consultant at NTO determine which tier of data contains the information required to set up products in Consumer Goods Cloud INTO wishes to measure share-of-shelf?

- A. What tier has data describing the product with?
- B. There is no need to ask a question choose level 7
- **C. Which tier describes stock keeping units (SKL)?**
- D. Which tier has the data you trust most?

Answer: C

NEW QUESTION # 121

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